

## Subsidy free PV: Transforming the energy landscape Future PV Roundtable







Agenda

Part I



12:00

12:10

12:20

#### pv magazine group

Introduction & NEW pv magazine Future PV Roundtable Industry SnapShot Poll

Setting the economic benchmarks for subsidy free PV success

PANEL DISCUSSION: What technologies are available to manufacturers to help meet the subsidy-free business model? Future PV Roundtable – Subsidy-free PV

Agenda

Part II



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Using functionality and digitalization to optimize self-consumption, and trade on the free market

PANEL DISCUSSION: Maximizing consumption onsite, and trading on the large and small scale

13:10

Networking

12:40

12:50

NEW pv magazine Future PV Roundtable Industry SnapShot Poll Results & Poster Session

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# Industry SnapShot Poll

# 1) SUBSIDY FREE PV: How soon will we achieve subsidy-free PV in Europe?

- 1 2 years
- $\circ$  2 3 years
- $\circ$  4 5 years
- Longer than 5 years

2) BENCHMARKING: What is the most important consideration to achieve subsidy-free PV?

 Business models which allow for a fair sharing of electricity price risks
 Another 20% drop in system prices
 Changes in legislation or regulations
 Availability of land

# **Industry SnapShot Poll**

# **3) DIGITALIZATION: Where do you see digitization contributing to achieving PV**

- Peer-2-peer trading platforms
  Aggregation of distributed solar & storage installations to offer grid services
- Blockchain technology for secure or cheaper transactions in the energy market
- Smart technology to improve the integration of solar into the grid

4) SUSTAINABILITY: Why do you think a sustainability initiative for the solar industry is important?

- To create positive PR by demonstrating holistic approach to reducing environmental damage
- To be part of a growing global consciousness of the climate crisis
- To help protect the planet for future generations
- To reduce costs or attract new investment into PV over the long term

Setting the economic **benchmarks** for subsidy free PV success



#### Future PV Roundtable – Subsidy-free PV

#### pv magazine group



Benedikt Ortmann CEO



**The Don Rodrigo Project** 

# Setting the economic benchmarks for subsidy free pv success

Dr. Benedikt Ortmann, Director Solar Projects





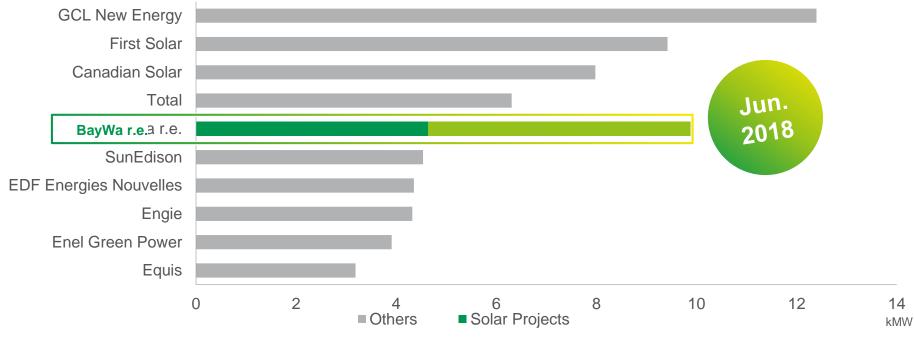


# Introduction of BayWa



#### We are the No.1 independent project developer worldwide

#### Realized projects as well as projects in the pipeline



BayWa r.e.

# **Grid Parity is happening**

Same Saire

In 2012 we started Europe's solar milestone project on a green field

Art Manusch

1. The story of Don Rodrigo – How we achieved Europe's Solar Milestone Project

#### The selection of the country





currency

OECD economy country

Stable



Ideal solar irradiation zone



As we planned to build this project unsubsidized, there was no concern major about politics in Spain



#### The selection of the site



The decent site characteristics offered the optimal basis to build this extraordinary project.

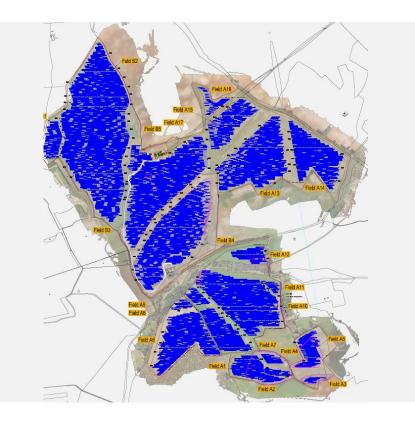
#### Optimized technical planning process for most efficient use of land

#### String inverters and fixed-tilted technology

- Simple module exchange, simple maintenance
- Independency from the manufacturer for 20 years
- No standardized pavement needed, more flexibility for module tables
- 2,000 flexible string inverters adapting to the specific land conditions
- Flexibility, simplicity and independence means lower costs
- 1-axis would have brought less than 155 MW

BavWa r.e.

 Availability, performance and reliability of string inverters optimize the quality of the plant's production and lower the total costs of ownership significantly



#### **Overall state-of-the-art System Design**

### Module tables with 2 module rows each

27 – 29 panels assembled in strings

Strings deliver the produced electricity to a string inverter



Specific string construction in the lower row and one in the upper row minimizes shading losses at dusk and dawn



Decentral inverter concept leads to

- A maximum of availability on PV-plant-level
- Ease of maintenance, low risk for replacements
- Reduced cost

Overhead cable lines with an approx. length of 2.6 km will be connected to an existing substation owned by the transmission grid operator Red Eléctrica de España (REE)

₹

The electricity are transformed on-site up to 220kV by its own substation



We leveraged the full potential of our site's advantages

by designing a perfectly tailored system.

#### Sevilla – Andalucía, Spain

- Europe's 1<sup>st</sup> subsidy free Solar Project of its scale
- Capacity: 175 MWp
- Equivalent to the consumption of 93.000 average Spanish households
- 198.000t CO<sub>2</sub> emission reduction annually
- Largest subsidy-free project in Europe
- 1.500V DC and connection to REE's substation at 220kV
- 3000km DC cable, 160km AC cable, 7,000 tons structure, more than 500,000 modules were processed (800 containers)
- Site has a size of approx. 270 ha, equivalent to 190 football fields
- First project in Spain with a long term PPA of 15 years together with Statkraft, one of Europe's largest generators of renewable energy
- Commissioning is planned for Q2/2019

Being part of one of the first grid parity projects together with BayWa r.e. is a big milestone for us, showing that full market integration of renewables is possible.

Simon Kornek
 Head of Continental long-term
 Portfolio at Statkraft



#### Don Rodgrigo: Invest and operational cost

CAPEX	€/kWp
PV generator	567
Grid connection costs	32
Project development costs	50
Other costs (i.e. construction finance)	108
Total CAPEX grid connected	758
Due diligence, bank & share premium	52
Total invest	810
Solar yield: 1,730 kWh/kWp	Land lease: 961 €/hectar
	3

OPEX	€/kWp p.a.
Rent	1.46
Technical management	6.71
Business administration	5.02
Insurance	0.74
Other expenses	3.36
Total expenses	17.29

System: fixed tilted mono perc **310 Wp**, monofacial, string inverters

100 kW

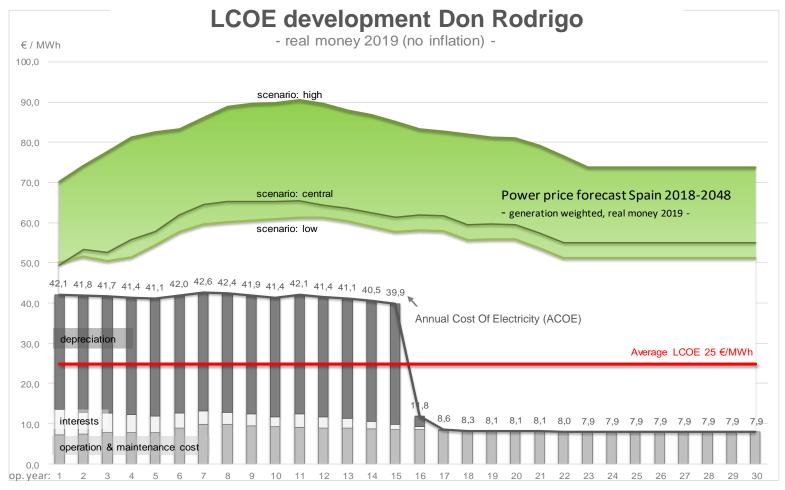


Investor IRR (unlevered, 25y):

6.0%



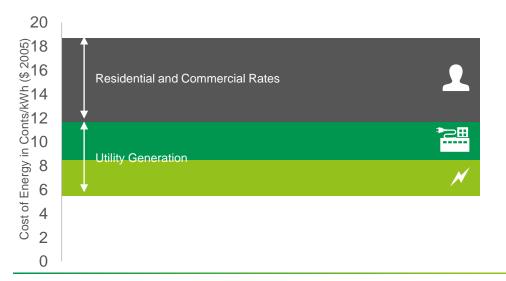
Source: Bundesministerium für Wirtschaft und Energie (BMWi) (Hrsg.): Projektbericht "Erneuerbare Energien-Vorhaben in den Tagebauregionen" 10/2018





#### What is grid parity?

#### The 3 levels of grid parity



#### **Consumer price level**

Easiest to achieve as cost of energy are similar to high end-consumers prices

#### Wholesale price level

Comparable to the regular price, to which municipal utilities purchase energy



Production price level

Same cost of energy production as classic electricity utilities companies

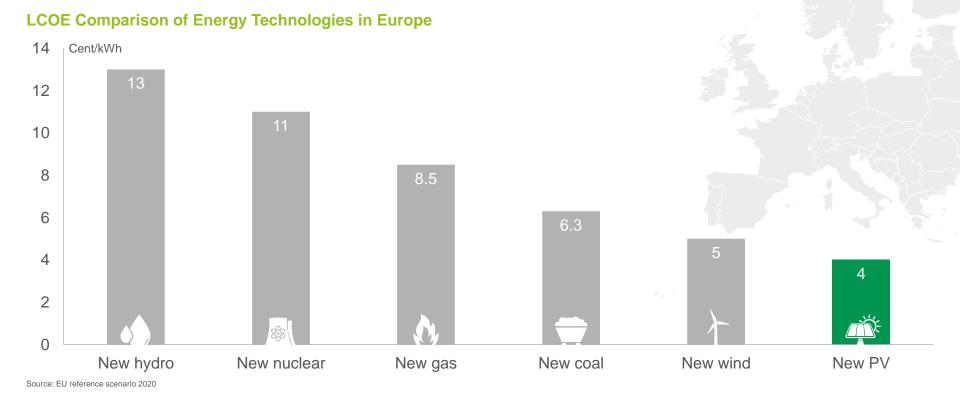
The ultimate goal – to produce Solar Energy cheaper than conventional energies – has now reached!





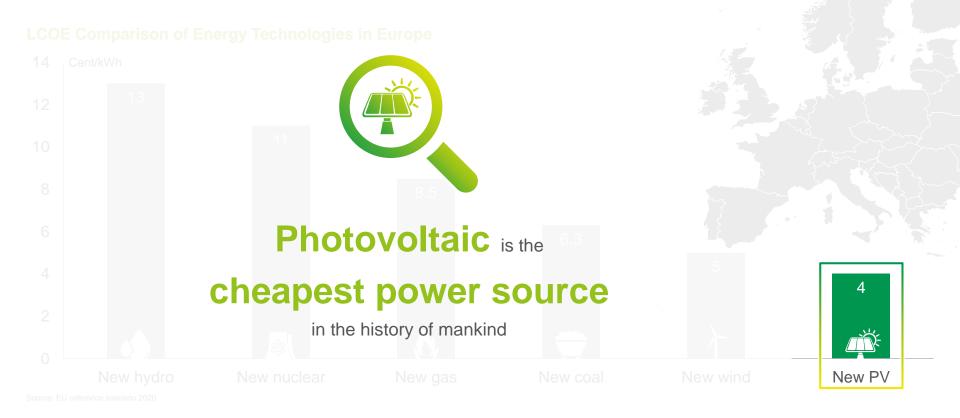


#### Renewable Energy outperforms every other new energy form



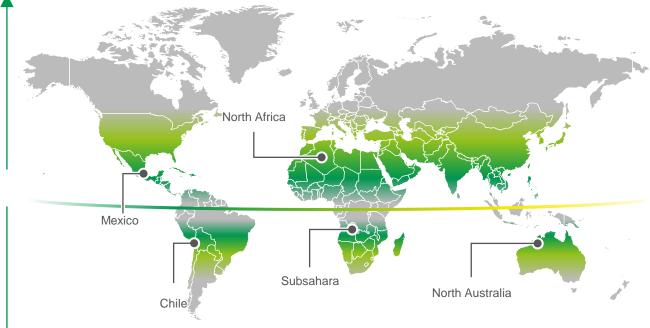
BayWa r.e.

#### Renewable Energy outperforms every other new energy form



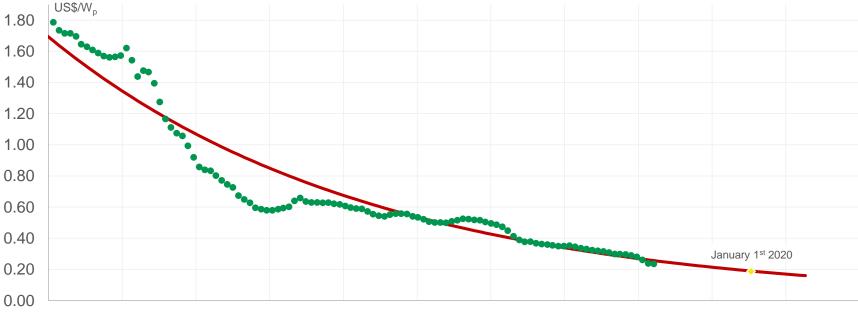
BavWa r.e.

#### Ingredient No. 1: radiation Zones with ideal grid parity conditions are spread north and south of the equator



#### **Ingredient No. 2: panel cost**

2020:20



#### In 2020 panel prices will go below 20 Cent/Wp

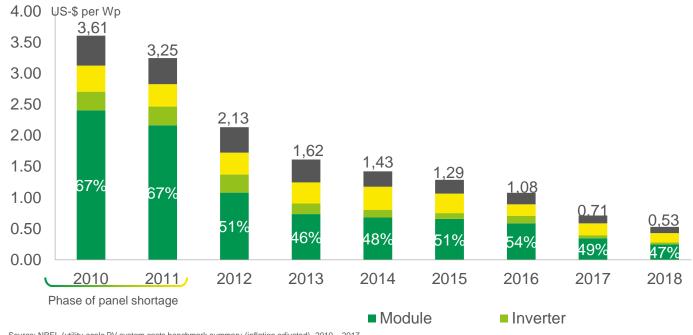
04/09/20099/10/20103/11/20117/12/201221/01/201425/02/201531/03/201605/05/201709/06/20184/07/20197/08/202021/09/2021

Source: pvinsights weekly module price index

China poly Index — Interpolation

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#### The panel remains at ~50% of construction costs

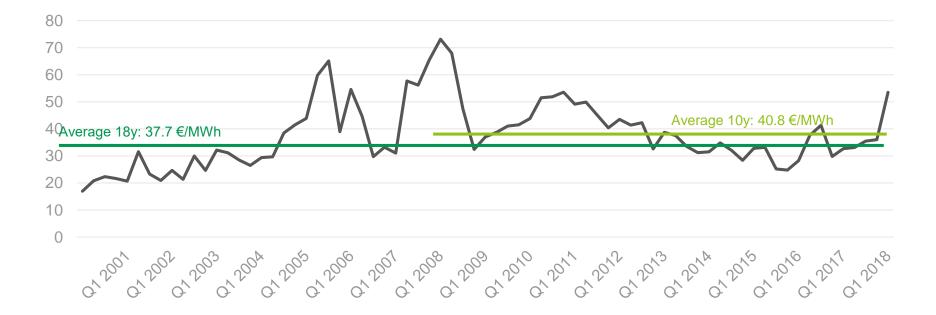


#### **Comparison of the CAPEX Split for a PV installation**

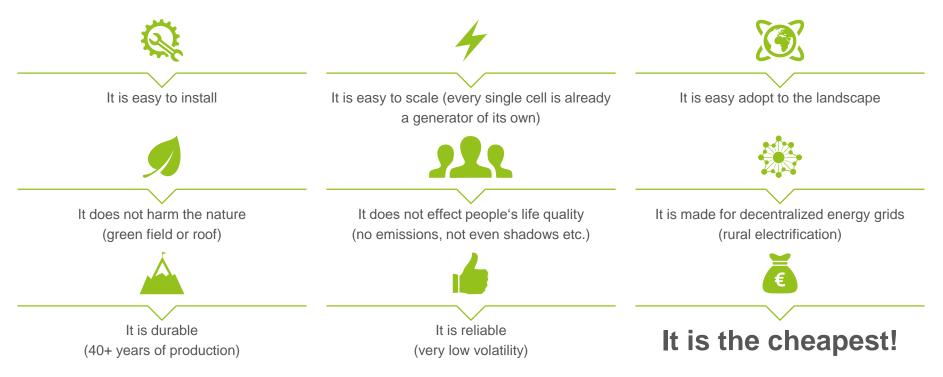
Source: NREL (utility-scale PV system costs benchmark summary (inflation adjusted), 2010 – 2017 2018ff: data projection BayWa

#### **Ingredient No. 3: Sufficient electricity prices**

Average Spot Power Price Germany (EUR/MWh, real prices)



#### Why Solar Energy will disrupt the energy markets



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# Future outlook on the PV market in Europe

#### Transition to fully merchant market is in progress

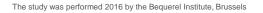
#### **Grid Parity spreads across Europe**

#### It based on

- The expected price developments of whole sale electricity in each country
- > The solar irradiation map
- Expected price developments in EPC and material costs for photovoltaic

#### It does not contain

- Grid connection costs
- Possible differences in land and development costs





# r.e.levant r.e.sponsible r.e.duce r.e.think r.e.cycle r.e.spect r.e.flect r.e.lation r.e.newable

Dr. Benedikt Ortmann BayWa r.e. Solar Projects

Benedikt.Ortmann@baywa-re.com



# **Panel discussion**

What technologies are available to manufacturers to help meet the subsidy-free business model?



**Jenny Chase** 

Manager Solar

**Insight Service** 

**Bloomberg New** 

**Energy Finance** 



Simon D. Meijer

CEO

COOLBACK

COMPANY



Radu Roman Product & Business Development Manager Europe



Paolo Tusa Commercial Manager



Stefan Degener Senior Director Business Development



**Using functionality** & digitalization to optimize selfconsumption, & trade on the free market



#### Future PV Roundtable – Subsidy-free PV



#### Lior Handelsman

VP Marketing and Product Strategy, Founder



#### pv magazine group



Using Functionality and Digitalization to Optimize Self-Consumption, and Trade on the Free Market

Lior Handelsman

May 16<sup>th</sup>, 2019



## End-to-End Smart Energy Provider

- One-stop-shop for smart energy solutions
- Established 2006 and NASDAQ IPO in 2015
- Global leader in smart solar inverters with installations in over 130 countries
- Award-winning innovative company with strong product portfolio and roadmap
- Ranked as top global inverter company
- Moving beyond solar
  - Gamatronic: Developer of uninterruptible power supply solutions
  - Kokam: A top-tier provider of Li-Ion cells, batteries, and energy storage solutions from South Korea
  - SMRE: Provider of innovative integrated powertrain technology and electronics for electric vehicles



## One-Stop-Shop for Smart Energy Solutions



## SolarEdge in Numbers

## 11.8GW

of our systems shipped worldwide



Over 1M monitored systems around the world





37.1M

power optimizers shipped







**1.5M** inverters shipped



**\$271.9M** Q1 2019 revenue

2,017 employees



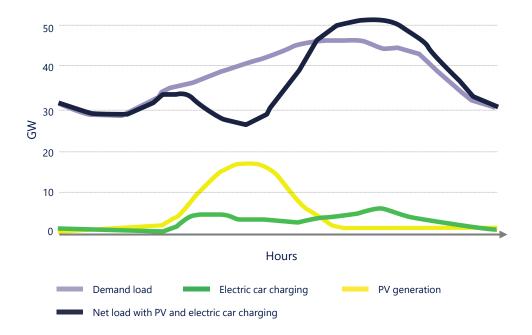


# Grid Status



## PV and EV Impact on the Grid

- PV and EV grid penetration is accelerating
  - PV at grid parity with reduced costs
  - EV demand created by IEA's EV30@30
- PV duck curve + EV charging causes steeper ramp up in evenings



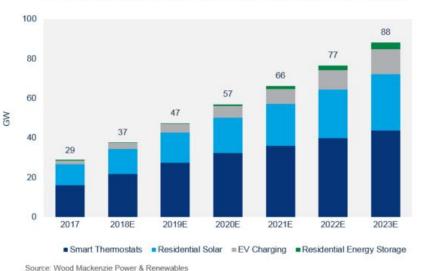


## Potential for Demand-Flexible Grid

- Currently ~47 GW of demand-side flexibility exist solely in the U.S. residential sector
  - By 2030, 88 GW

43

- PV incentive structure moving towards selfconsumption
- Need to smartly manage various DERs both locally and grid level



#### Cumulative potential for behind-the-meter residential flexibility, 2017-2023E

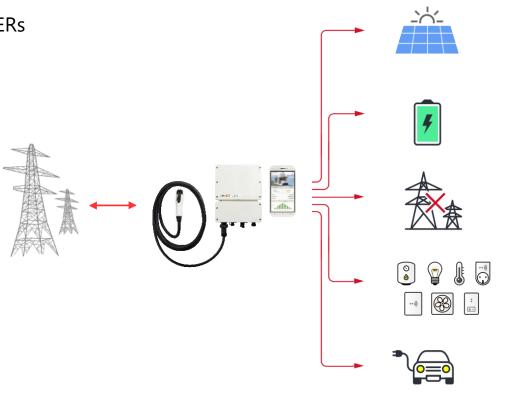


# Demand-Side Flexibility



## Smart Energy Manager

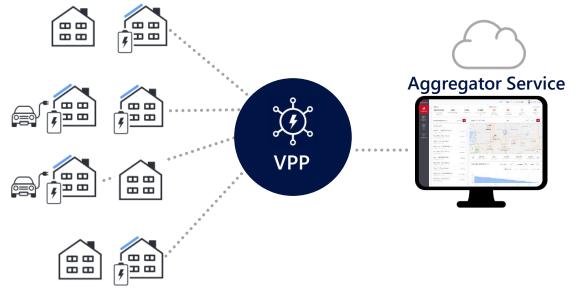
- Inverter manages multiple types of DERs
  - Storage
  - EV charging
  - Self-consumption
  - Home energy
- Manages and regulates smart grid
  - Takes aggregated commands and disaggregate them to underlying DERs



solar<u>edg</u>

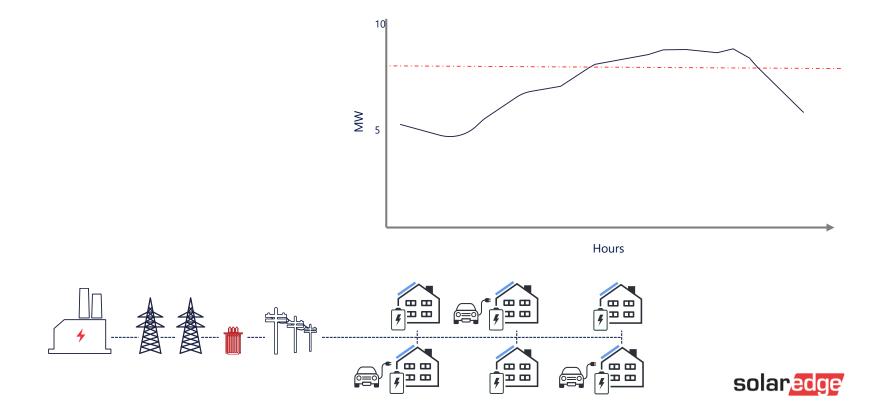
## Virtual Power Plant

- Pooling DERs in the cloud enables to overcome local supply shortages
- Provide access to stored energy at a capped price during price peaks to hedge against price volatility
- Modify generation or consumption to stabilize grid frequency and voltage

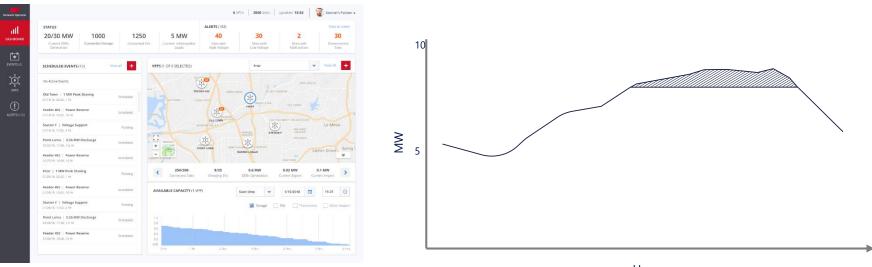




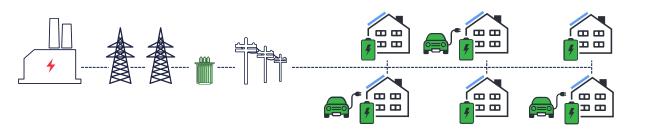
## Scenario: Energy Supply Shortage



## Scenario: Energy Supply Shortage

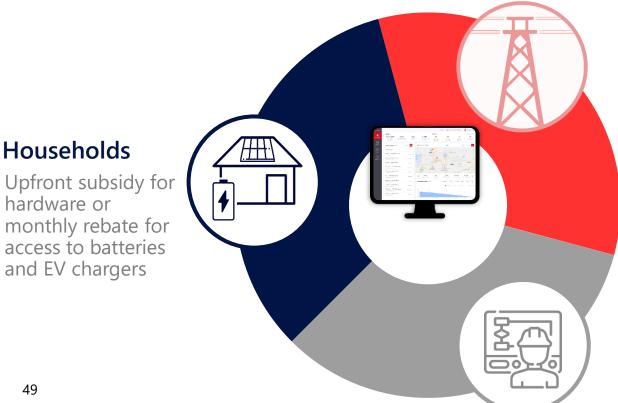


Hours



solaredge

## Value for All Stakeholders



### **DNOs**

Defer costly (~€10-20M) and underutilized upgrades or additions to substations/feeders

Eliminating some costly voltage regulator equipment, saving €K/feeder

### **Energy Suppliers**

Protection from energy price peaks to save \$30-80/kW<sub>storage</sub>/year



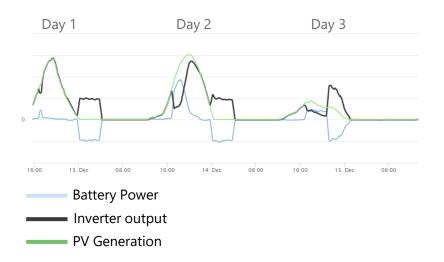
## SolarEdge VPP Deployments

- VPPs providing demand response service in California and Massachusetts
- VPP capability for bring your own device (BYOD) program in Vermont and Australia
- Multiple VPPs for Energy Trading, Network Support, and Frequency Regulation in Australia
- Various new VPPs are expected to be deployed during 2019



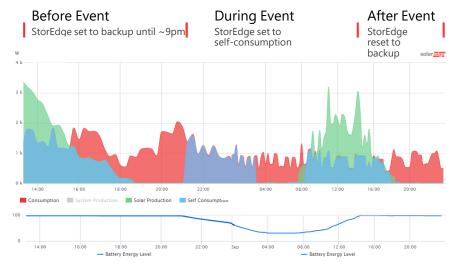
## Field Proven Demand Response Events

- Californian utility required load shedding for a ISO-triggered demand response event
- SolarEdge provided VPP access to a fleet of residential StorEdge systems
  - 3 events pre-scheduled a day in advance for 3 consecutive days
  - Batteries discharge at desired power and duration to provide power to the grid over 4 hours
  - Batteries only charged from PV
    - Day 3 is distinctive due to decreased PV product in addition to discharge being prescheduled for an earlier time
  - Batteries were allowed to feed into the grid



## Field Proven Demand Response Events

- Massachusetts utility required load shedding during 3 hours of peak demand
- SolarEdge provided VPP access to a fleet of pre-installed residential StorEdge systems
- During load shedding event, batteries provided site-level energy supply, with no grid export, to match site load





# Thank You!

Cautionary Note Regarding Market Data & Industry Forecasts

This power point presentation contains market data and industry forecasts from certain thirdparty sources. This information is based on industry surveys and the preparer's expertise in the industry and there can be no assurance that any such market data is accurate or that any such industry forecasts will be achieved. Although we have not independently verified the accuracy of such market data and industry forecasts, we believe that the market data is reliable and that the industry forecasts are reasonable.





# **Panel discussion**

Maximizing consumption onsite, and trading on the large and small scale



Walburga Hemetsberger

CEO SolarPower Europe



**Alison Finch** 

VP Marketing Europe

solar<mark>edge</mark>



Edmee Kelsey

Founder 3megawatt



Cecilia L'Ecluse

Solar Analyst Bloomberg New Energy Finance

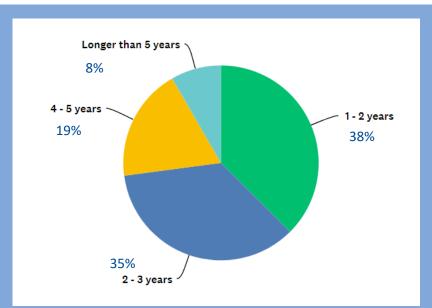


Ike Inkwan Hong

President Kokam

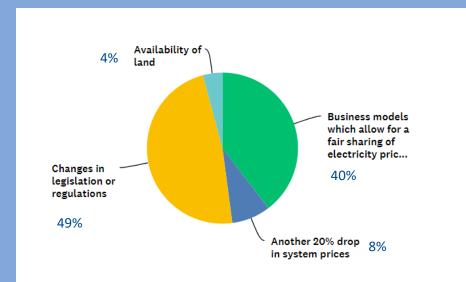
## **Industry SnapShot Poll**

### 1) SUBSIDY FREE PV: How soon will we achieve subsidy-free PV in Europe?



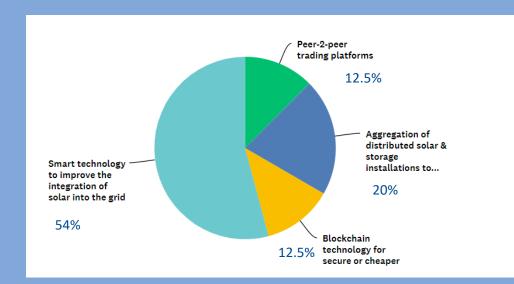
## **Industry SnapShot Poll**

### 2) BENCHMARKING: What is the most important consideration to achieve subsidy-free PV?



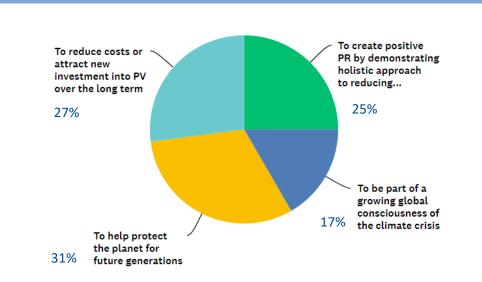
## **Industry SnapShot Poll**

### 3) DIGITALIZATION: Where do you see digitization contributing to achieving PV



## **Industry SnapShot Poll**

4) SUSTAINABILITY: Why do you think a sustainability initiative for the solar industry is important?





## Subsidy free PV: Transforming the energy landscape Future PV Roundtable







