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Anker Solix Technology

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10:00 am – 11:00 am | CEST, Berlin, Paris
4:00 pm – 5:00 pm | CST, Beijing



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webinars

Energy saving business models for residential solar



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Welcome!

Do you have any questions? ? 🙋

Send them in via the Q&A tab. 👉 We aim to answer as many as we can today!

You can also let us know of any tech problems there.

We are recording this webinar today. 🎥

We'll let you know by email where to find it and the slide deck, so you can re-watch it at your convenience. 📺💡



Energy Saving Business Models for Residential Solar

Anker SOLIX
2025

Anker SOLIX Driving the Green Transition, Making Energy Accessible.

The most ROI-efficient Home Energy Solution

Camping Series

Power for Camping Adventures,
Whenever and Wherever



Anker SOLIX C1000X
Portable Power Station

100% UltraFast Recharging
in 58 Min¹

Flex Series

Flexible Power for Home and
Outdoor Use



Anker SOLIX F3800
Whole-Home Backup Power

6,000W Output Power and
120V/240V Split-Phase

Effortless Series

Maximum Savings with the Most
Effortless Solar Storage Systems

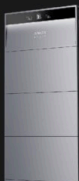


Anker SOLIX Solarbank 2
Balcony Power Station with Storage

2,400W All-in-One Balcony
Power Station with Storage

eXtreme Series

Home Energy Solutions with Extreme
Performance



Anker SOLIX X1
Energy Storage System

Custom Capacity to 180kWh²,
Extreme Power from -20°C to 55°C

¹Data based on internal lab testing. Results may vary under different conditions.

²Refers exclusively to the Three-Phase Hybrid system, which supports up to six systems in parallel and is planned for release in Q4 2025. The Hybrid Single-Phase system will support parallel connections of up to three systems and is planned for release in Q2 2025. In off-grid scenarios, the Three-Phase system supports up to two systems in parallel, while the Single-Phase system supports only single-system output. Please visit AnkerSOLIX.com for the most up-to-date information on product availability and specifications.

X Series: Extreme Performance Energy Storage System

Dynamic
Tariff

15%

Bill Reduction



Customize Your Capacity

Up to
72kW

Up to
180kWh




Low Failure Rate Leaves Users Satisfied

0.73%


Pack Failure Rate²

0%


PCS Failure Rate¹




Germany




US



Ireland




Australia



Robert McDonagh

Futureproof Energy


Installation City: Ennis



John Keogh

South West Solar

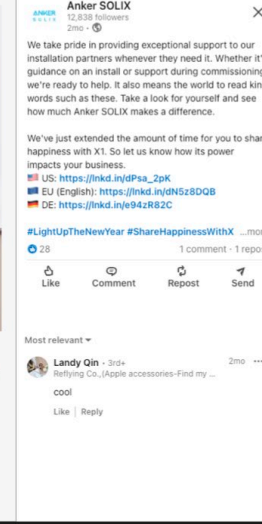
Installation City: Shannon



Evan Fahy

EMF Controls

Installation City: Cork



Anker SOLIX

12,838 followers

2mo

We take pride in providing exceptional support to our installation partners wherever they need it. Whether it's guidance on an install or support during commissioning, we're ready to help. It also means the world to read kind words such as these. Take a look for yourself and see how much Anker SOLIX makes a difference.

We've just extended the amount of time for you to share happiness with X1. So let us know how its power impacts your business.

US: https://lnkd.in/dPsa_2pK

EU (English): <https://lnkd.in/dN5z8DGB>

DE: <https://lnkd.in/e94zR8ZC>


#LightUpTheNewYear #ShareHappinessWithX ...more

28 1 comment · 1 repost

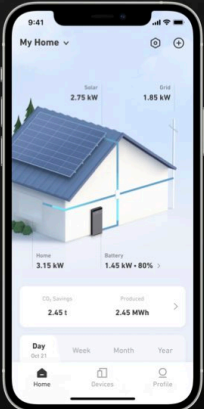
Like Comment Repost Send

Most relevant

Landy Qin · 3rd+
Reflying Co. (Apple accessories-Find my ...
cool
Like Reply



2,000kWh
More Power



My Home

Solar 2.75 kW

Battery 1.85 kW

Home 3.15 kW

Battery 1.45 kW · 80%

CS Savings 2.45 t

Production 2.45 MWh

Day Week Month Year

Home Services Profile

User-Friendly App

¹Data is based on the calculation of all mass-production battery and power modules in the European market from July 2024 until February 2025.

E Series: Leading the Way in Balcony Solar Storage



3,600W

4 MPPT

Up to 8 Solar Panels²

AI Surplus Energy
Management

AI Smart Charging and
Discharging On Cloudy Days

€1051

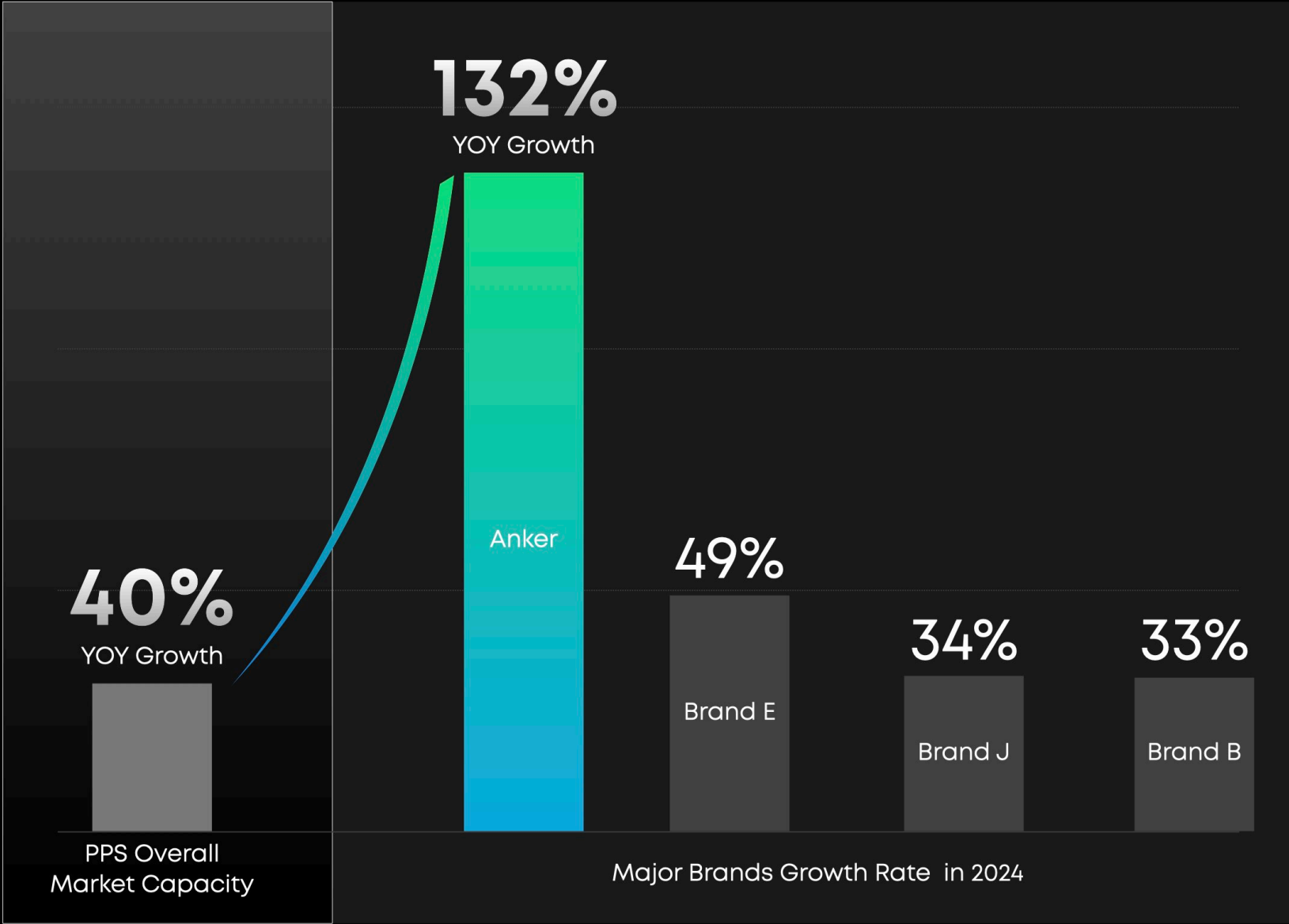
More Saving With AI Surplus
Energy Management

23.1%²


Increased Daily Savings

Economical
Electricity


C/F Series: The World's Most Trusted Power Station Brand




Power Trusted by Thousands



F3800 Powered This Boy's Future



F3800 Saved a Family From a Storm



C1000 Energized Wildlife Photography

Protect Community from Natural Disasters





Empower Users in Any Scenario

<€3,000 | Plug-In Savings

Fully Compliant DIY Energy Storage



B2C and B2B

€3,000-10,000 | More Profits

Consistent Savings with Parallel Systems and DIY Solutions



B2C and B2B

>€10,000 | Extreme Performance

Intuitive All-in-One Solution for the Extreme



B2B



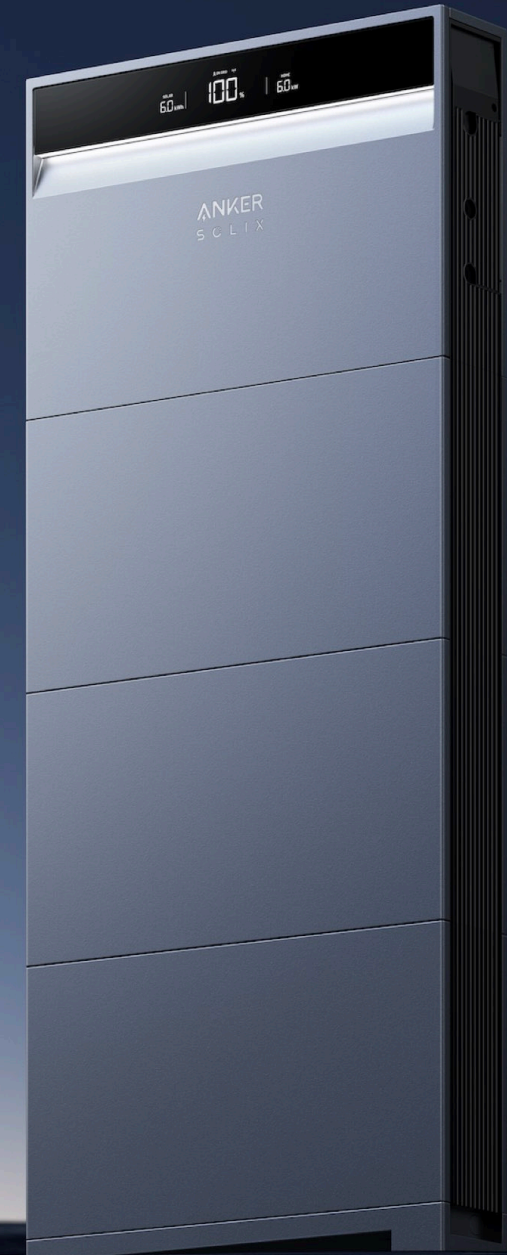
Anker SOLIX X1

Energy Storage System

Minimalist Design

Energy Booster

Reliable Guard



Boost Savings with Dynamic Tariffs and Time Slots

Broad Regional Coverage



Select Nord Pool or Octopus Energy for a custom energy plan in the following countries: Germany, Austria, France, Norway, Poland, Netherlands, Belgium, Luxembourg, and United Kingdom.



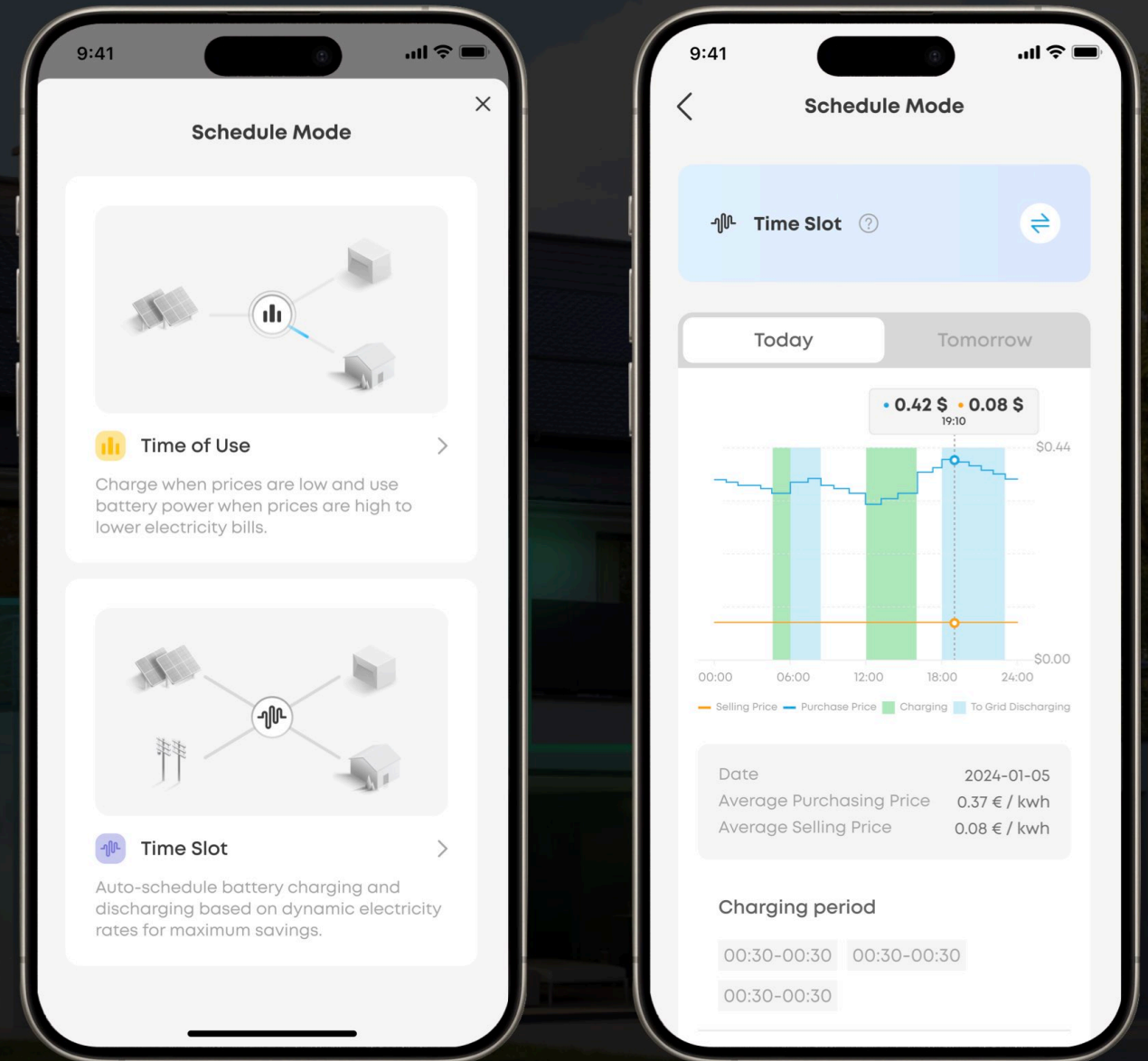
Boost Savings with Dynamic Tariffs and Time Slots

Instant Setup, Automatic Charging and Discharging

Set only the number of desired charges, not specific times. The system autonomously identifies peak and off-peak pricing periods for optimized charging/discharging—eliminating manual scheduling.

Revenue Boost with Negative Pricing

Capitalizes on negative grid prices by prioritizing grid charging and export limitation to boost revenue and ease grid strain.



Boost Savings with Dynamic Tariffs and Time Slots

15% Bill Reduction with Efficient Charging

Charge automatically when prices are low and discharge when they're high, reducing annual energy bills by 15% compared to Self-Consumption mode.



Energy Booster With Innovative Energy Optimizer

2,000+ kWh

More Power¹

Batteries charge and discharge independently, eliminating the barrel effect.

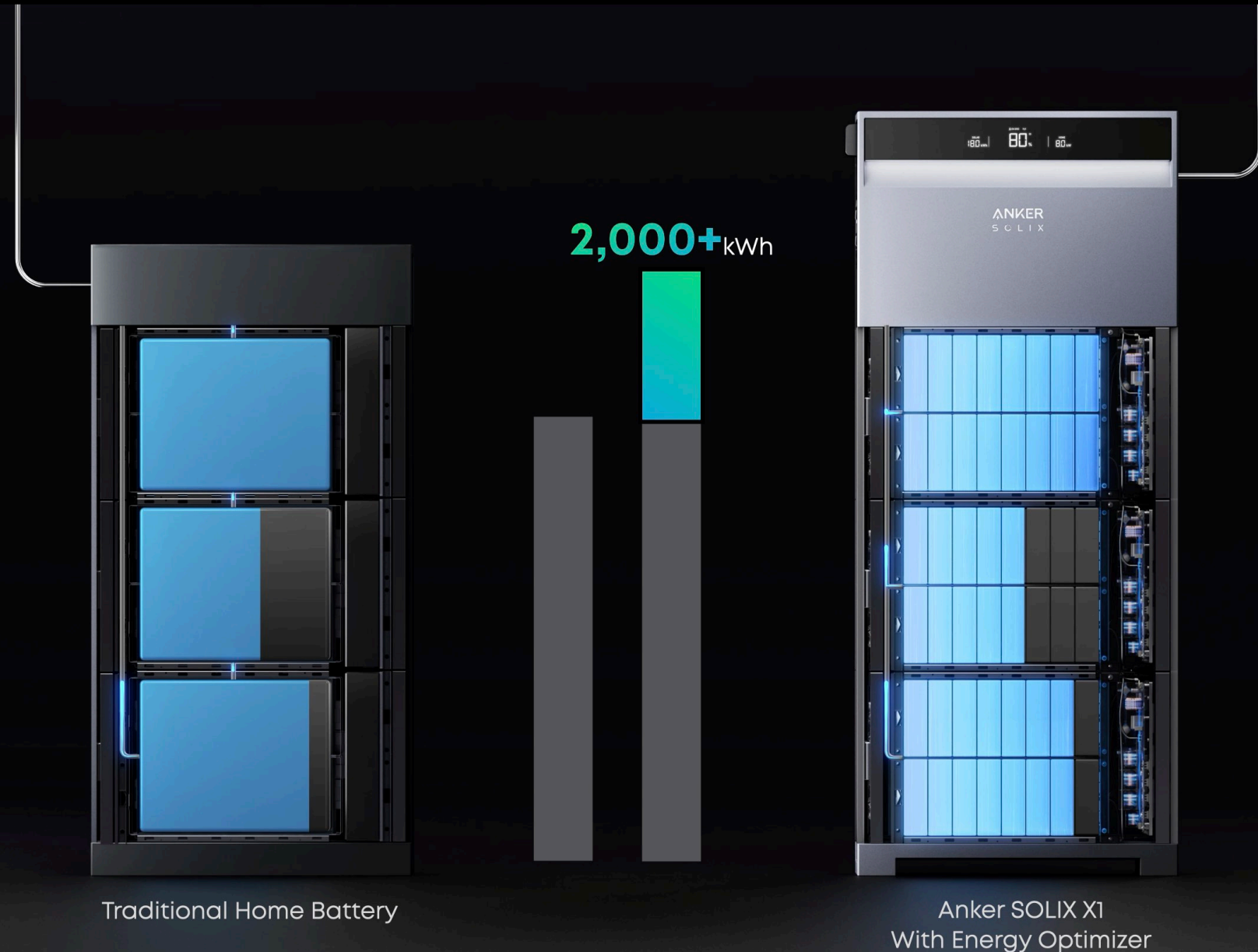
No Pre-Charging Required

Battery packs auto-equalize and can be installed without pre-charging.

0.6C

Ultimate Charging Performance²

Energy Optimizer allows each battery to charge and discharge at max speed.



¹Calculation based on X1's 15kWh batteries compared to a traditional home battery over 10 years. Data based on internal lab testing. Results may vary under different conditions.

²Maximum charge and discharge current may vary with SoC.

Customize Capacity Up to 180kWh With Modular Design

Easy to Start

One System

Up to

12kW | 30kWh

Users have the freedom to choose the battery capacity that suits them, offering an affordable, attractive option for consumers.



Scale in the Future

Parallel System

Up to

72kW | 180kWh¹

As power needs grow, users can easily add new battery packs into their system, ensuring no energy is wasted.



¹Refers exclusively to the Three-Phase Hybrid system, which supports up to six systems in parallel and is planned for release in Q4 2025. The Hybrid Single-Phase system will support parallel connections of up to three systems and is planned for release in Q2 2025. In off-grid scenarios, the Three-Phase system supports up to two systems in parallel, while the Single-Phase system supports only single-system output. Please visit AnkerSOLIX.com for the most up-to-date information on product availability and specifications.

Award-Winning User App

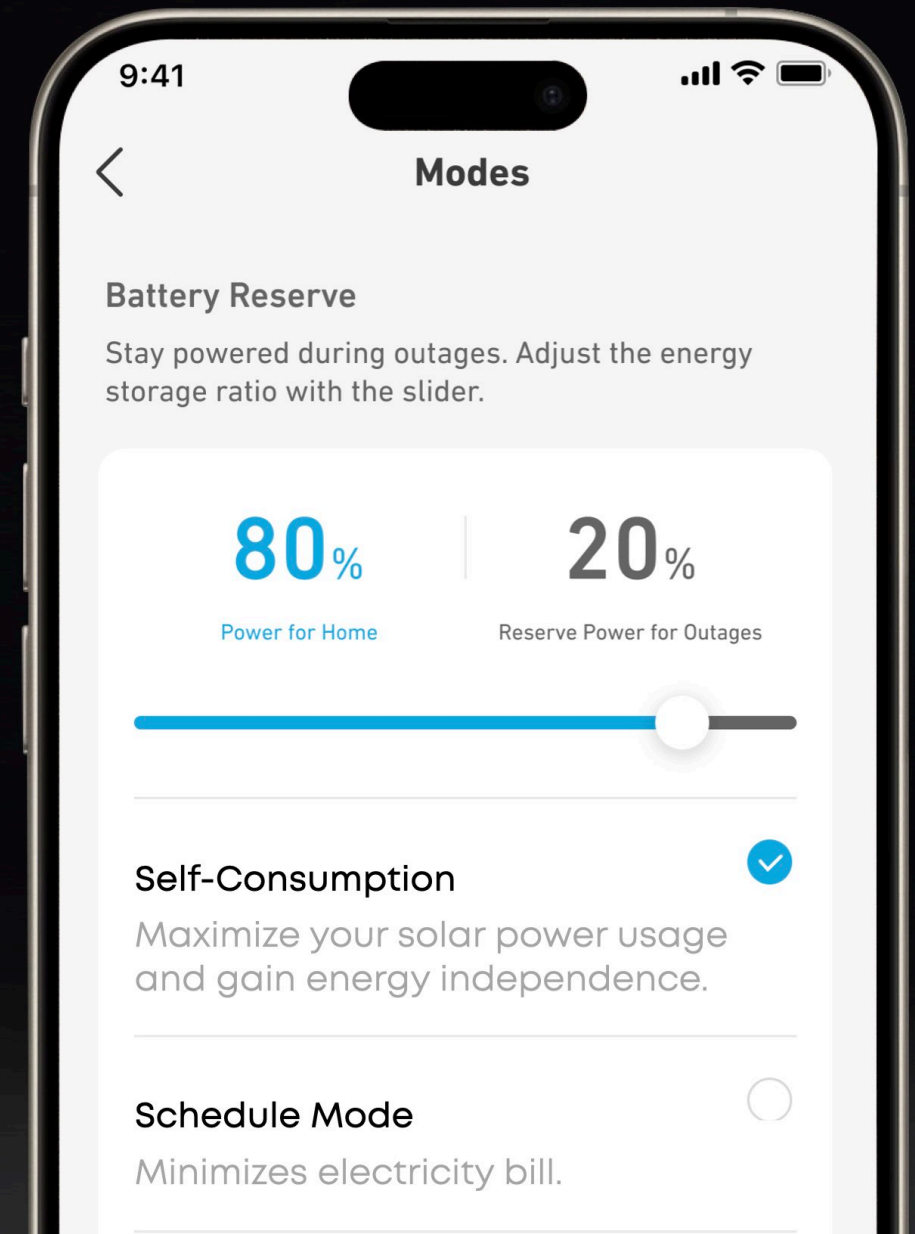
Smart Energy Management

Basic Modes

Self-Consumption
Schedule Mode
Off-Grid

Overlay Modes

Peak Shaving
Rapid Charging



Maximize Self-Sufficiency with a Heat Pump

Auto Mode

Boost self-consumption with smart heat pump activation during peak solar output.

Schedule Mode

Specify the operating hours to tailor your needs through the Anker app.

Manual Mode

Manually turn the heat pump on or off through the Anker app.





Anker SOLIX Solarbank 3 E2700 Pro

Revolutionary Power, Breakthrough Savings

The World's First 3,600W AI-Driven
Balcony Solar Power Storage

Unlock Greater Savings with Enhanced Solar Input



Solar Input

150%↑

Solarbank 3 Pro	3,600W
Solarbank 2 Pro	2,400W
Brand Z	1,800W

Up to

€1,566

Annual Savings¹

¹Calculated based on one Anker SOLIX Solarbank 3 E2700 Pro with five BP2700 expansion batteries, eight 500W solar panels, and a smart meter. The results are derived from the savings of self-consumption mode and AI surplus electricity management. The calculation is primarily based on users with fixed electricity tariffs and consumption of electricity is 5,000kWh.
²In Germany, installing solar panels with a capacity of over 2,000W requires an electrician's license. The specific situation depends on local policies.

Ultimate Saving with Bidirectional Charging and Smart Tariffs Mode

1,200W

Bidirectional Inverter

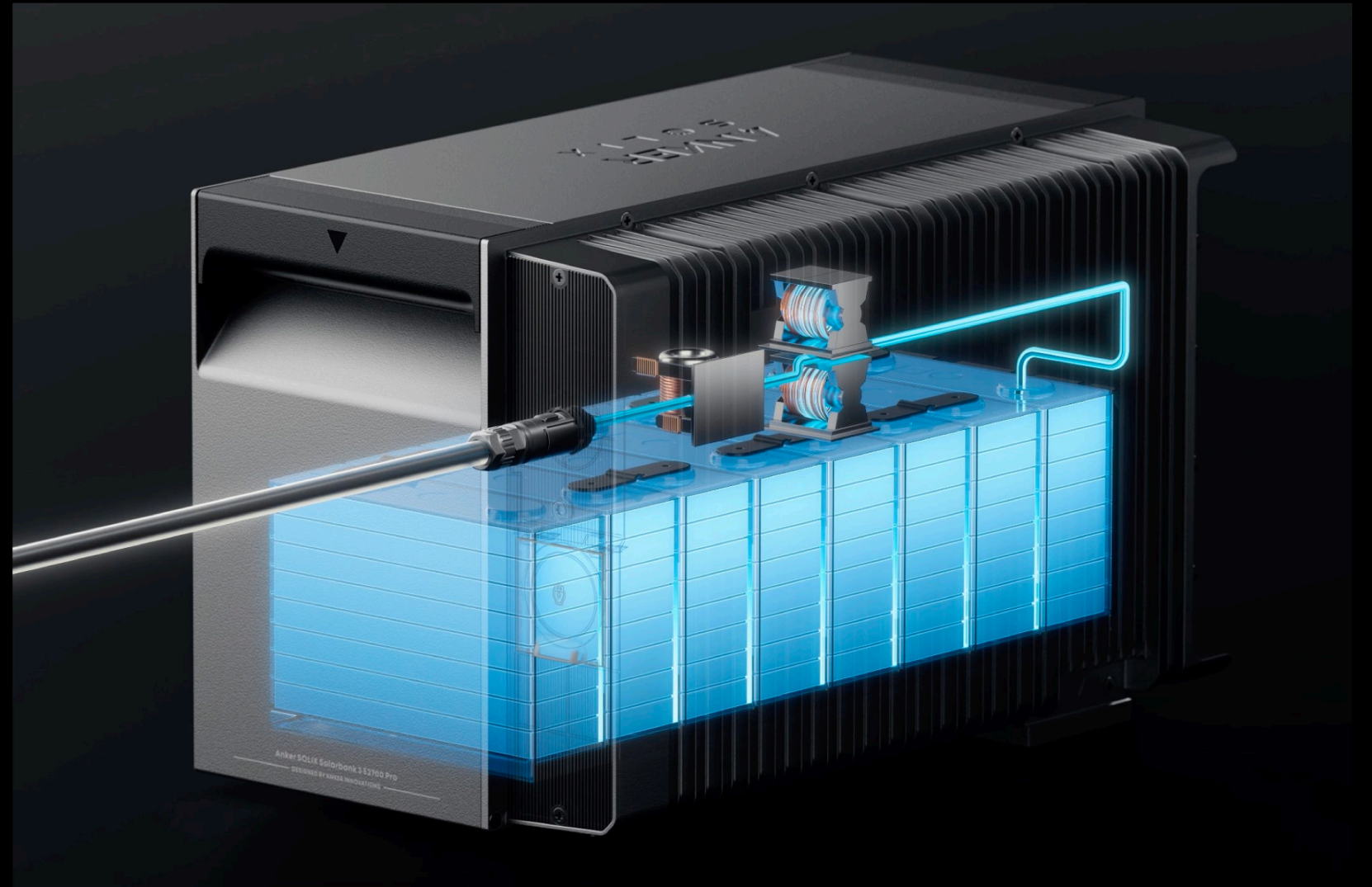


TOU Pricing
Mode



Dynamic Pricing
Mode

Under dynamic tariffs, AI optimizes energy charging and discharging by using weather/load and dynamic pricing data.



Maximum Savings with Anker Intelligence

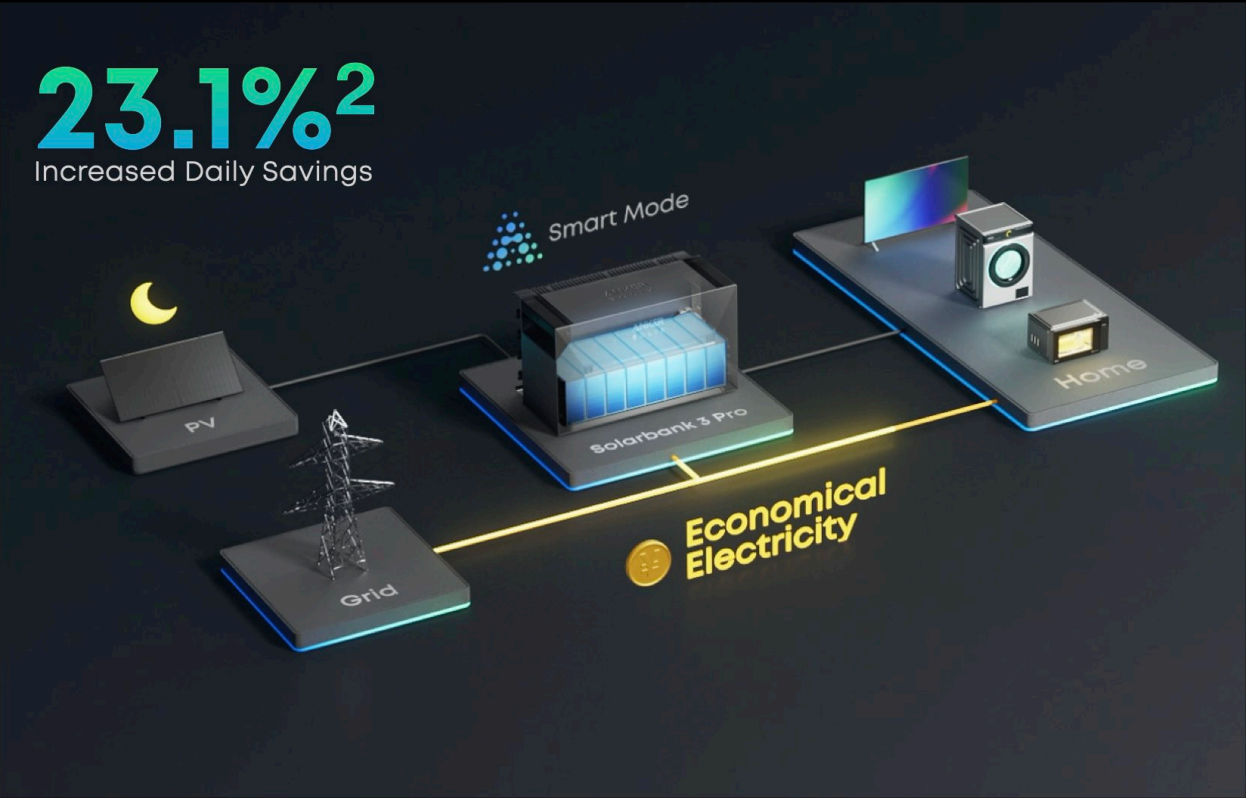
AI Surplus Energy Management

Under fixed tariffs, AI forecasts solar production and energy use to detect surplus power times and amounts, enabling smart plugs to automatically charge e-bikes during surplus periods.



AI Smart Charging and Discharging On Cloudy Days

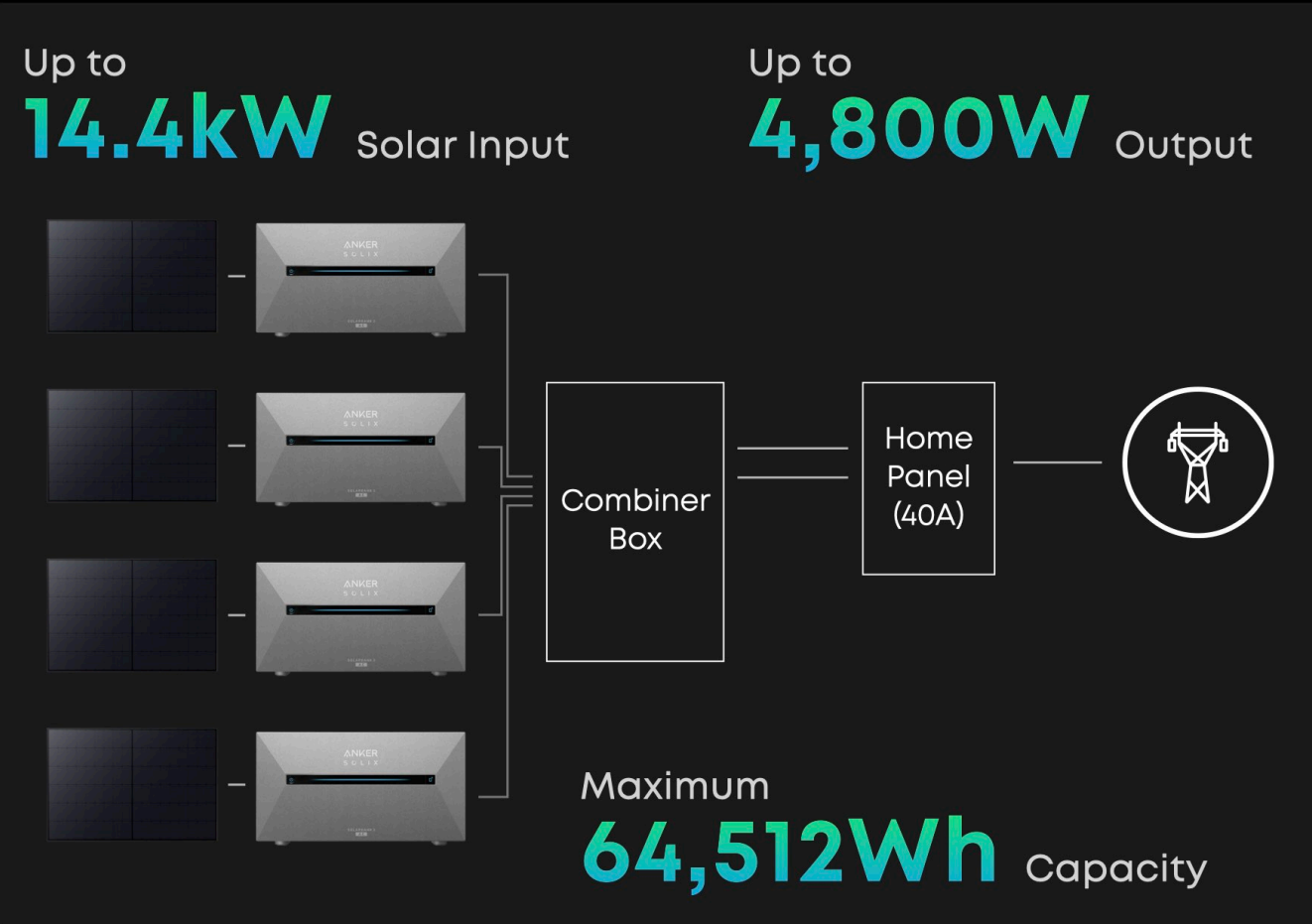
Under dynamic tariffs, AI optimizes energy charging and discharging by using predicted weather/load ...data from weather and loads and dynamic pricing.



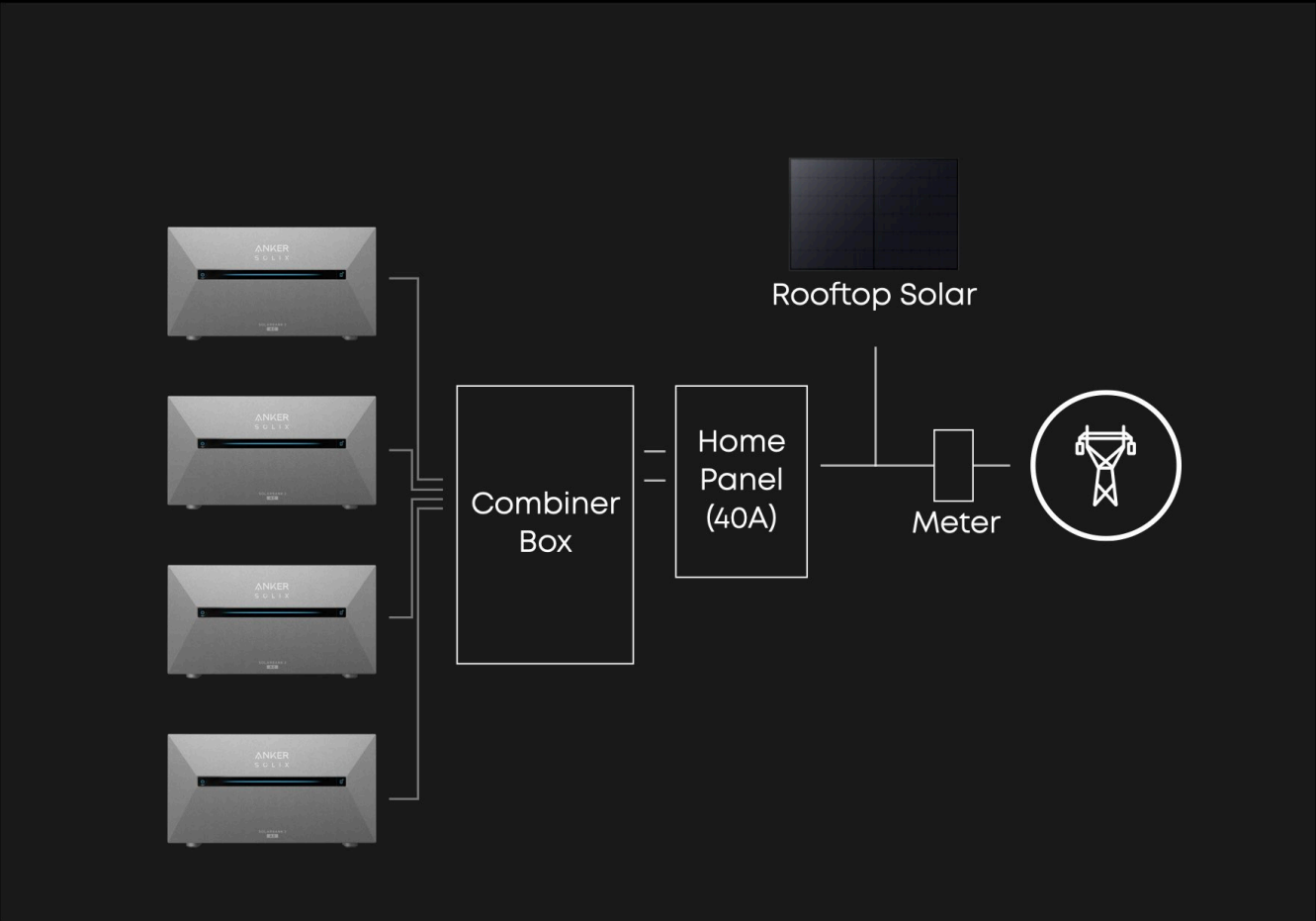
¹Calculation model based on a 30% user surplus energy utilization factor under a fixed €0.40/kWh tariff, with calculations based on 40% prediction accuracy using one Anker SOLIX Solarbank 3 E2700 Pro, five BP2700 batteries, eight 500W solar panels, one smart meter, excluding system losses.
²Calculation derived from summer overcast conditions benchmarked under dynamic pricing, showing Smart Mode's efficiency gains over Self-Consumption Mode using one Anker SOLIX Solarbank 3 E2700 Pro, five BP2700 batteries, eight 500W solar panels, one smart meter. Actual results may vary with weather volatility and grid price behavior.

Ultimate Performance with Parallel System

Design for
New Build System



Compatible with
Rooftop Solar System



100,000+ European Balcony Solar Energy Storage users achieve Green Transition.

The World's
No.1

Plug-and-Play
Balcony Solar Battery Storage Brand*

High NPS

80

Net Promoter Score
(NPS) of Solarbank
Products in 2024

No. 1 Market Share

60%

Market Share of
Solarbank Products
in 2024

Boosted Order Value

300%

Increase in Per-
Customer Transactions
€500 to €1,500

Data source: Euromonitor International (Shanghai) Co., Ltd., measured in terms of brands' retail sales value (USD million) globally in 2024. Plug-and-play balcony solar battery storage includes both all-in-one types with built-in micro inverters and standalone types connected to external inverters. Both types enable users to install and use immediately at home. Research completed in February 2025.

Co-Create the Future of Ultimate ROI Home Energy Solution



Anker SOLIX

Complete Solution

Home Electricity Analysis and Management

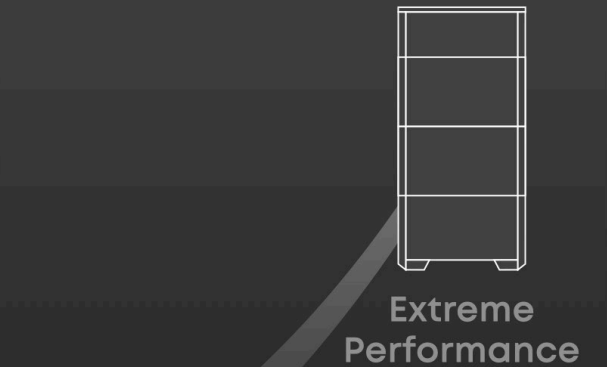
Anker Intelligence

Smart Consumption

Emotional Value Enhanced Interactions

No Single Brand Covers All Energy Scenarios

ROI Cycle



Product Price

Anker in Europe 2025

In Europe, For Europe

Anker Office
Watford, UK

Anker Office
Rotterdam, NL

Anker SOLIX HQ
Dusseldorf, DE

Anker Office
Munich, DE

 **50+**
Employees

 **4**
4 Offices
Planned

 **11**
Warehouses

 Local Sales
Team

 Local Service
Team

 Local
Operated
Warehouse

 Local Call
Center

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Q&A



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Ikea begins offering balcony solar kits

by Sandra Enkhardt



China hits 1 TW solar milestone

by Vincent Shaw



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read
online!

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Editor
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**Thank you for
joining today!**