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18 March 2025

2:00 pm – 3:30 pm | GMT, London
3:00 pm – 4:30 pm | CET, Berlin



Mark Hutchins

Magazine Director

pv magazine



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pv magazine



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GoodWe

pv magazine
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The future of C&I – from energy storage to BIPV

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The future of C&I – from energy storage to BIPV



Erik Wallnér

Head of Strategy and Communication

CheckWatt



Tadej Smogavec

Director of Operations

Enertec

Welcome!

Do you have any questions? ? 🙋

Send them in via the Q&A tab. 👉 We aim to answer as many as we can today!

You can also let us know of any tech problems there.

We are recording this webinar today. 🎥

We'll let you know by email where to find it and the slide deck, so you can re-watch it at your convenience. 🤖💡

DRIVING THE WORLD'S SMART ENERGY FUTURE

GoodWe Company Introduction

Thanasis Sakkas, Sales Director Channels at GoodWe Europe GmbH



GOODWE

GOODWE GLOBAL TEAM



~5.000

Employees



1.000+

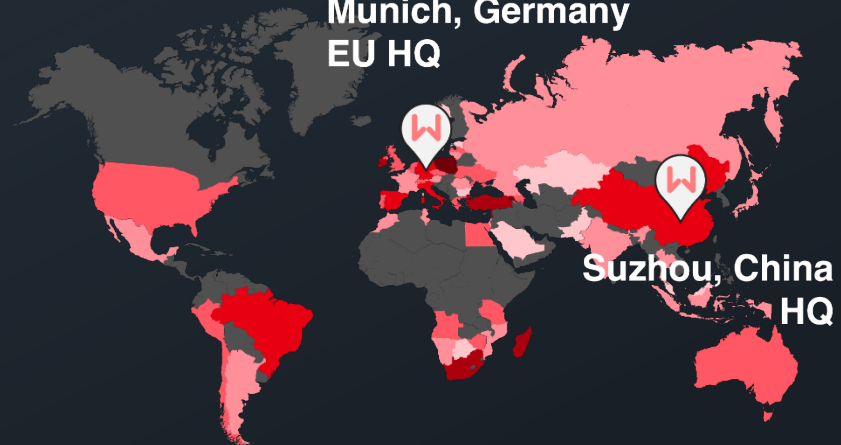
R&D Team



150+

International Staff

Munich, Germany
EU HQ



Suzhou, China
HQ



GOODWE

We Are GoodWe

GLOBAL PRESENCE

11 Subsidiaries

Australia, Germany, Benelux, United Kingdom, Japan, United States, South Korea, Spain, Poland, Singapore, Vietnam

27 Sales & Service Centers

Australia, Netherlands, Germany, France, Mexico, Brazil, Poland, Spain, Italy, South Africa, Portugal, Greece, India, Turkey, Japan, United States, Vietnam, Thailand, Malaysia, UAE, Kenya, Sweden, Czech Republic, South Korea, Pakistan, Philippines, Egypt

5 R&D Centers

Suzhou, Nanjing, Shenzhen, Wuhan, Shunde

4 Production Facilities

China: Suzhou, Guangde (three phases), Shunde
Vietnam: Haiphong



GOODWE PRODUCT PORTFOLIO



**Residential
Inverters 0.7-30kW**



**Commercial & Industrial
Inverters 25-125kW**



**Utility-Scale
Inverters 225-350kW**



**Smart Energy
Management System**



**Energy Storage
Inverters 3-100kW**



**Lithium
Batteries**



EV Charger



**Heat
Pump**



**Building
Integrated
PV**

DRIVING THE WORLD'S SMART ENERGY FUTURE

GoodWe C&I Storage potential Europe

Thanasis Sakkas, Sales Director Channels at GoodWe Europe GmbH

Introduction to C&I storage

The C&I storage segment covers a large variety of applications across a wide battery capacity range.



20 – 50 kWh

50 – 500 kWh

>1 MWh

Small commercial

Medium commercial

Large commercial,
Industry

Benefits and challenges

Today, the C&I solar+storage market is largely driven by benefits related to PV energy self-consumption, peak-shaving and grid independence.



Lower energy cost

Improved energy security

Reduced CO₂ footprint

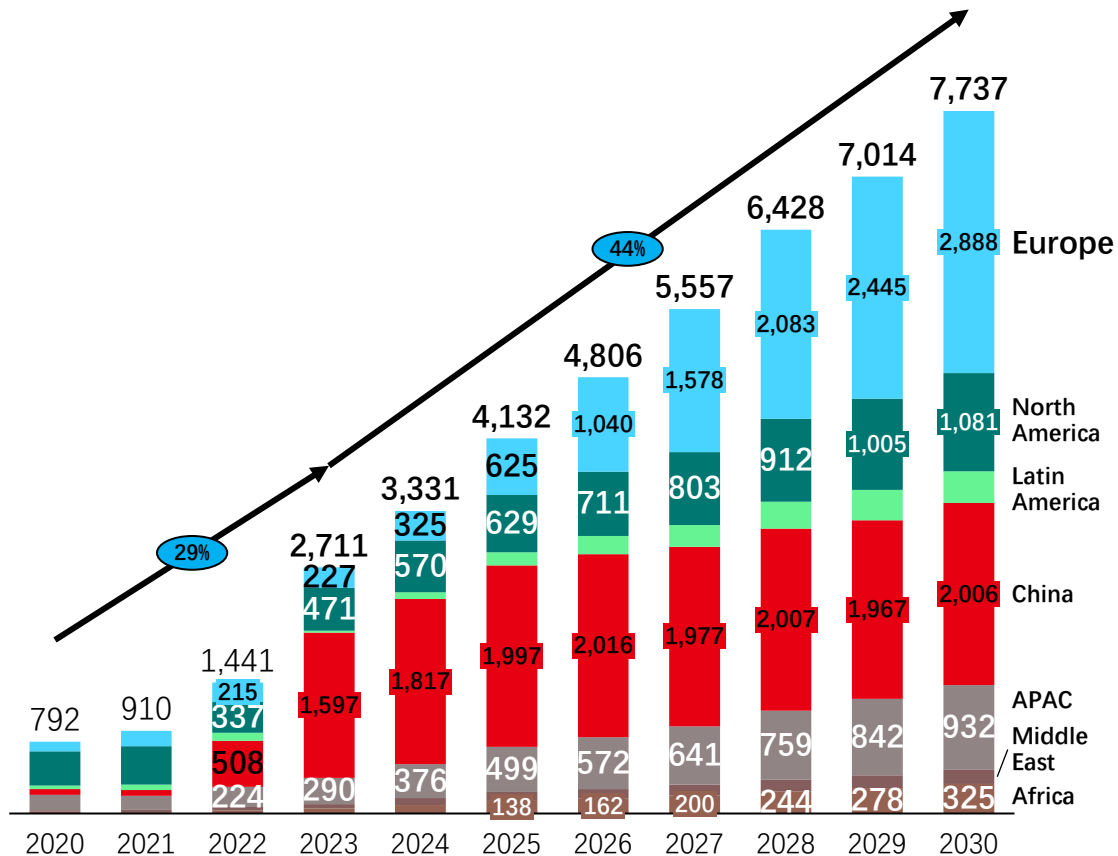
High system cost

High complexity

Lack of incentives



Global C&I Storage Annual Additions (MW)



- Continuous Market C&I Growth
- 2023 – 2030: 44% CAGR
- **By 2030, Europe** will be the largest single market for C&I BESS globally.

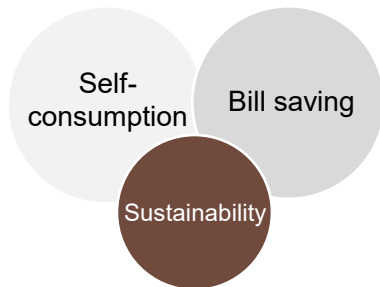
The current market is still niche, but as costs decline stronger business cases are emerging

Today

2025 and onwards

Reasons to add C&I storage

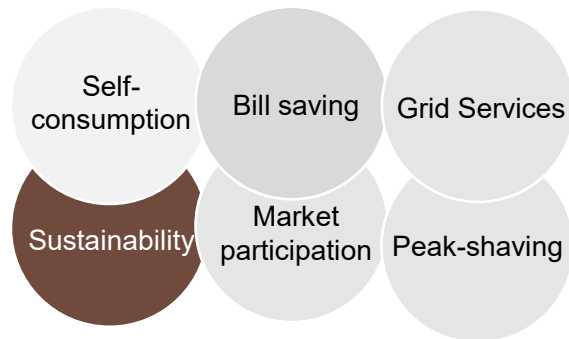
Niche applications, diverse customer landscape, case-by-case solutions



Market drivers

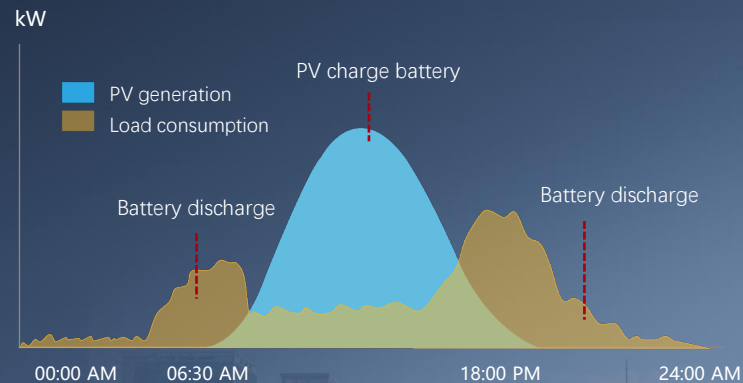
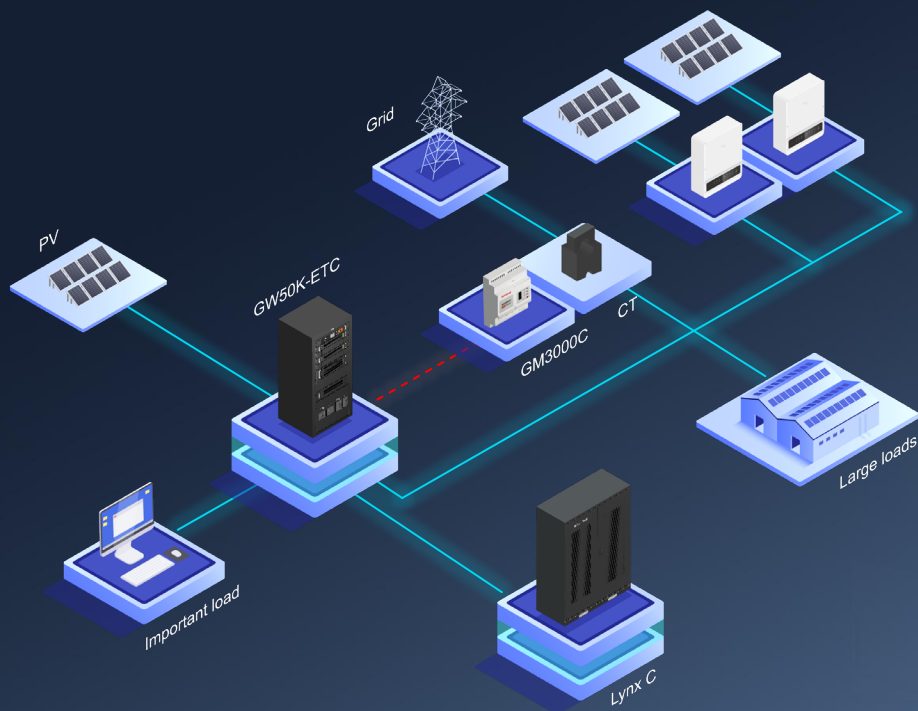
- ▲ Energy independence/backup, bill savings
- ▼ Highly fragmented market, lack of reusable experience
- ▼ High system cost
- ▼ Most EU countries forbid feed-back electricity – cannot process arbitrage

Stronger business case, clear end-use products and applications



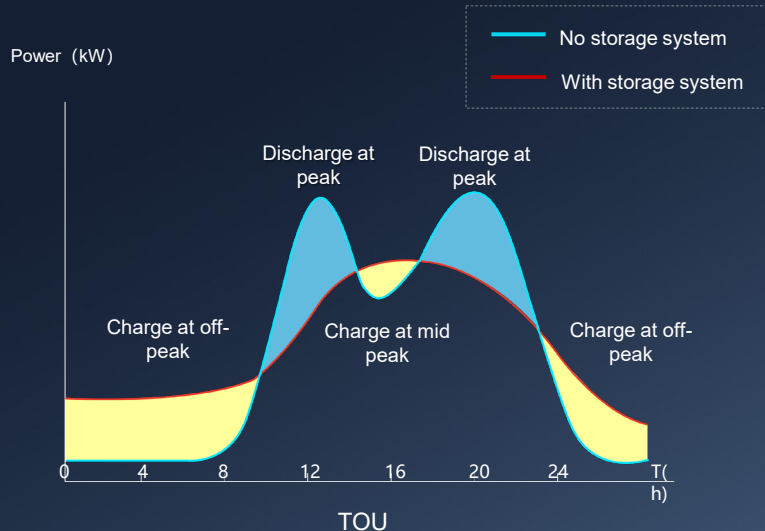
- ▲ More mature and diversified market participation mechanism, e.g. arbitrage, VPP
- ▲ Strong C&I PV outlook up to 2030
- ▲ Supportive policy and subsidies
- ▲ Easier and well-planned commercial structures along with dramatically cost cut-off

Self-use



In general mode, PV power will firstly support load operation and exceed power can be used to charge battery or sell to grid.

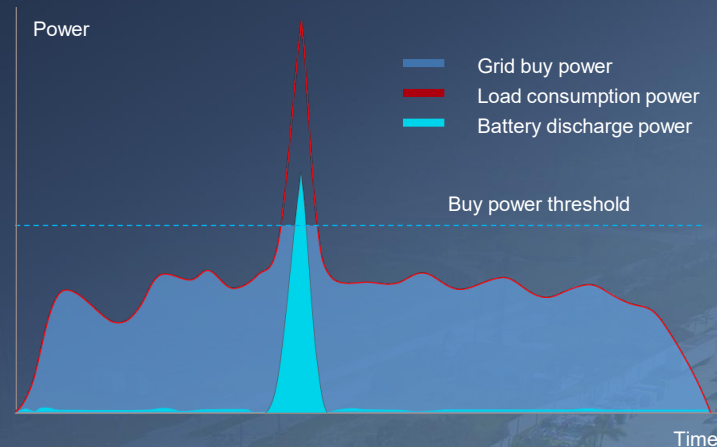
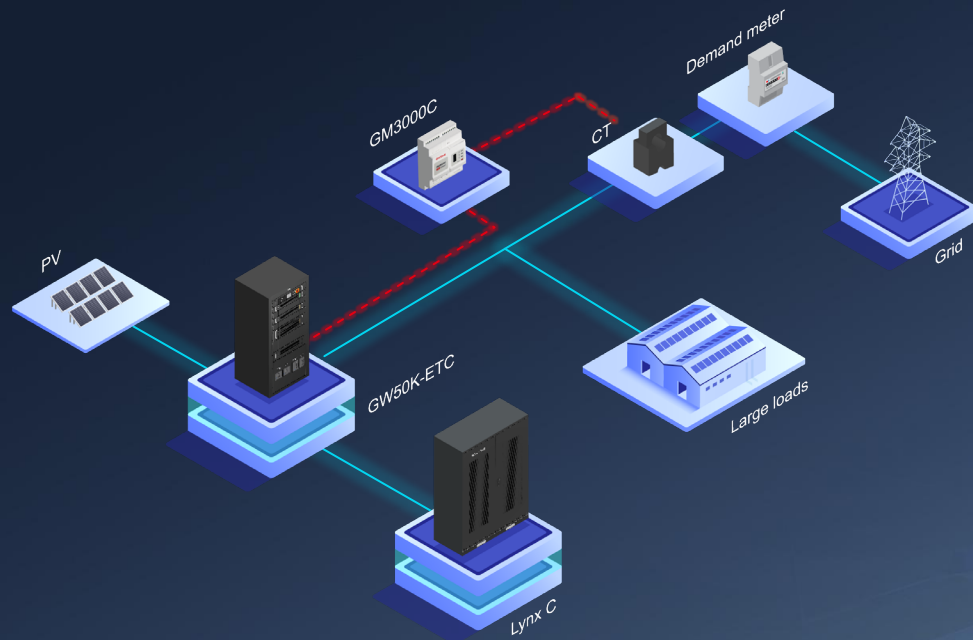
Time Of Use / Energy Arbitrage



AL-TOU		Existing	New	% Change
Demand (\$/kW/mo)	Summer Max	\$24.51	\$20.49	-16.4%
	Summer Peak	\$21.13	\$26.65	26.1%
	Winter Max	\$24.51	\$20.49	-16.4%
	Winter Peak	\$7.57	\$15.81	108.9%
Energy (\$/kwh)	Summer Peak	\$0.1276	\$0.1374	7.7%
	Summer Part Peak	\$0.1178	\$0.1152	-2.2%
	Summer Off Peak	\$0.0870	\$0.0915	5.2%
	Winter Peak	\$0.1157	\$0.1204	4.0%
	Winter Part Peak	\$0.1001	\$0.1073	7.2%
	Winter Off Peak	\$0.0787	\$0.0928	17.9%
Fixed	Basic Service Fee	\$116.44	\$139.73	20.0%

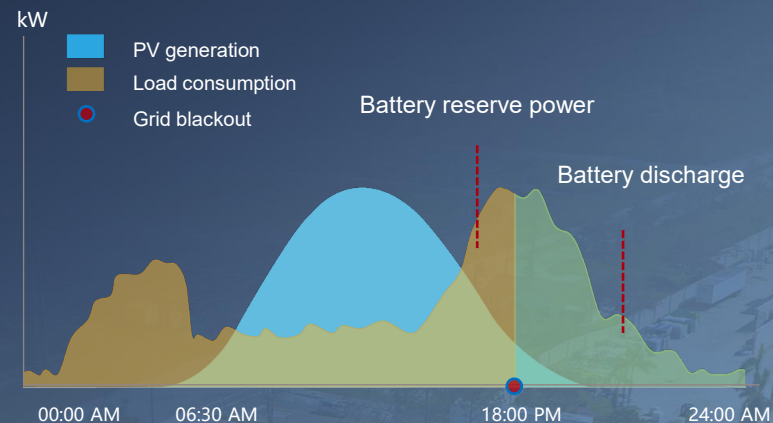
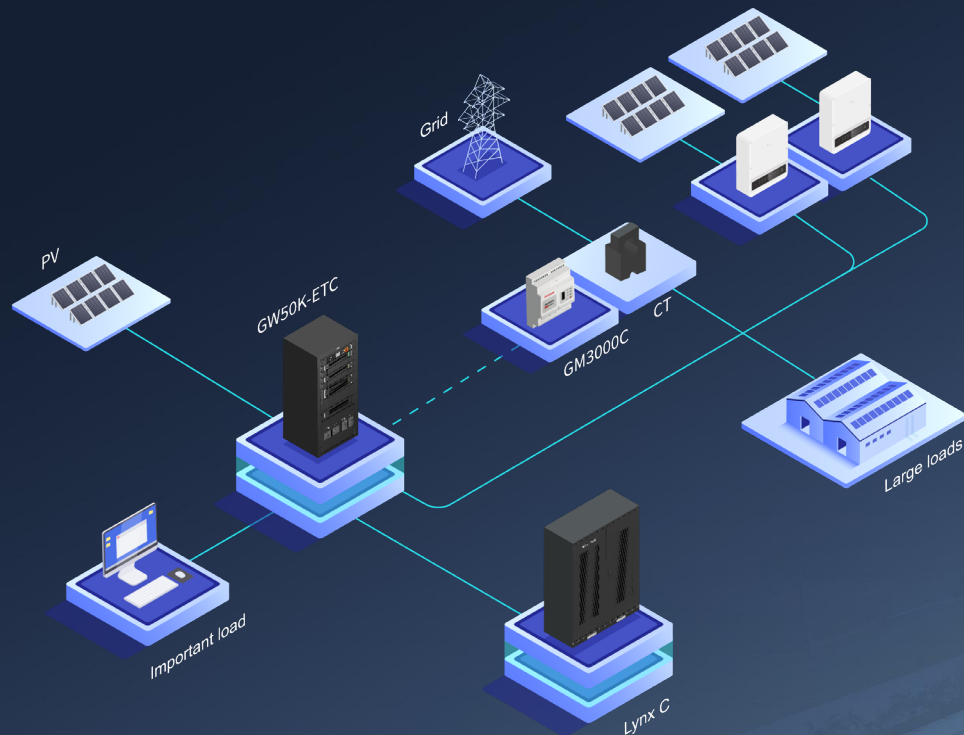
In economic mode, time periods can be set to charge battery charge at off peak and discharge battery at peak hours.

Peak-Shaving



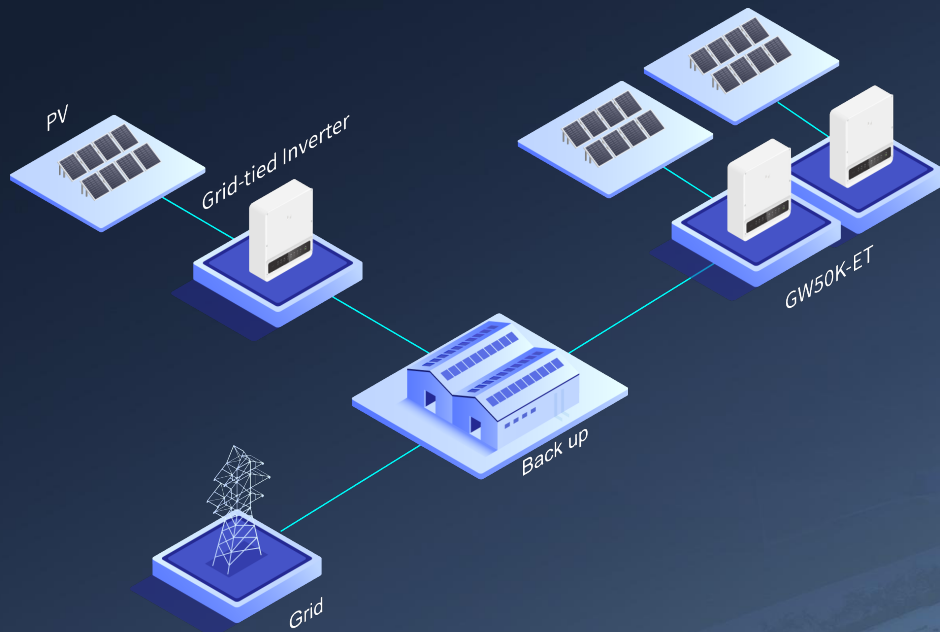
In peak-shaving mode, storage system detects power at grid connection point, once the power exceeds the limitation, storage system will discharge and reduce buy power from grid.

Backup Solution



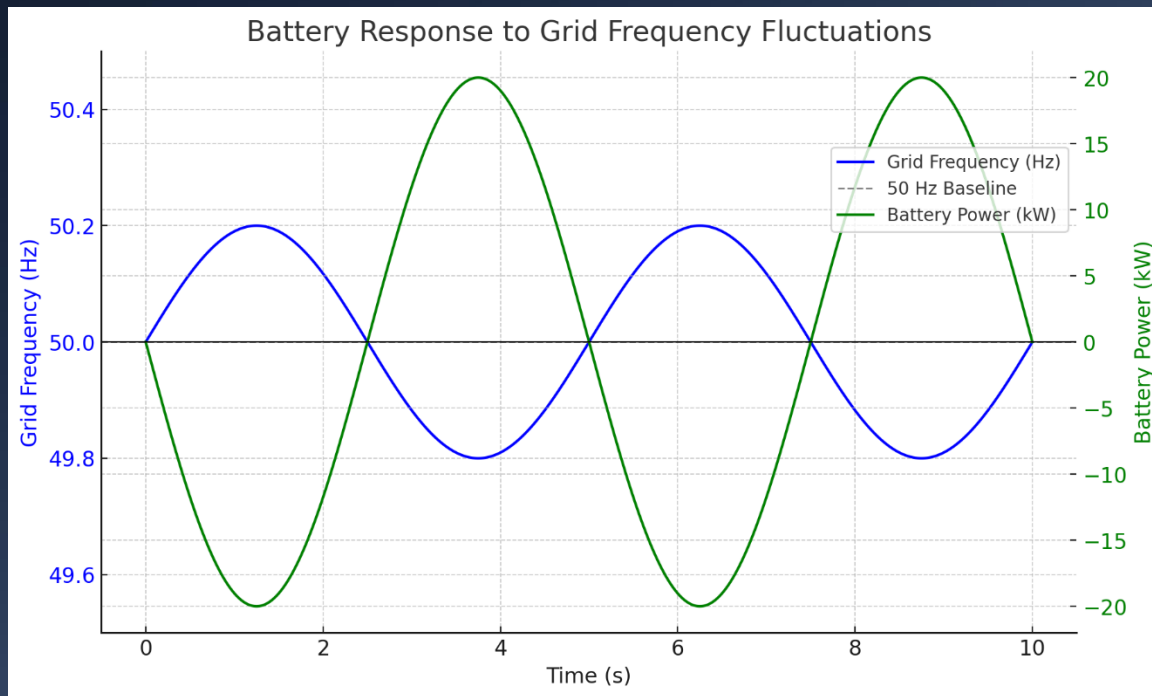
In backup mode, battery will reserve power for emergency use.

Micro-grid Solution



Connect the grid-tied inverter to the backup output of storage system to realize the system working when grid outage.

Frequency Regulation



From Residential to C&I: Benefits and Challenges

RESIDENTIAL

Customer's Focus:

- ✓ Cost-saving --> Self-consumption

C&I

Customer's Focus:

- ✓ Cost saving --> Self-consumption
- ✓ System Reliability
- ✓ Seamless scalability
- ✓ Mid-long term ROI

20 – 50 kWh

50 – 500 kWh

> 500 kWh

Small commercial

Medium commercial
& Industrial

Large commercial &
Industry

**C&I covers a large
variety of applications
across a wide battery
capacity range**

**NEW TECHNICAL
CHALLENGES & USE
CASES: EMS**

Self-Consumption
Peak-shaving
ToU
Grid Support
Demand Response
Dynamic Tariff
Energy Arbitrage
Backup Power Supply
Microgrids

GOODWE



THANK YOU

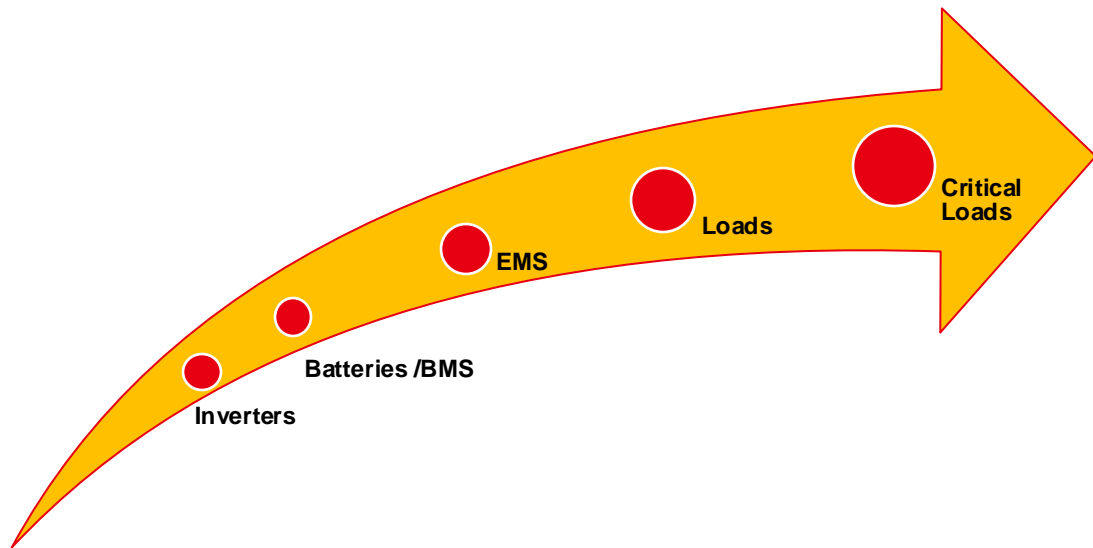
GOODWE EUROPE GMBH

C&I STORAGE - TRENDS

GoodWe Company Introduction

Faisal Bouchotrouh, C&I Product Manager, GoodWe Europe

What are C&I ESS?



Key Functions and Benefits

Energy use Optimization

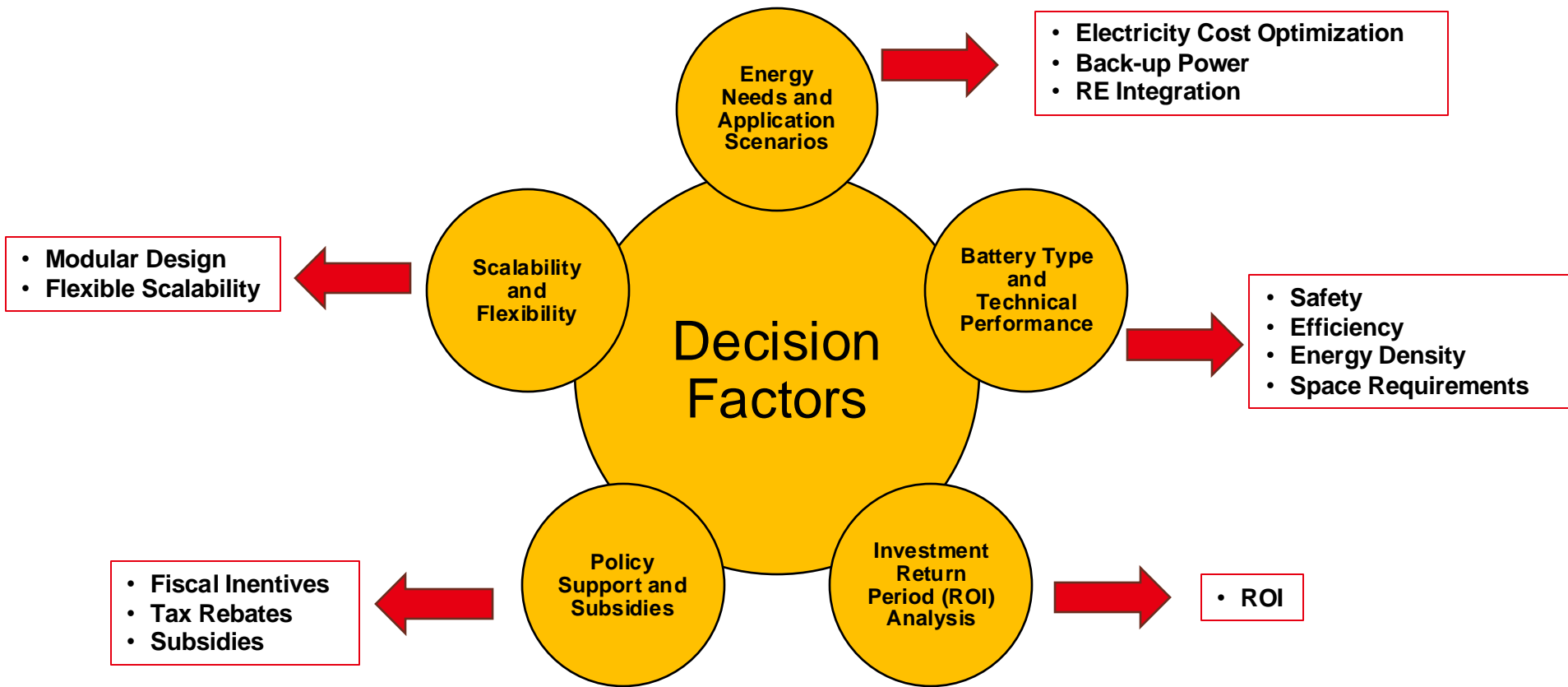
Energy Bill Reduction

Energy Security

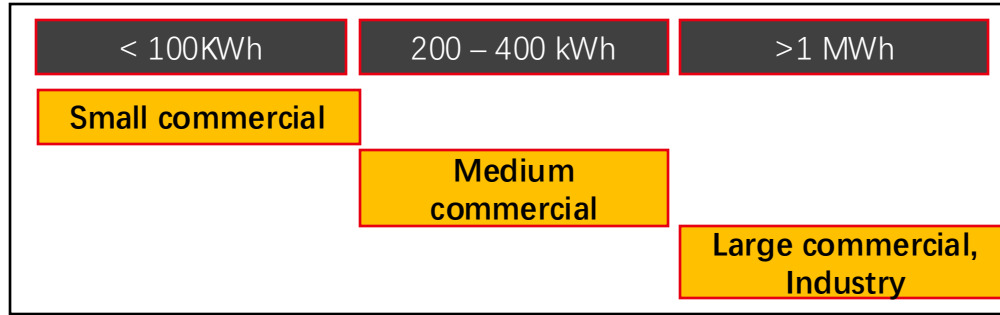
Revenue Stacking

ESG and Environmental Protection

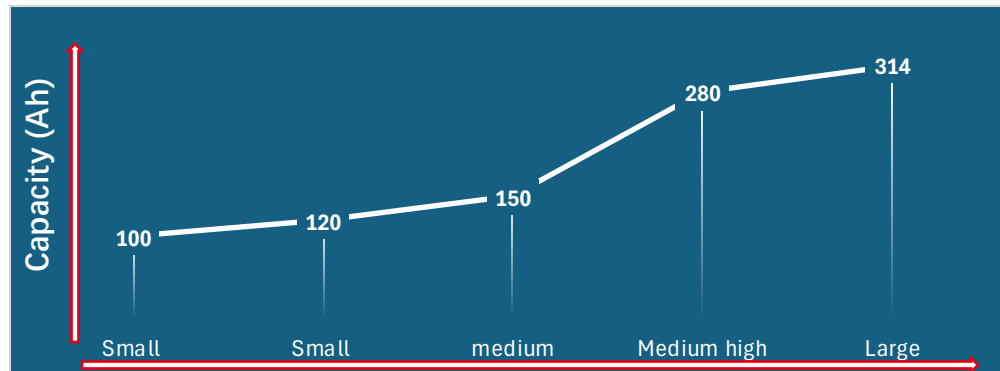
Key Decision Factors for C&I ESS



Typical C&I Capacity Ranges Applications

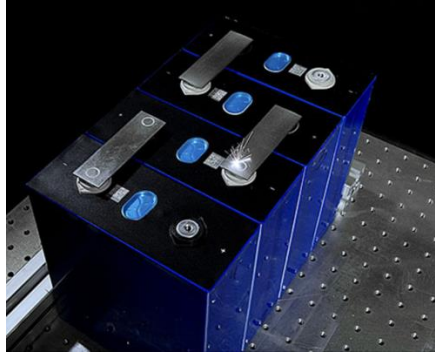


Diffrent Applications requires different Cell Type and Capacity

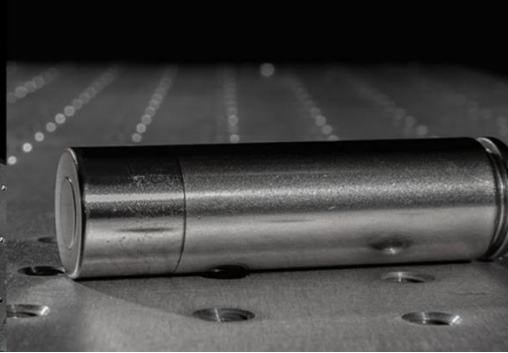


Cells Type for C&I Applications

PRISMATIC CELLS



CYLINDRICAL CELLS



PRISMATIC CELLS

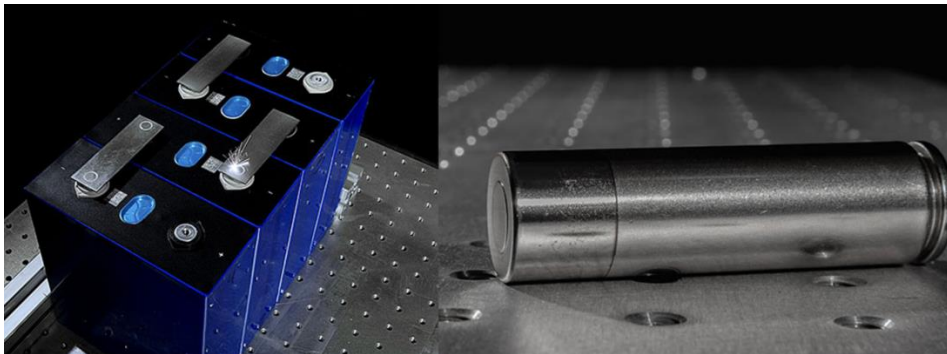
- Chemistry into a rigid casing
- Rectangular
- More energy density due to size
- Energy intensive applications

CYLINDRICAL CELLS

- Chemistry into a cylinder can
- Small and round
- Stackable on devices of all sizes
- Store less energy
- Can discharge power much faster

Cells Type for C&I Applications

PRISMATIC CELLS



✓ Advantages:

- Higher energy density per pack
- Better integration for space-constrained applications.
- Fewer interconnections needed, reducing complexity

✗ Disadvantages:

- **More prone to thermal runaway if not properly managed**
- More expensive to manufacture compared to cylindrical cells

CYLYNDRICAL CELLS



✓ Advantages:

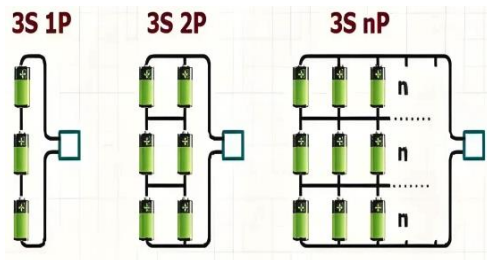
- Lower manufacturing cost due to standardized production
- **Better cooling performance and heat dissipation**
- High mechanical durability

✗ Disadvantages:

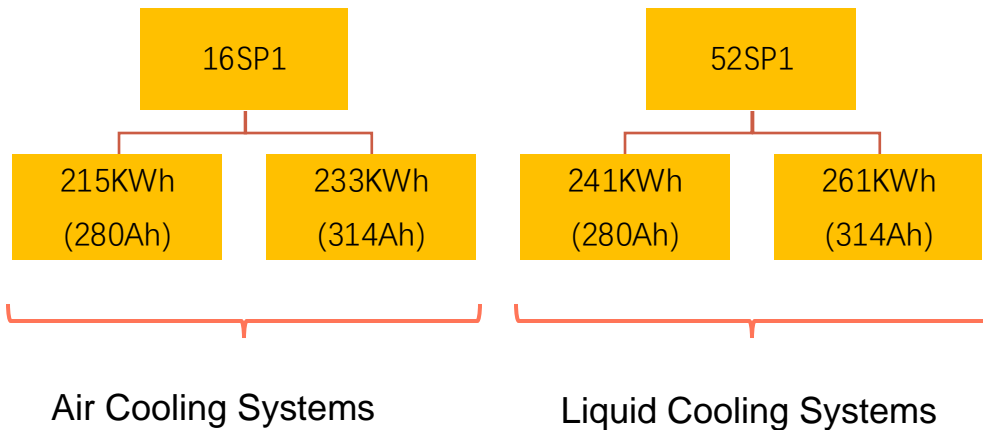
- Wasted space in battery packs due to cylindrical shape
- Requires more interconnections, adding complexity and failure points

Security: Battery Thermal Management System

S-P Configurations:



CYLINDRICAL CELLS CONFIGURATIONS for C&I ESS



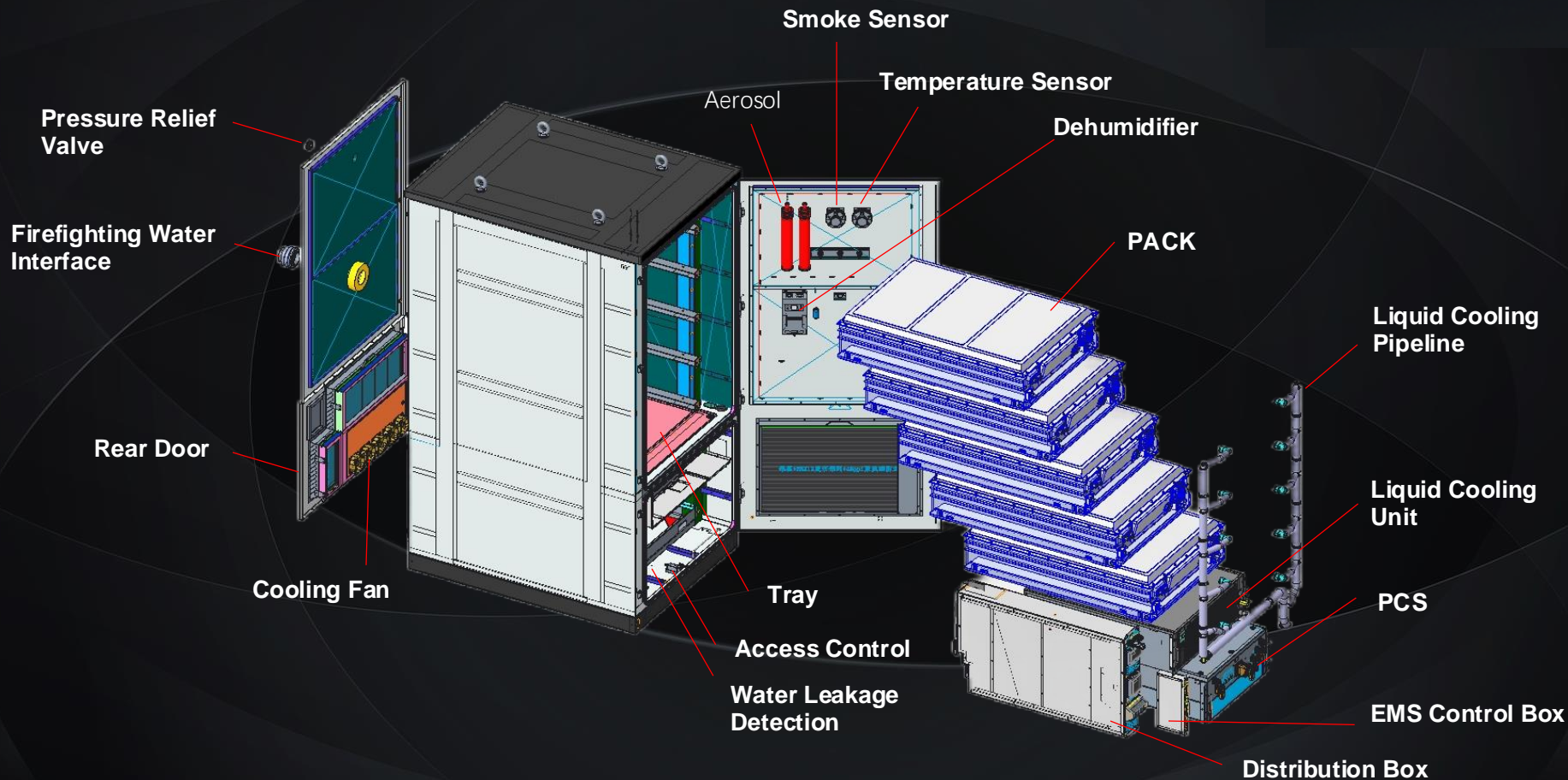
ESA 125kW/261kWh Outdoor Storage – AC COUPLED

Launch Date: H2 -2025



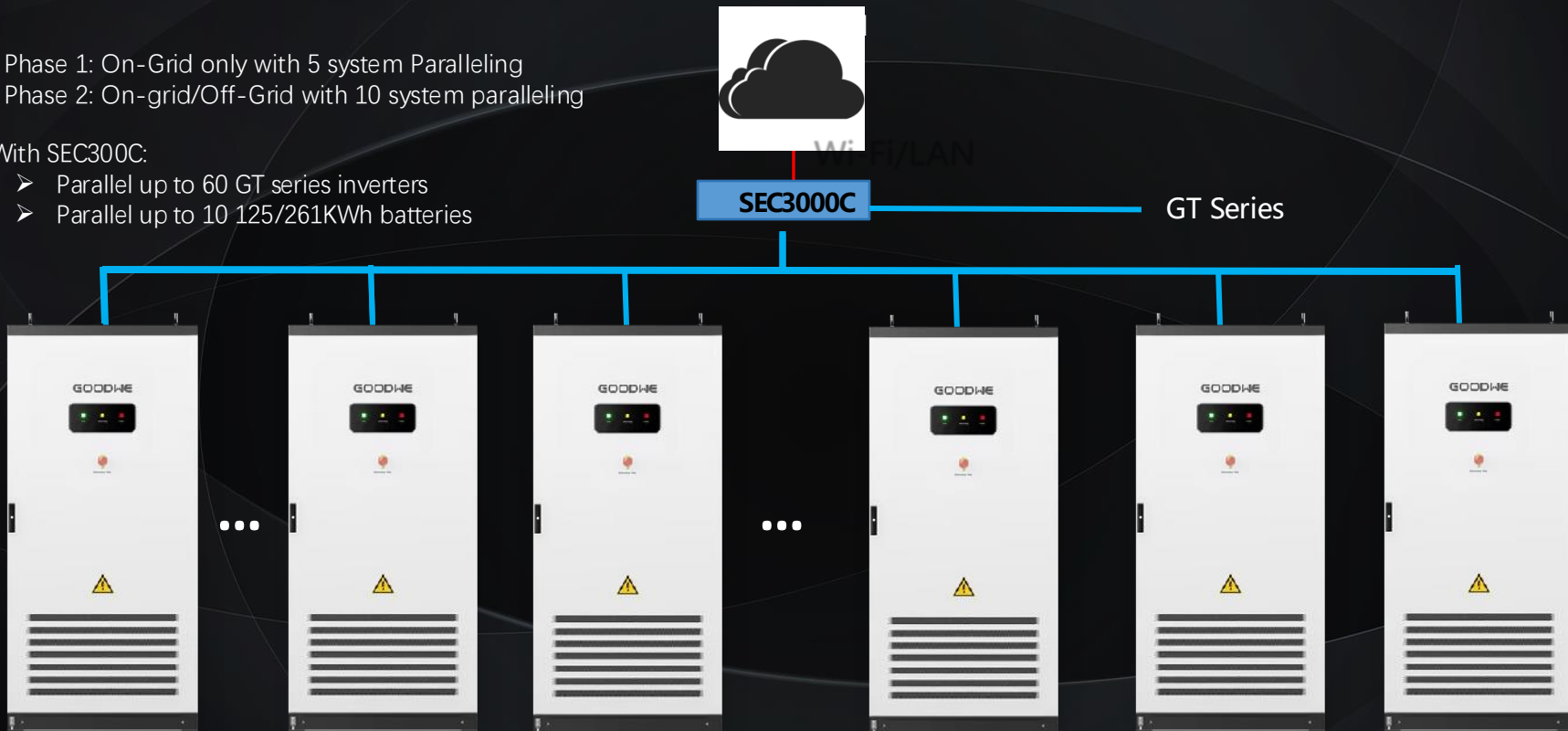
ESA 125kW/261kWh	
Cell technology	LiFePO4 3.2V/314Ah
Usable energy capacity	261kWh
System battery voltage range	754V~910V
Battery cooling type Liquid cooling	Liquid cooling
Rated AC power	125kW
Rated AC voltage	400Vac
PCS cooling type	Intelligent force air cooling
System dimension	1050(W)*2250(H)*1400(D)
Communication interface	Ethernet, Bluetooth, WIFI
Life Cycle	8000

ESA 125kW/261kWh - Detailed Product Overview



ESA 125kW/261kWh

- Phase 1: On-Grid only with 5 system Paralleling
- Phase 2: On-grid/Off-Grid with 10 system paralleling
- With SEC300C:
 - Parallel up to 60 GT series inverters
 - Parallel up to 10 125/261KWh batteries



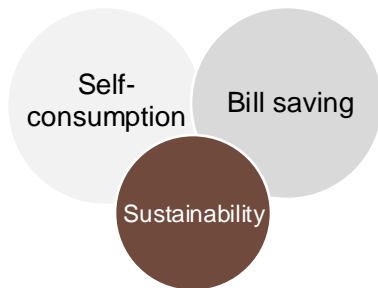
EMS: From Self-consumption to Revenue Stacking

Today

2025 and onwards

Reasons to add C&I storage

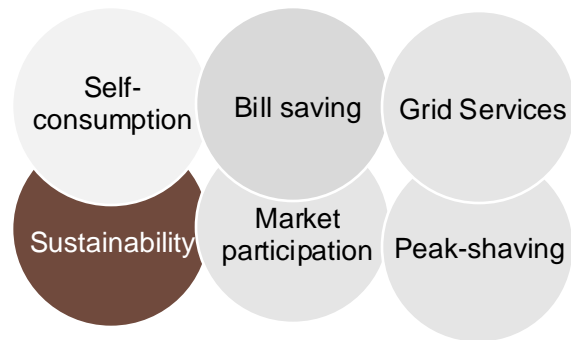
Niche applications, diverse customer landscape, case-by-case solutions



Market drivers

- ▲ Energy independence/backup, bill savings
- ▼ Highly fragmented market, lack of reusable experience
- ▼ High system cost
- ▼ Most EU countries forbid feed-back electricity – cannot process arbitrage

Stronger business case, clear end-use products and applications



- ▲ More mature and diversified market participation mechanism, e.g. arbitrage, VPP
- ▲ Strong C&I PV outlook up to 2030
- ▲ Supportive policy and subsidies
- ▲ Easier and well-planned commercial structures along with dramatically cost cut-off

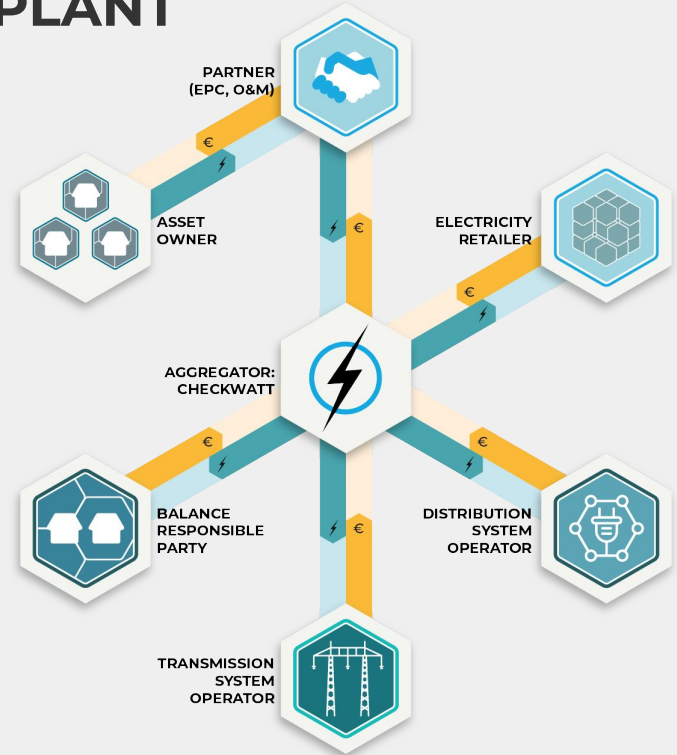


PV Magazine & GoodWe TECHNOLOGIES

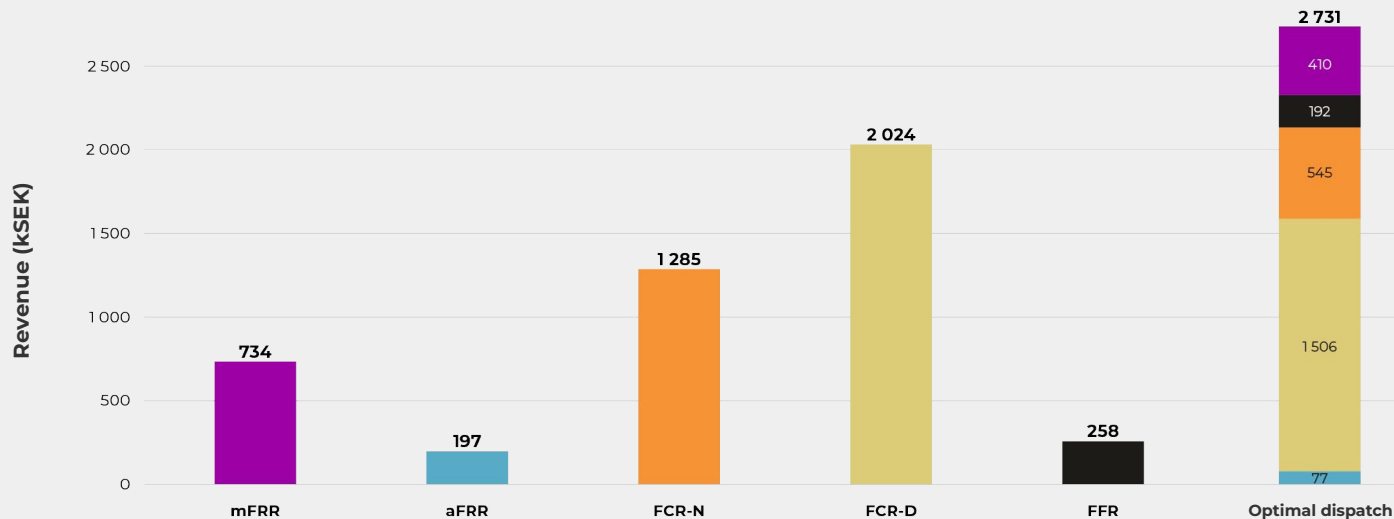


CHECKWATT'S VIRTUAL POWER PLANT

- Integrating inverters and batteries on the one side, integrating with buyers of flexibility on the other.
- Aggregating over 10,000 battery systems, ranging from a couple of kilowatts to tens of megawatts.
- Optimizing the usage of batteries depending on different price signals. The asset owner expects that we maximize their revenue.

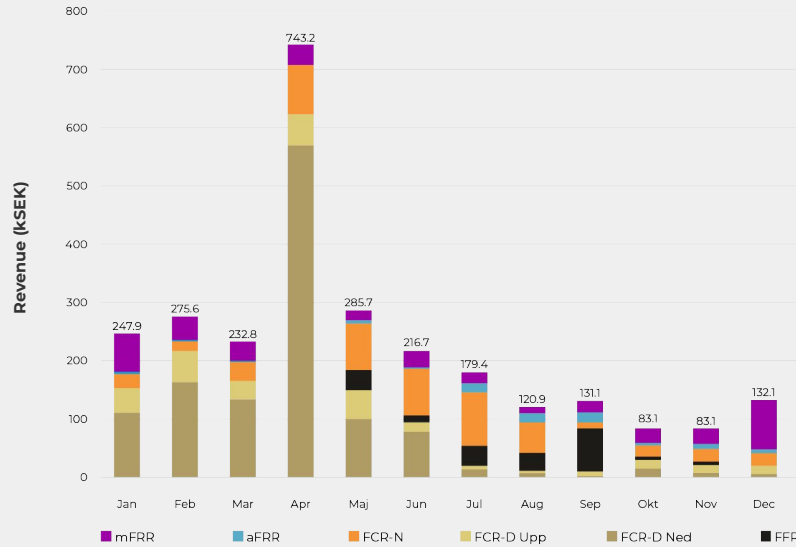


A BOOMING BESS-MARKET IN SWEDEN IN 2024

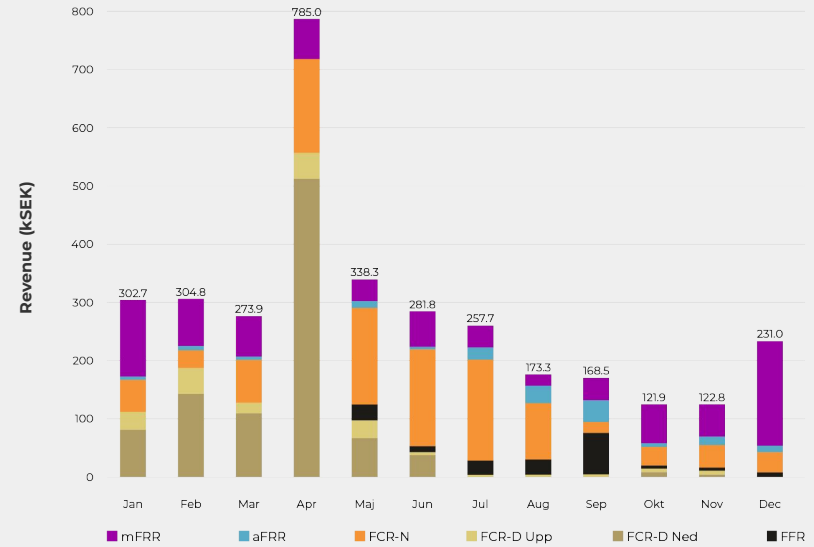


Revenue for specific ancillary services and optimal dispatch for a 1 MW / 1 MWh BESS in Sweden in 2024. 10 SEK ≈ 1 Euro

OPTIMIZATION IS BECOMING MORE COMPLEX



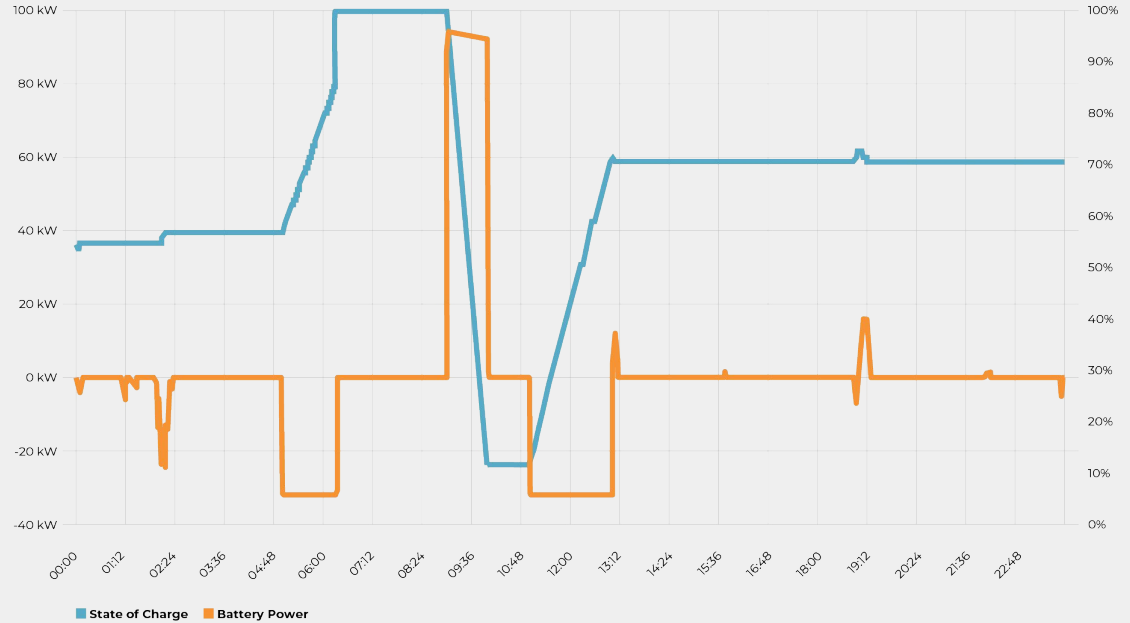
*Revenue for an optimal dispatch for a
1 MW / 1 MWh BESS in Sweden in 2024*



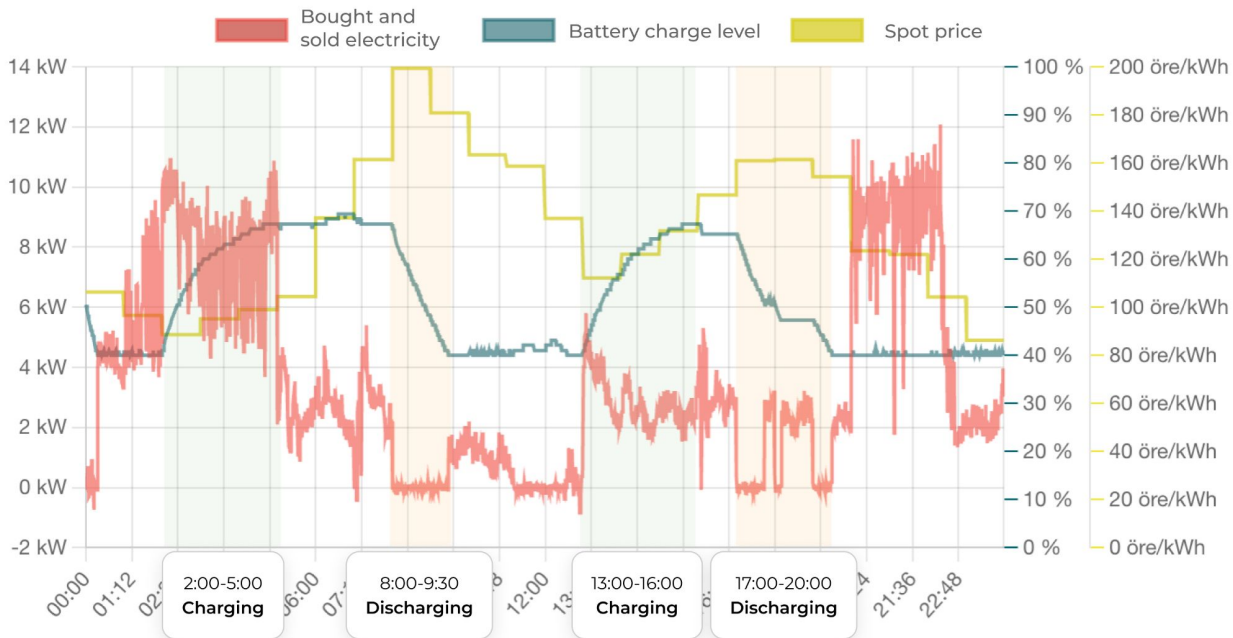
*Revenue for an optimal dispatch for a
1 MW / 2 MWh BESS in Sweden in 2024*

LOCAL FLEX WITH DSO'S AS PART OF THE OPTIMIZATION

Wednesday	Thursday	Friday
FCR-D	FCR-D	FCR-D
FCR-D	FCR-D	FCR-D
FCR-D	FCR-D	FCR-D
FCR-D	FCR-D	FCR-D
FCR-D	FCR-D	FCR-D
FCR-D	+ Charge (0.5 LFP)	FCR-D
FCR-D	+ Charge (0.5 LFP)	FCR-D
FCR-D	⌚ Idle	FCR-D
FCR-D	⌚ Idle	FCR-D
FCR-D	- Discharge (LFP)	FCR-D
FCR-D	⌚ Idle	FCR-D
FCR-D	+ Charge (0.5 LFP)	FCR-D
FCR-D	+ Charge (0.5 LFP)	FCR-D
FCR-D	FCR-D	FCR-D
FCR-D	FCR-D	FCR-D



CHECKWATT AI & BEHIND-THE-METER SERVICES





THANK YOU FOR THE ATTENTION!

CONTACT ME AT ERIK.WALLNER@CHECKWATT.SE

Goodwe Solutions & Energy Management

Tadej Smogavec, PhD
COO & partner



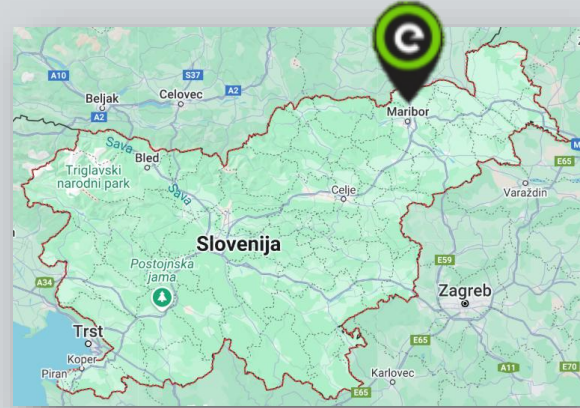
We have been building a sunny future since 2009...

...and inspiring people to use solar energy.



25MW

TOTAL INSTALLED CAPACITY OF
OUR SOLAR POWER PLANTS



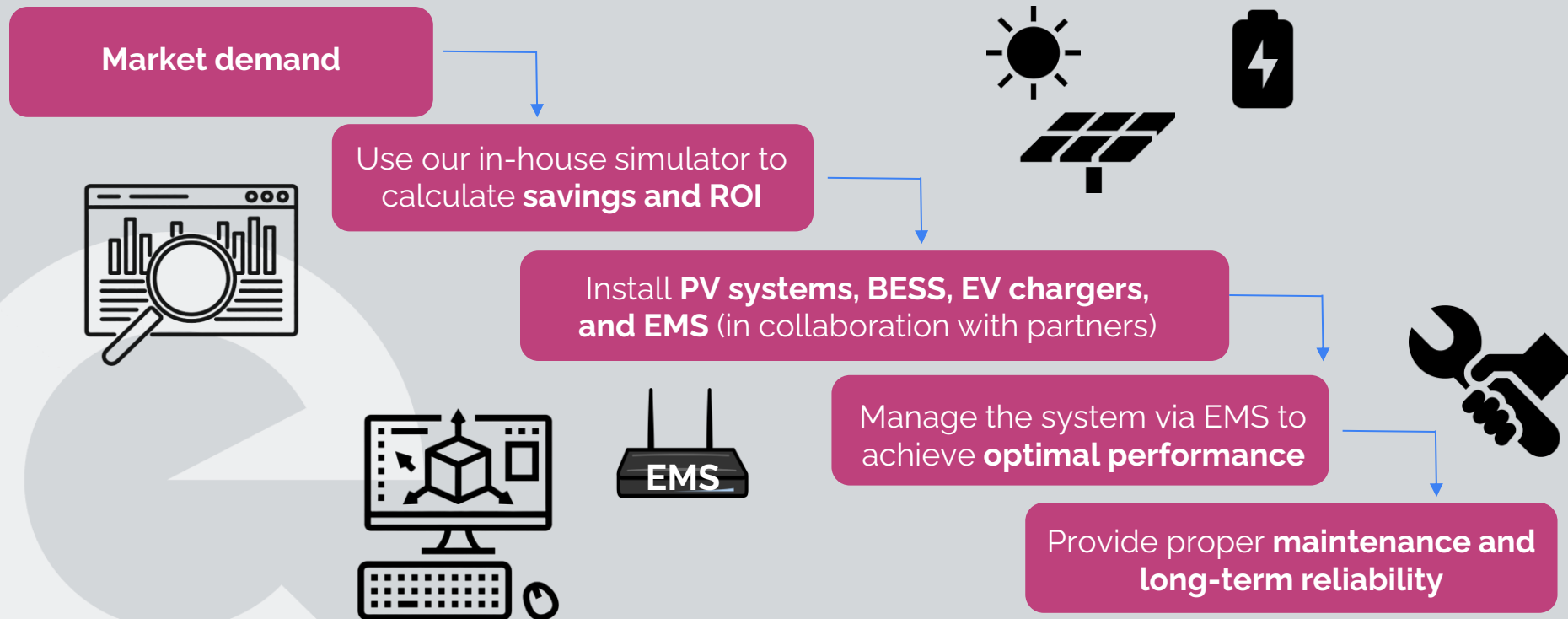
- Enertec, one of the **leading companies in the renewable energy sector**.
- With our dedicated team of **experts**, we are delivering top-tier solar energy solutions, including PVs, BESS, EV chargers, EMS,...

Collaboration with GoodWe

- Over **2 years** of successful partnership
- Chose GoodWe for its **technically advanced and reliable solutions**
- The **largest implementer** of GoodWe systems in Slovenia
- More than **200 battery storage systems** sold and installed
- Successful integration of GoodWe systems with **EMS**

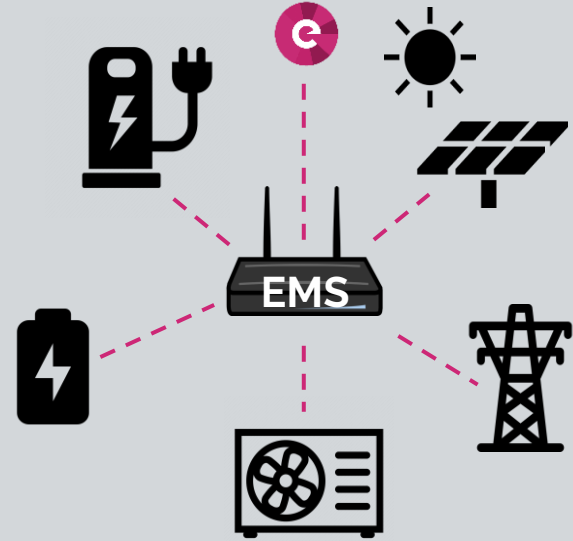


Process



What does EMS include?

- **Smart Energy Management** – Optimization of electricity production, storage, and consumption
- **Connection of Various Energy Devices** – Integration with photovoltaic systems, batteries, EV chargers, heat pumps, and air conditioning units
- **Real-Time Analytics and Monitoring** – Tracking energy consumption and production
- **Automation for Maximum Savings** – Dynamic adjustment of consumption based on electricity prices and building needs



Effects of EMS on Energy Consumption and Electricity Bill

- **Reduction of Electricity Costs** – Optimization of self-consumption and use of lower tariffs
- **Lower Dependence on the Grid** – Increased self-sufficiency with own energy
- **Avoidance of Peak Loads** – Reduction of demand charges and grid fees
- **Higher Consumption Efficiency** – Smart device management based on real needs
- **Environmental Impact** – Reduced carbon footprint through better use of renewable energy sources

Control room



Example 1 – Manufacturing Company

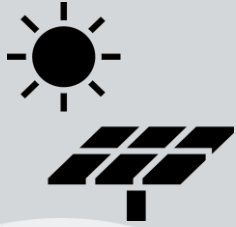
Challenges

- **High Peak Power in the Morning** – A significant surge in consumption at the start of production increases grid fees
- **High Energy Consumption During Expensive Tariff Periods** – The company consumes a large amount of energy during peak tariff times, leading to high costs
- **Low Direct Compensation from the Existing Solar Power Plant** – The produced energy is not utilized optimally.



Example 1 – Manufacturing Company

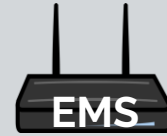
System Implementation



**Existing Solar Power
Plant: 481,16 kWp**



**Battery Storage
System >300 kWh
(150 kW)**



**Energy Management
System (EMS) for smart
control**

Example 1 – Manufacturing Company

Sistem optimisation

LOAD - SHIFTING

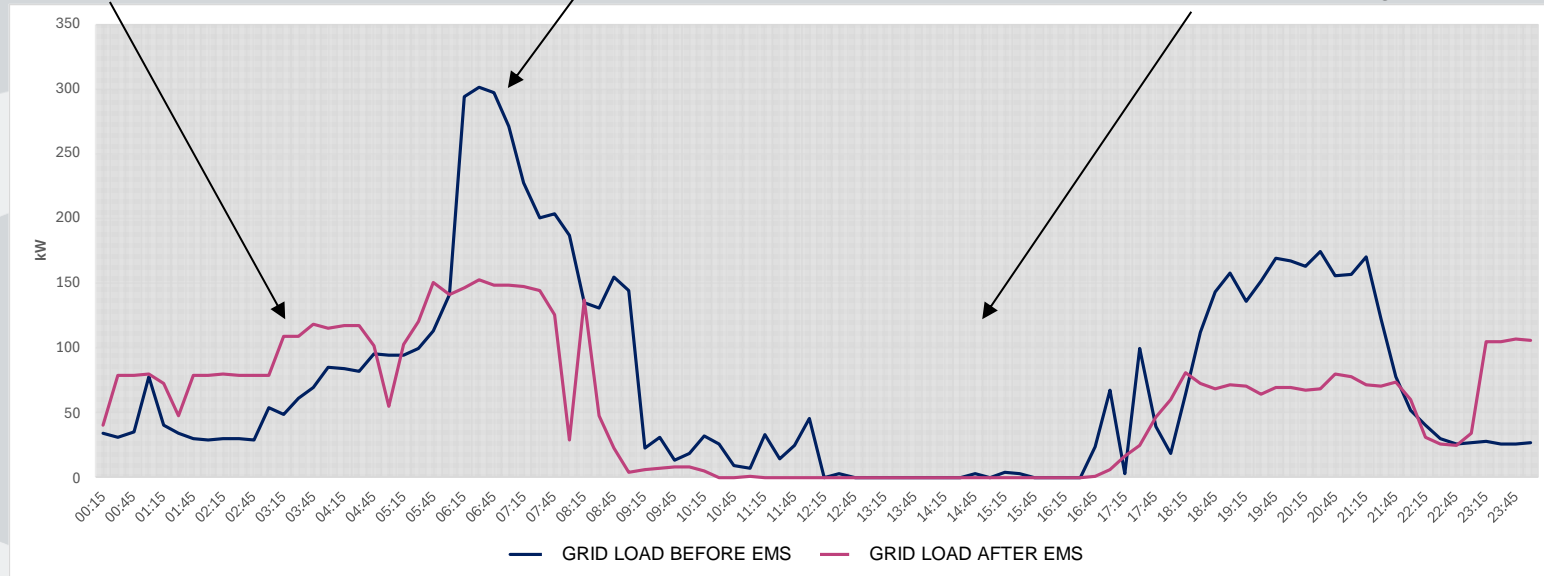
- Shift in Consumption from Peak Tariff to Off-Peak Tariff
- Annual Savings: **3.500 EUR**

PEAK – SHAVING

- Reduction of Billing Power 300 kW -> 250 kW
- Annual Savings: **4.380 EUR**

DIRECT COMPENSATION

- Direct Consumption of Produced Electricity
- Annual Savings: **32.000 EUR**



Example 1 – Manufacturing Company

Business Case

Total Investment: **277,000 EUR**

- Battery Storage System
- EMS

Subsidies Received: **€67,500.00**

- Battery Storage: €225/kWh → €67,500.00

Annual Savings: **€39,880**

- EMS Effect Savings: €7,880
- Electricity Cost Savings: €32,000

Return on Investment (ROI): ~5.3 years



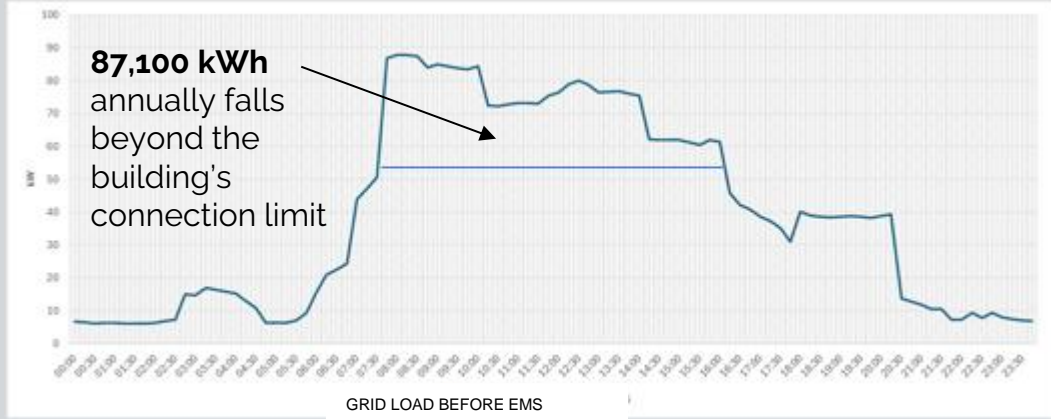
Example 2 – Commercial Building

Challenges



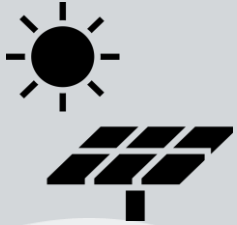
Limited Connection Capacity of the Building (53 kW) – Insufficient to cover all consumers in the building

Required Power of the Building (110 kW) – Due to electricity consumption for heating, cooling, and charging stations for 10 company vehicles



Example 2 – Commercial Building

System Implementation



**Solar PV Plant: 160.4
kWp**



**Battery Storage
System: 156.67
kWh**



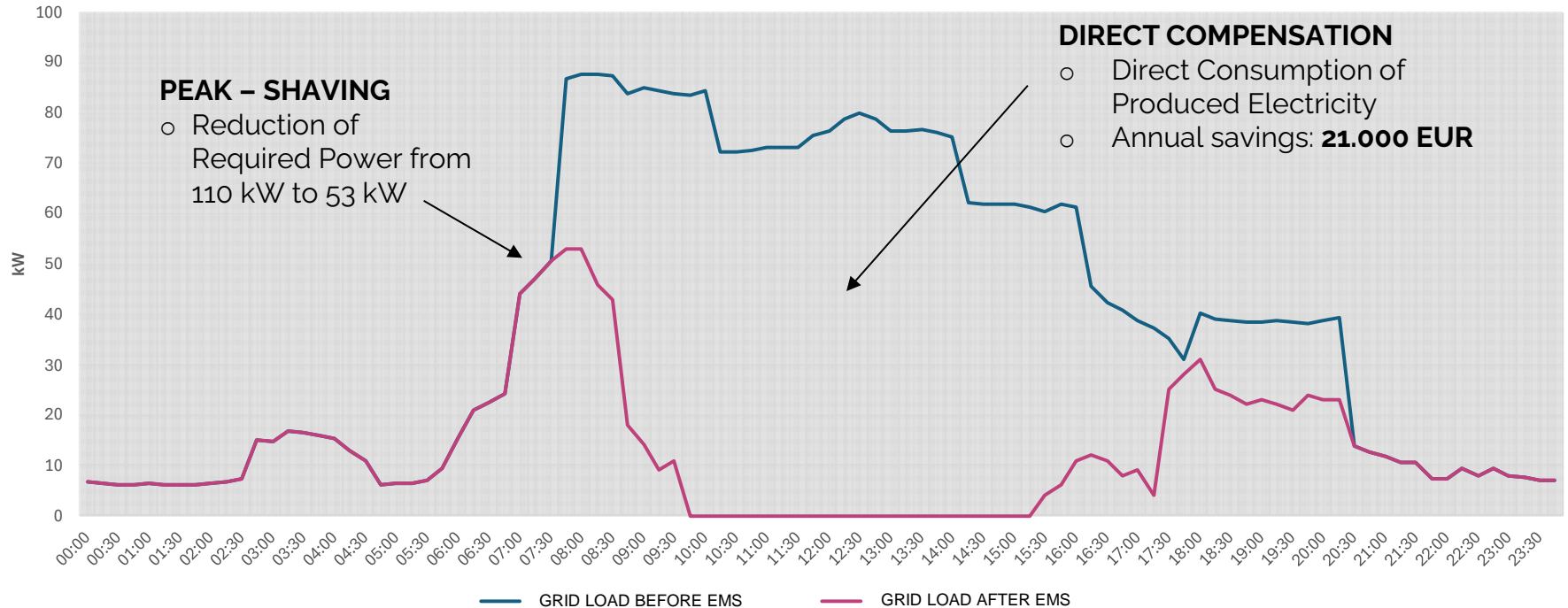
**Energy Management
System (EMS) for smart
control**



**10 EV Chargers
(Power: 11 kW
each)**

Example 2 – Commercial Building

Sistem optimisation



Example 2 – Commercial Building

Business Case

Total Investment: **€230,000**

- Solar Power Plant
- Battery Storage System
- EMS
- EV Chargers

Subsidies Received: **€64,122.75**

- Battery Storage: €225/kWh → €35,250.75
- Solar PV: €180/kWp → €28,872.00

Annual Savings: **€45,000**

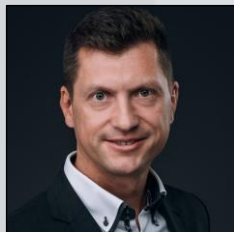
- EV Charging Savings: €20,000
- Electricity Cost Savings: €25,000

Return on Investment (ROI): ~3.7 years

Summary

- ✓ **Enertec – 16 Years of Renewable Energy Expertise**
 - Providing energy solutions from renewable sources since 2009.
- ✓ **Over 2 Years of Intensive Work with BESS & Energy Management**
 - Faced various challenges and successfully solved most of them.
- ✓ **Primary Partner: GoodWe**
 - Strong collaboration in battery storage and energy management solutions.
- ✓ **In-House Simulation Tool**
 - Developed proprietary software to simulate the effects of batteries with EMS.
- ✓ **Own Energy Management System (EMS)**
 - Designed for smart optimization of energy consumption, storage, and distribution.
- ✓ **Open to Cooperation**
 - Willing to collaborate with other partners working with GoodWe to enhance energy solutions.

Contact



Tadej Smogavec, PhD

COO & partner

tadej.smogavec@enertec.si

+386 31 779 739

GOODWE

Safely unlocking solar potential on low-load-bearing roofs.

Barbara Terreni

GoodWe Technologies Co., Ltd



BUILDINGS ARE THE SINGLE LARGEST ENERGY CONSUMER IN EUROPE & ARE THE TOP EU PRIORITY

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131M

A blue funnel-shaped graphic with a dashed circular border at the top, surrounded by small blue dots and lines, representing the building stock.

131M building stock

40%

A yellow funnel-shaped graphic with a dashed circular border at the top, surrounded by small yellow dots and lines, representing EU energy consumption.

40% of EU energy consumption

36%

A green funnel-shaped graphic with a dashed circular border at the top, surrounded by small green dots and lines, representing GEG emissions.

36% of GEG emissions

Source : European Commission & RICS

50%

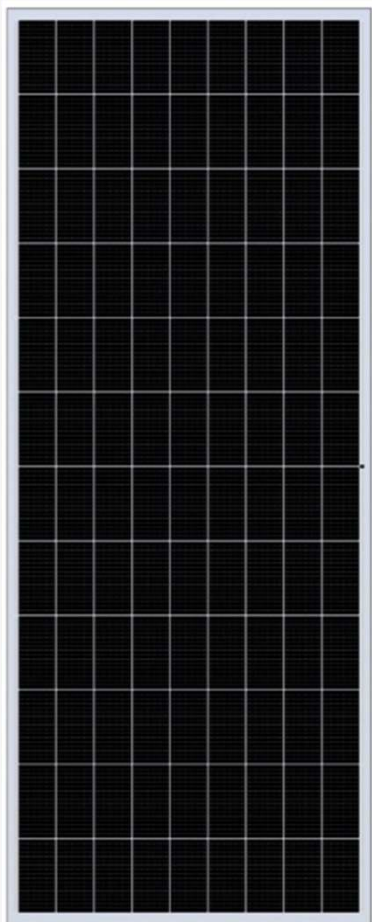
of EU buildings built since 1970 have flat roofs, often prone to low load-bearing issues, limiting standard PV module installation

Source : EURAC

GALAXY

A MODULE DESIGNED FOR LOW-LOAD BEARING ROOFS

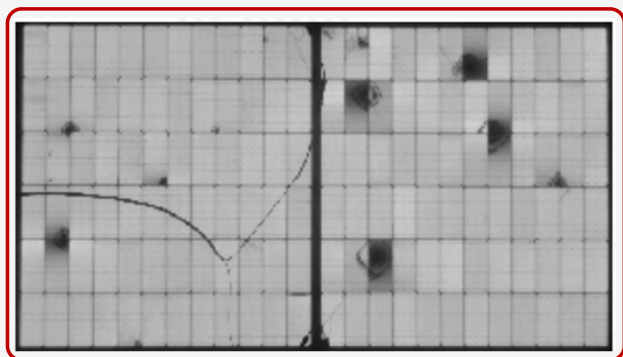
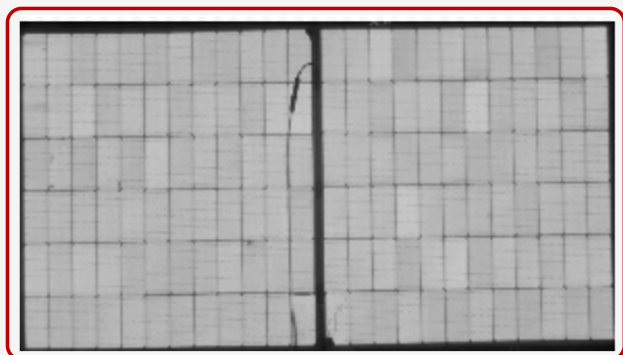
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- 5,6 kg/m²
- 1,6 mm front glass

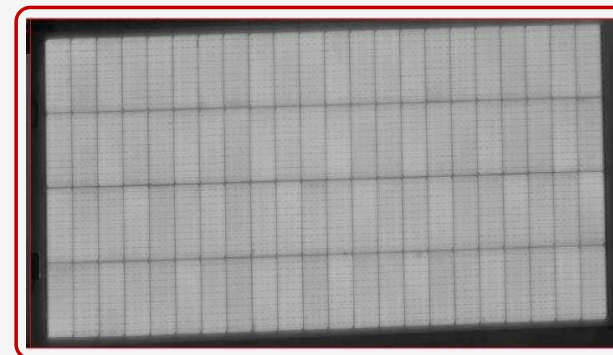
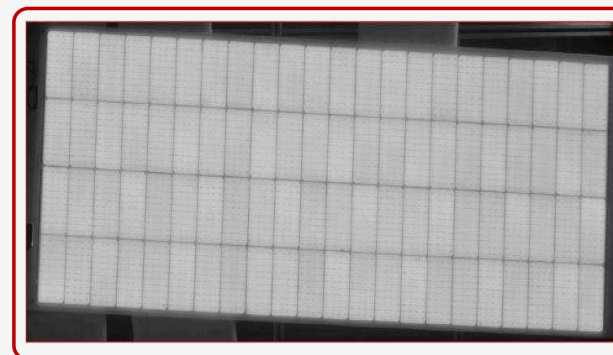
GLASS MAKES A DIFFERENCE: HAIL RESISTANCE

Polymer Front Sheets- Before and After Hailstorm



Degradation rate: -1.83%

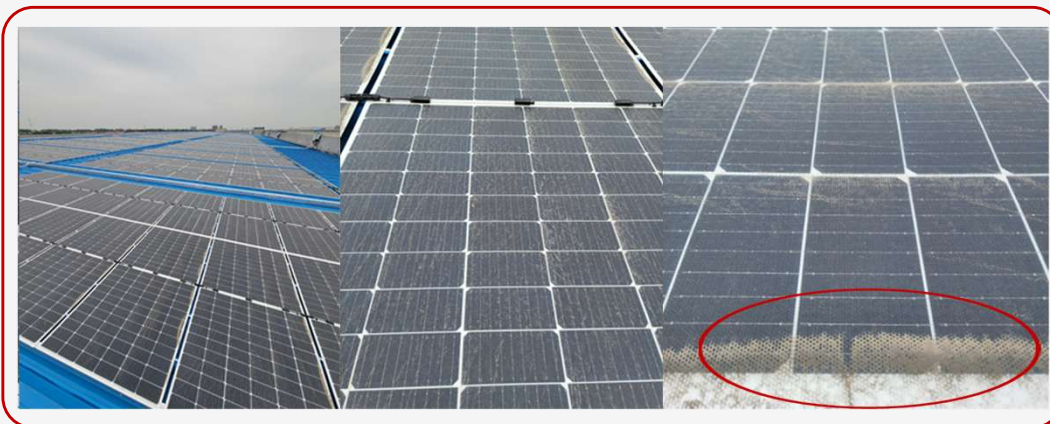
Galaxy Glass Front Sheets - Before and After Hailstorm



Degradation rate: -0.237%

GLASS MAKES A DIFFERENCE: RIGIDITY & SELF-CLEANING

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GLASS MAKES A DIFFERENCE: JUNCTION BOX POSITION

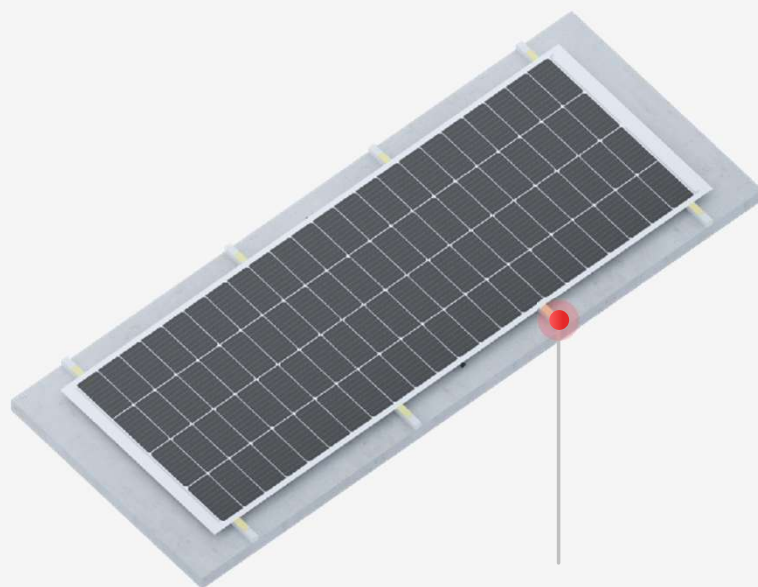


- The junction box positioned on top will gradually age under sunlight.
- Additional metal components are needed to cover the junction box, increasing costs.

VERSATILE INSTALLATION POSSIBILITIES THAT ENSURE VENTILATION

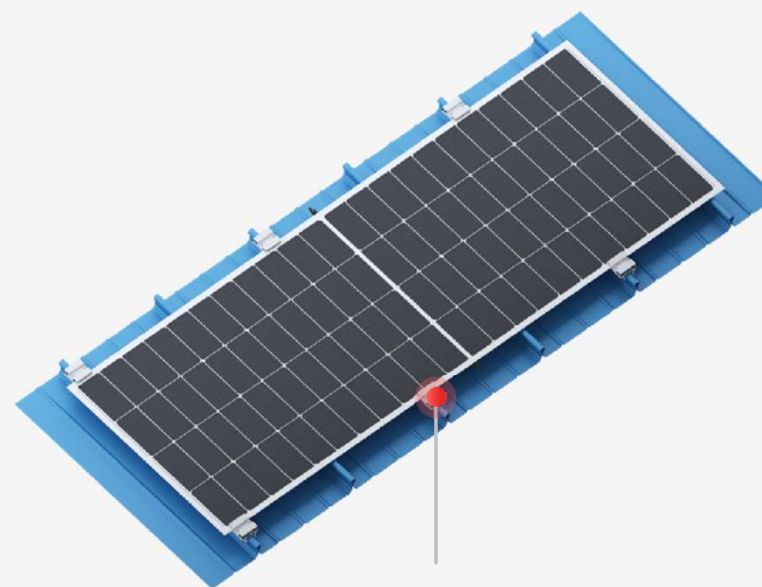
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Adhesive Gluing



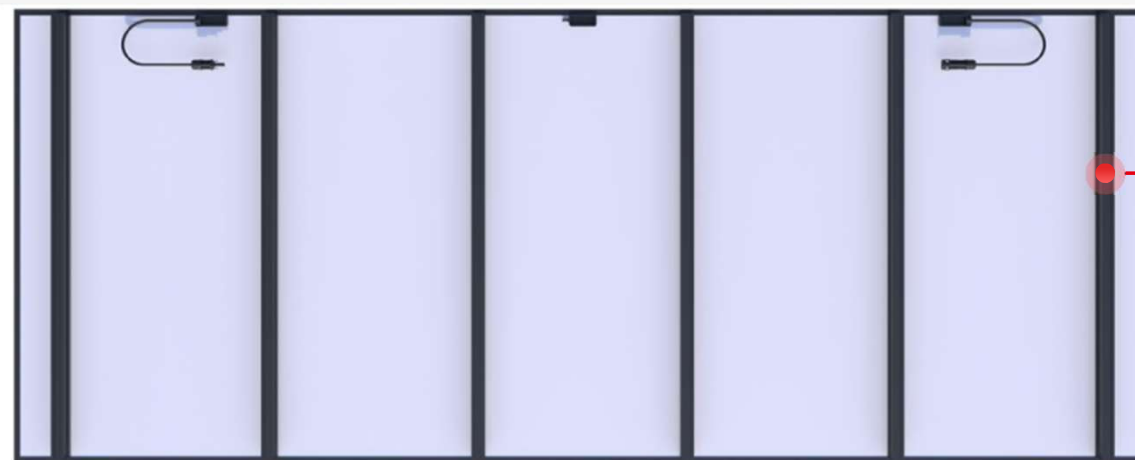
Heat dissipation pad
**Up to 20°C difference vs gluing
directly on the roof**

Clamps Fixing



Clamps

GLUING WITH INTEGRATED DISSIPATION PADS



Heat dissipation pads

ALSPEC Case (AUSTRALIA)

ALSPEC CASE (AUSTRALIA) – HOW GALAXY MADE A PREVIOUSLY IMPOSSIBLE 50 KW PV + STORAGE SYSTEM A REALITY

- An aluminum extruder with rising electricity costs could not go solar due to the factory roof's low load-bearing capacity.



ALSPEC CASE (AUSTRALIA) – HOW GALAXY MADE A PREVIOUSLY IMPOSSIBLE 50 KW PV + STORAGE SYSTEM A REALITY



- GoodWe provided a reliable answer combining the safety features of their three product lines

Lightweight solar panel
Galaxy Serie – 315 W



x 154

Inverter
ET Plus+ Serie



x 2

Storage
Lynx F Serie



x 2

Q&A



Thank You

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2:00 pm – 3:30 pm | GMT, London
3:00 pm – 4:30 pm | CET, Berlin



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by David Carroll



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by Lior Kahana



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read
online!

Coming up next...

Thursday, 20 March 2025

12:00 pm – 1:00 pm EDT, New York City
5:00 pm – 6:00 pm CET, Berlin

Thursday, 3 April 2025

4:00 pm - 5:00 pm CET, Rome

Many more to come!

**Navigating quality
risks for U.S.
module buyers:
From warehoused
modules to new
factories**

**L'agrivoltaico a
portata di
schermo**

(Webinar in Italian)

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**Thank you for
joining today!**