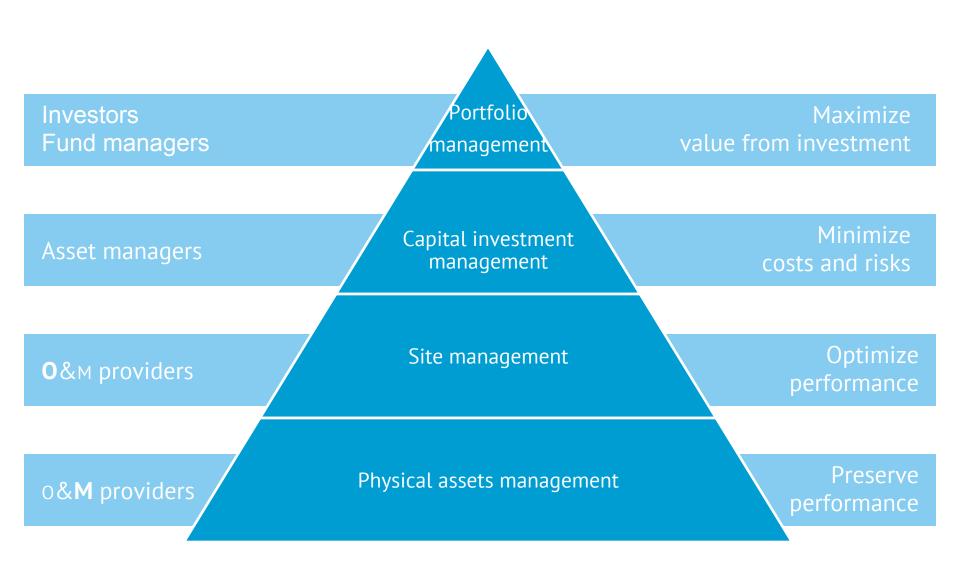


THE INDUSTRY LEADING SOFTWARE PLATFORM FOR RENEWABLE ENERGY ASSET OWNERS AND OPERATORS



# WHAT IS SOLAR ASSET MANAGEMENT?





## THE INDUSTRY IS INCREASINGLY COST CONSCIOUS

The Solar Industry is growing

Hardware costs have declined

Price competition is focusing on soft costs

Operators need to find a way to reduce costs

"The market for solar power is growing faster than ever, but profitability has been lagging. The keys to improvement are better capital and operational efficiency"

McKinsey October 2016



## BETTER DATA AND IMPROVED EFFICIENY REDUCE COSTS

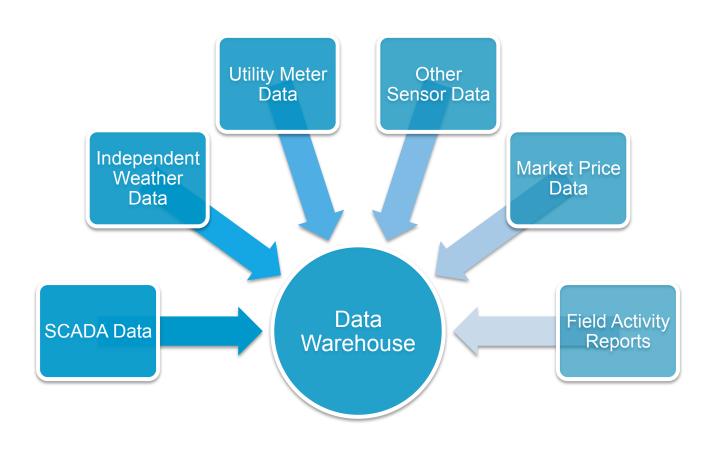
A lifecycle management approach to solar data is the path to reduce costs





## CENTRALIZING DATA IMPROVES DATA QUALITY

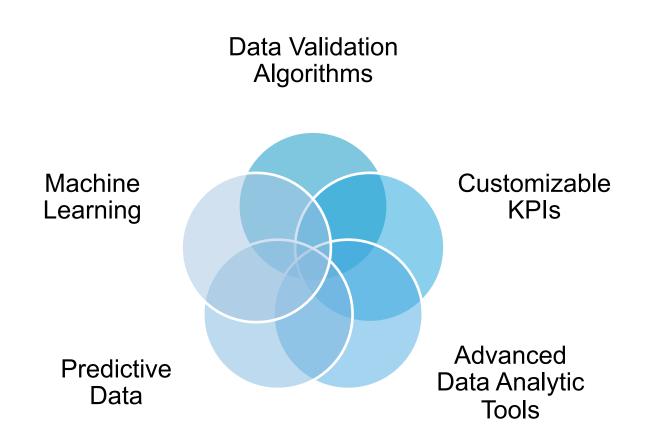
Data collection, validation and centralization is the starting point





#### BETTER DATA ALLOW FOR BETTER ANALYTICS

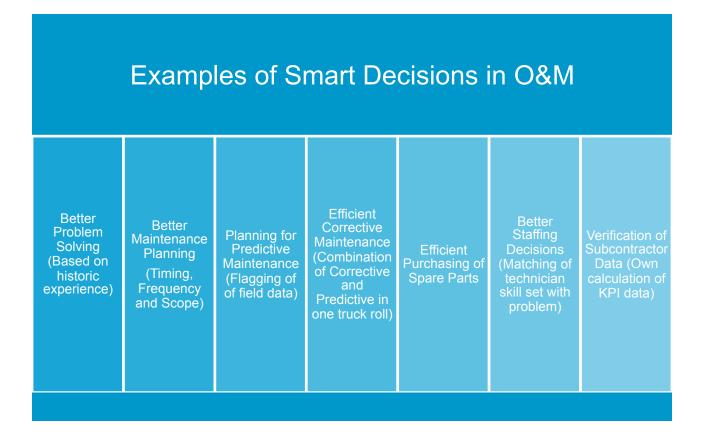
New analytic tools are emerging on a daily basis, but are useless without a healthy data set





#### BETTER ANALYTICS ALLOW FOR SMARTER DECISIONS

Smarter decisions can contribute to significant cost reductions of the O&M service provider





# BluePoint

A SaaS enterprise class software platform with a full set of best practice business process workflows for solar asset management

