FROM VOLATILITY TO STABILITY



Reducing currency risk through integrating locally produced components 20180730 | Bernhard Voll - Business Unit Utility - Platform Product Manager Medium Voltage SMA Solar Technology AG

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AGENDA



1

The parties working together

2

Currency – a major risk component in PV Plant development

3

The value of local collaboration

4

SMA's product range to serve the booming market in Australia

> Australia's solar market is booming - opportunity and challenge

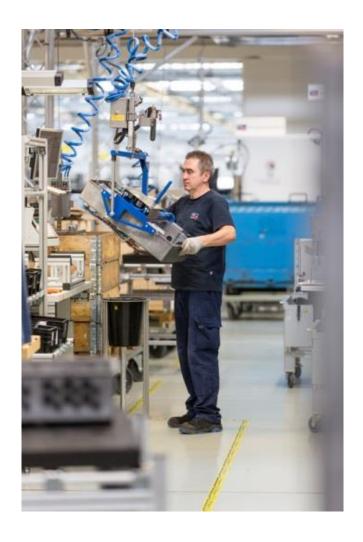
SMA SOLAR TECHNOLOGY



Key Facts



- 65 Gigawatt installed worldwide
- Sales of 891 million EUR in 2017
- 3,213 employees, thereof 2,077 in Germany
- 500 engineers in R&D
- Stock-listed since 2008



> World's most experienced inverter manufacturer – dedicated to SOLAR PV

WILSON TRANSFORMER COMPANY





Key Facts



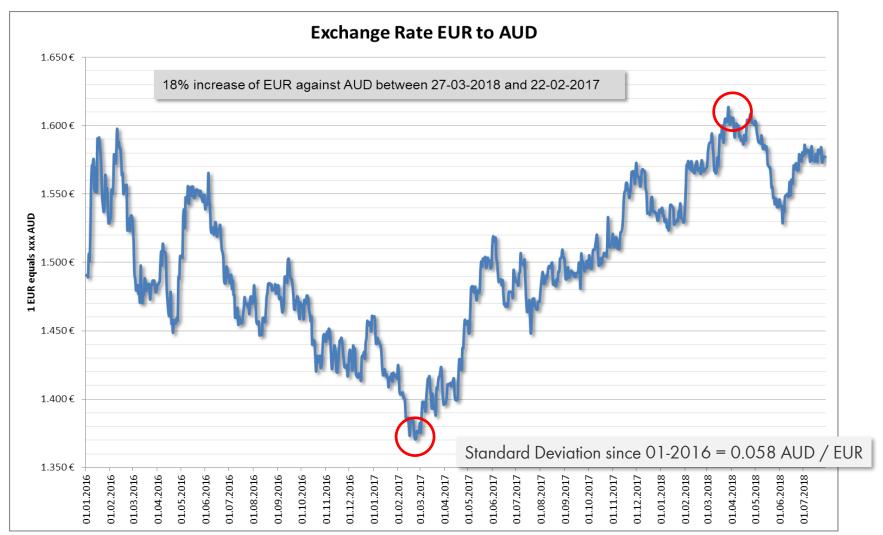
- Founded in 1933
- Located in Glen Waverley and Wodonga (VIC)
- 16 kVA to 500 MVA / 400 kV Transformers
- Production of compact substations and skids
- Hundreds of thousands of transformers sold



> WILSON TRANSFORMER COMPANY - the market leader in transformer solutions

THE CHALLENGE - CURRENCY EXCHANGE RATES





> High volatility equals high risk

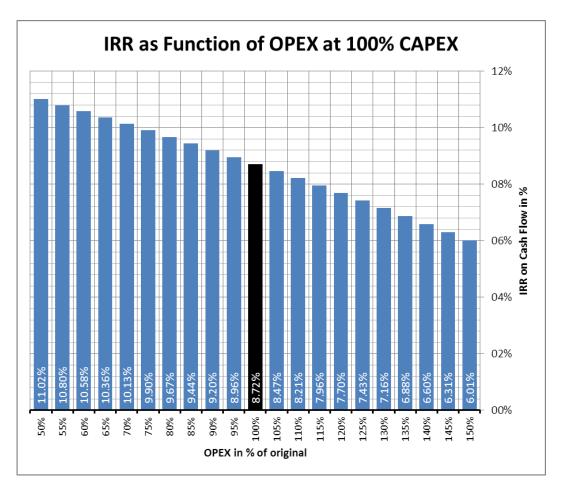
IMPACT ON RETURN ON INVESTMENT



- Inverters are between 6% and 10% of PV Plant Costs
- 18% increase in Costs due Exchange rate
 - → 1.1% to 1.8% in Plant Cost



- Impact on equity IRR
 → 60 bpts down
- Impact on NPV
 reduction by 19%
- Impact on LCOE→ 0.6% up



> Lower PPA Pricing in the market further adds to pressure on margins

OTHER CHALLENGES FOR IMPORTING COMPONENTS



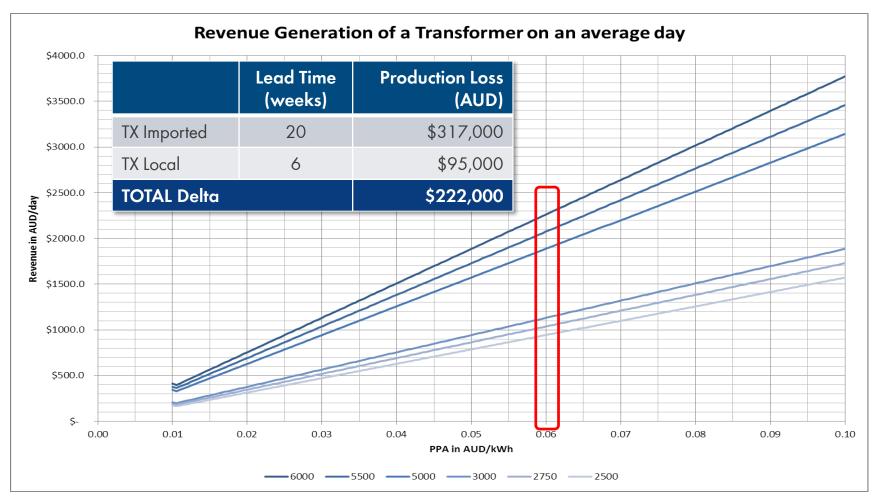
- 5% Import Duty on non-inverter components and integrated stations
- Long lead times due to busy factories in Europe
- Long shipping times (Europe to Australia ≥ 10 weeks)
- Complex Customs/Quarantine procedures
- Shipping means stress on equipment
- Long Lead Times on Spare Parts
- Complex set of Australian Standards and market rules is a challenge for global products
- Energy Auctions increasingly ask for local content



> Shipping adds complexity – keep it simple to maintain best quality @ lowest costs

THE RISK OF REVENUE LOSS





1% change in availability means 8,300 AUD per 6,000 kVA station per year

> A 6,000 kVA inverter station generates on average 2,262 AUD/day revenues

THE SOLUTION - LOCAL PRODUCTION



In 2017 SMA has started a collaboration with Wilson Transformer Company:

- Two market leaders work together
- Similar Quality standards
- Similar Company Values
- Similar Focus on technological leadership



- Competitive Product tailored for the Australian Market
- High Quality components to last a lifetime in the harsh Australian Climate
- Full compliance with Australian Standards
- No Sea-Freight means less costs



> Working together to maximise benefit for our Australian customers

THE RESULT - TAILORED SOLUTION FOR AUSTRALIA





> Compact Solution for smaller PV Plants or to mix with 40' unit

THE ULTIMATE POWER CONVERSION STATION





> Full turn-key solution for large scale power stations

WHAT'S IN IT FOR OUR CUSTOMERS



- Short lead times of 16 weeks
- Lower Costs due to less components
- Lower Costs due to lower transport costs
- Lower Costs due to avoided import duties
- Local Content > 35%
- Easy spare part management
- Comprehensive local service
- Designed in Australia for Australia
- Full compliance with AU Standards
- Well known highly reputable brands
- Excellent track record for inverters
- Excellent track record for BoS Solutions



SMA Australia Team is ready for your calls!

> Top quality components for maximum availability and best performance



SOCIAL MEDIA www.SMA.de/Newsroom







