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**16 September 2025**

9:00 am – 10:00 am | PDT, Los Angeles  
12:00 pm – 1:00 pm | EDT, New York City  
6:00 pm – 7:00 pm | CEST, Berlin



**Rachel Metea**  
Associate Editor  
pv magazine USA

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# Derisking solar projects in the wake of the One Big Beautiful Bill



**Miguel Herrero**  
Senior Market Advisor  
PVcase



# Welcome!

Do you have any questions?  

Send them in via the Q&A tab.  We aim to answer as many as we can today!

You can also let us know of any tech problems there.

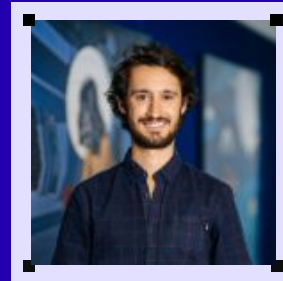
We are recording this webinar today. 

We'll let you know by email where to find it and the slide deck, so you can re-watch it at your convenience.  

09 - 16 - 25

■ 2025 SOLAR CHALLENGES

# De-risking solar projects in the wake of the One Big Beautiful Bill



**Miguel Herrero**  
Senior Market Advisor





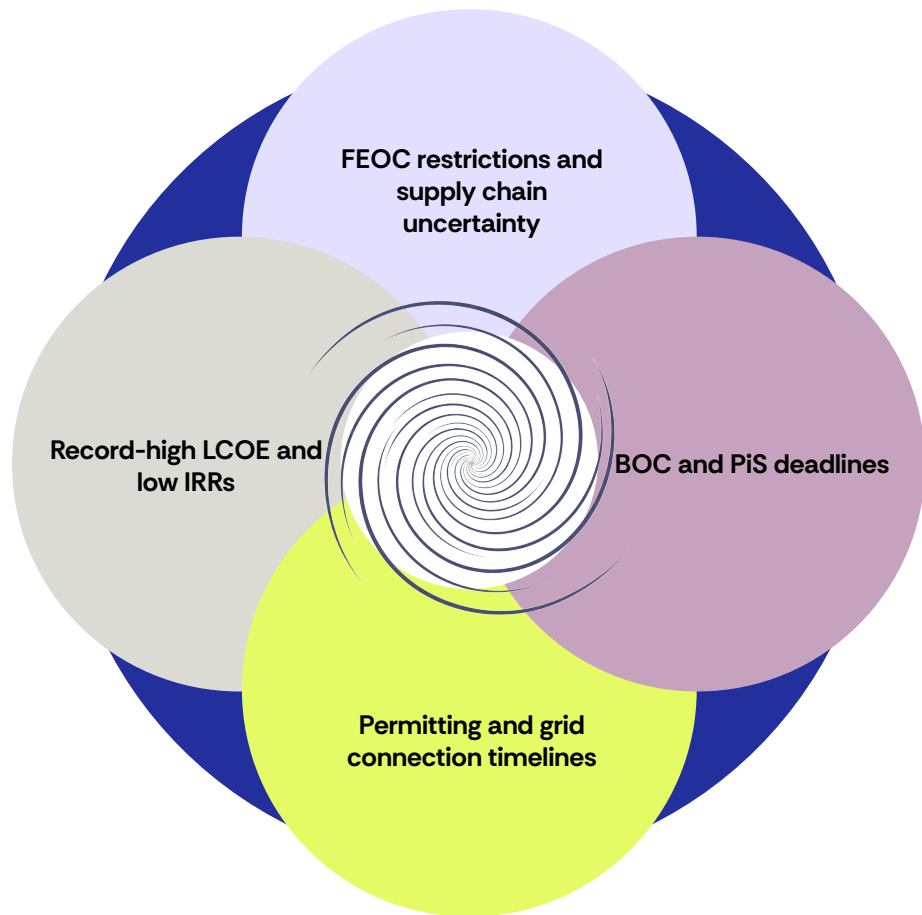


# Agenda

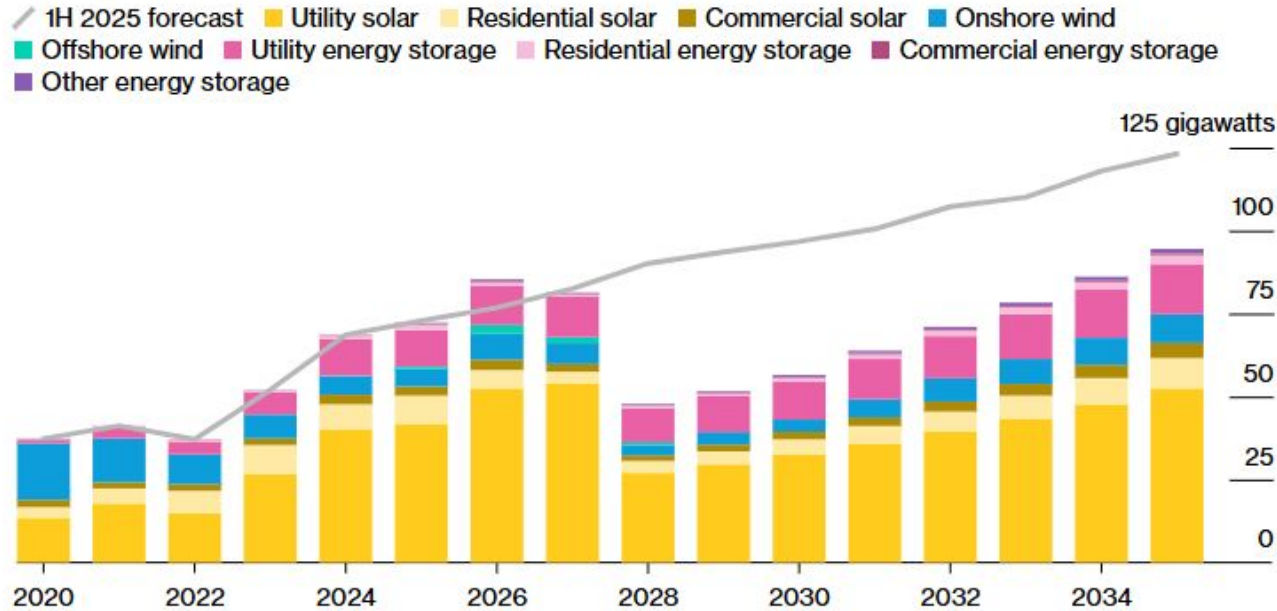
1. Paradoxes of the OBBS
2. What's next for solar project development in the USA?
3. De-risking solar projects in the wake of the OBBS
4. 3 best practices to take away today!







# Forecasts show a turbulent few years ahead, with BNEF modelling a cliff-edge after 2027



Source: BloombergNEF

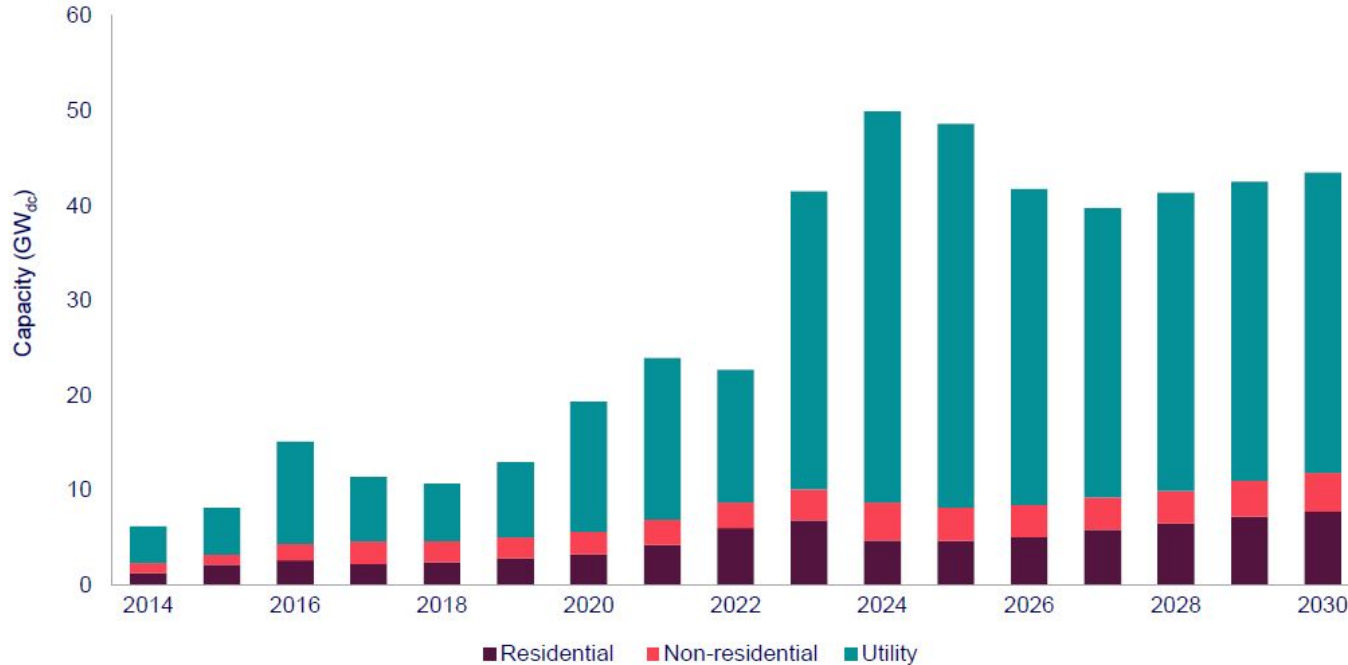
Note: Solar here refers to photovoltaic solar (PV). Solar capacity is in direct current (DC).

BloombergNEF





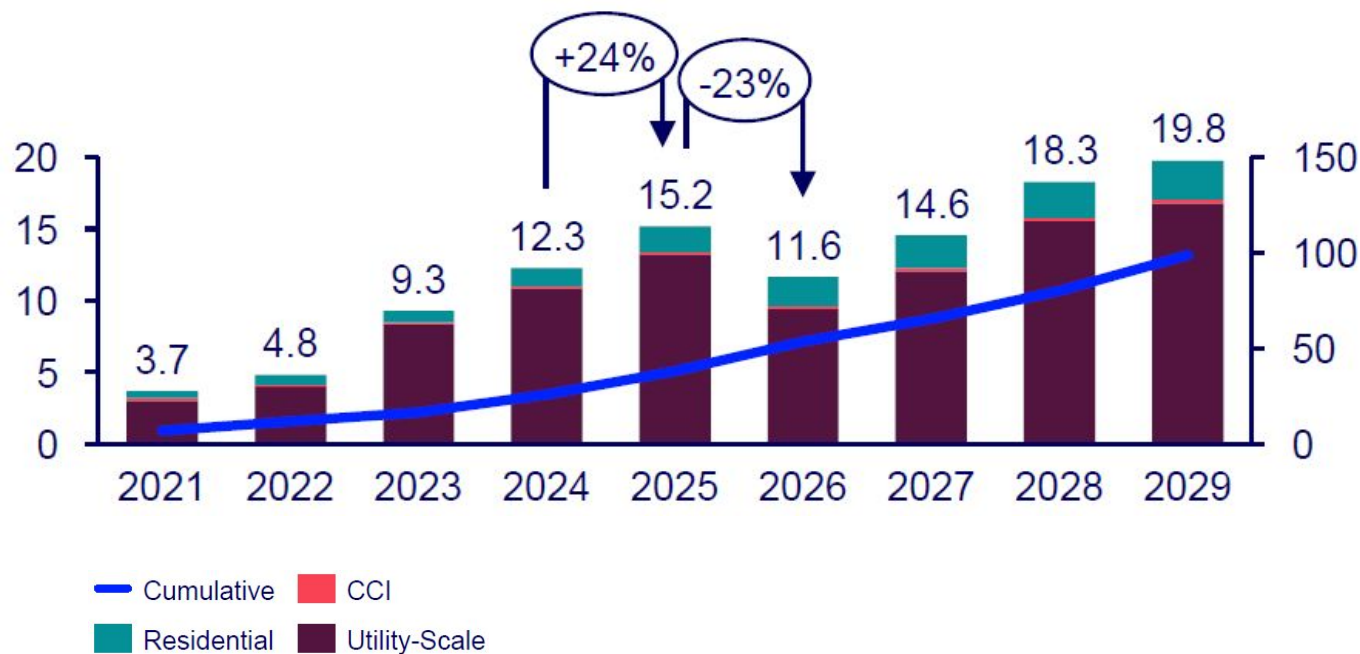
## Woodmac forecasts show a more gradual decrease, happening now



Source: Wood Mackenzie

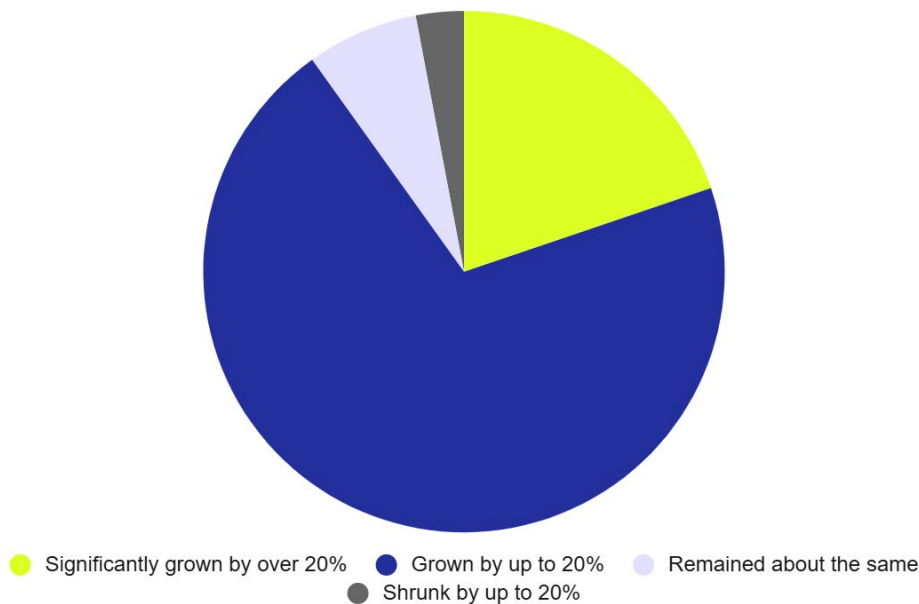


## Woodmac forecasts BESS deployment to dip in 2026, returning to growth in 2027



# Survey of 101 solar industry professionals in the USA has revealed strong past project pipeline growth...

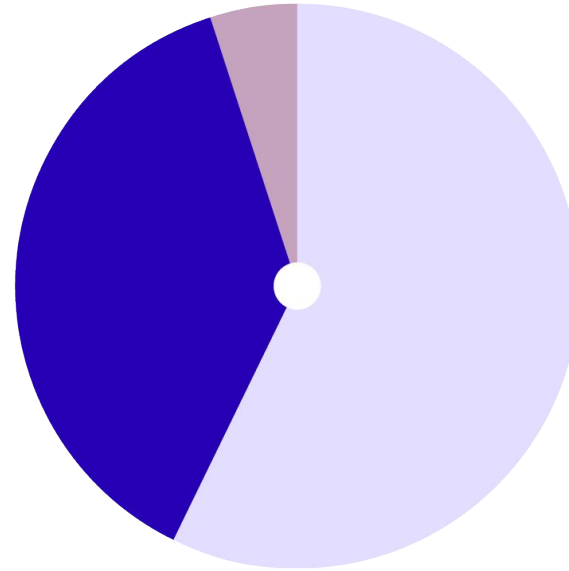
In the past year, how has your pipeline of solar projects changed?



## ...and expectations of **continued growth** over the next two years

How much growth, if any, do you expect the solar market in the next 2 years?

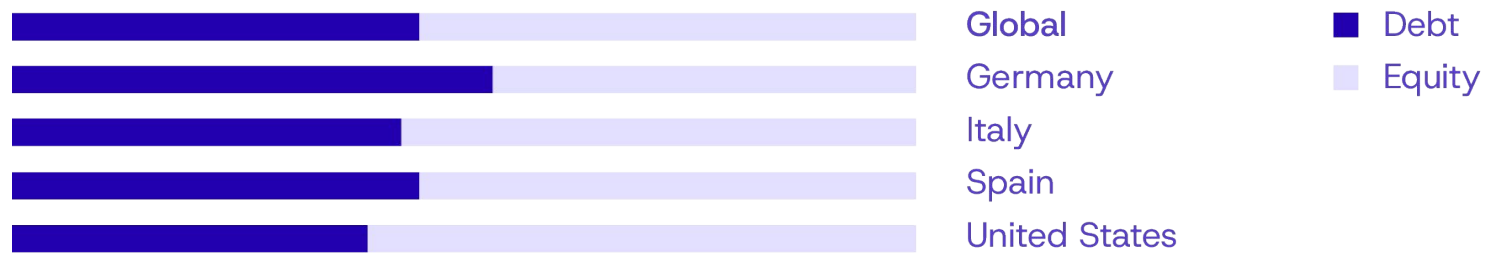
- Will grow over 10%
- Will grow up to 10%
- Will stay about the same



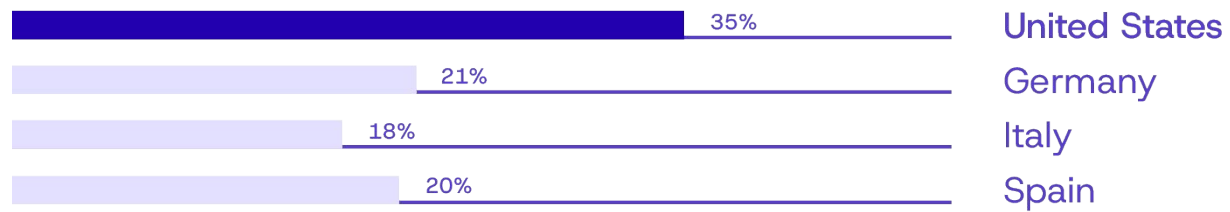
Expectations about project pipeline



# US project developers rely on equity much more than those in other countries and are more likely to see payback times under 5 years



## Debt versus equity



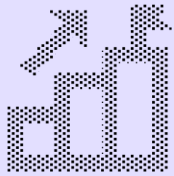
## Return of invesment in less than 5 years





US respondents indicated financing challenges, regulatory instability, and stakeholder management as **the most important reasons for project failure**

1<sup>st</sup>

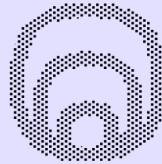


**Challenges to  
finance projects**

70%

(20% = Top Reason)

2<sup>nd</sup>

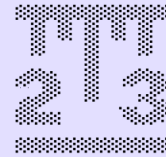


Regulations are  
always changing

67%

(31% = Top Reason)

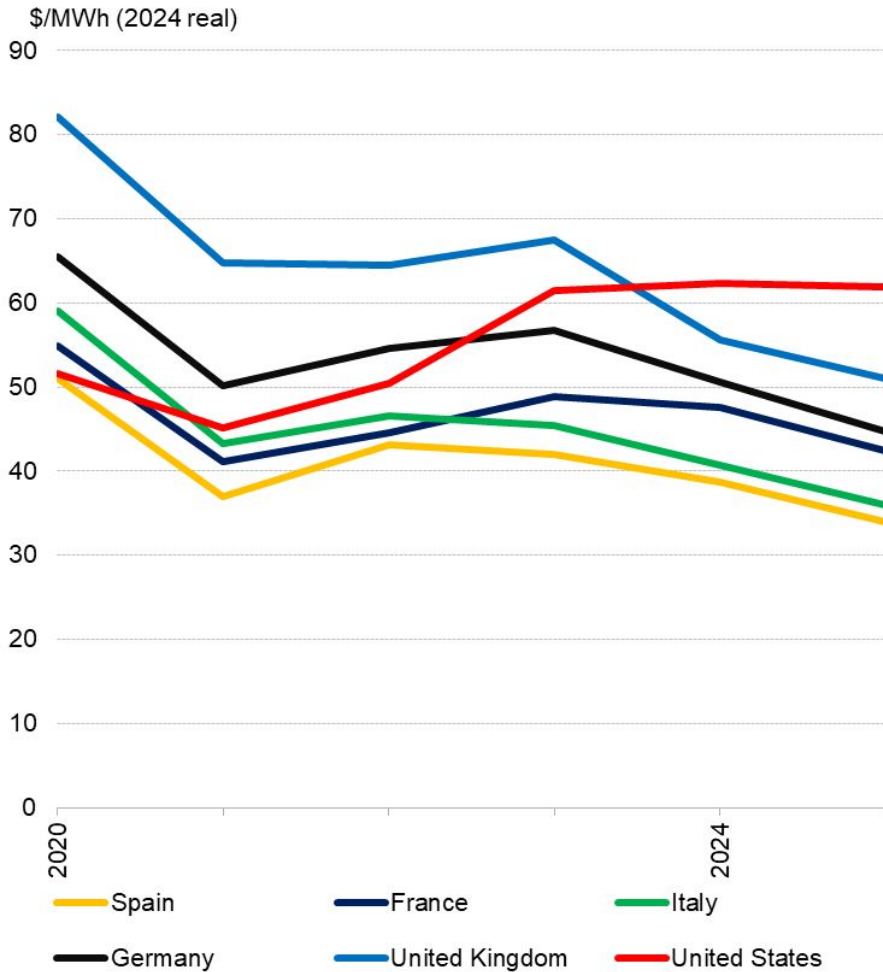
3<sup>rd</sup>



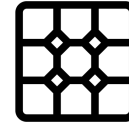
Too many  
stakeholders

66%

(21% = Top Reason)



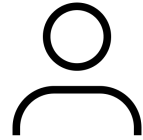
Utility-scale solar LCOE is significantly higher in the USA than in Europe



25 \$c/W  
vs.  
9 \$c/W



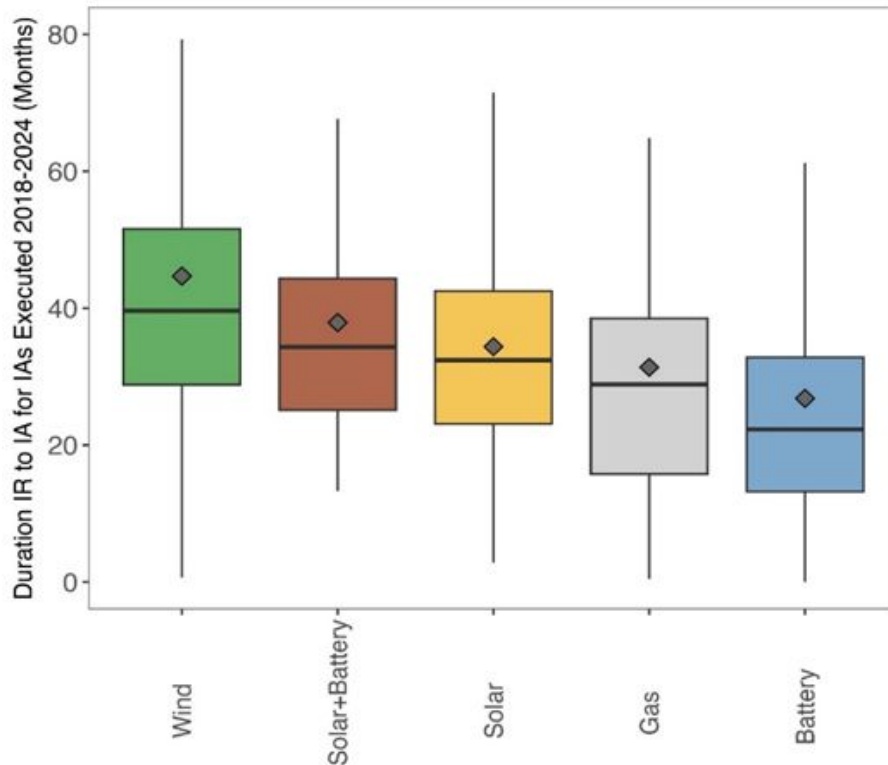
Both likely to continue under current conditions



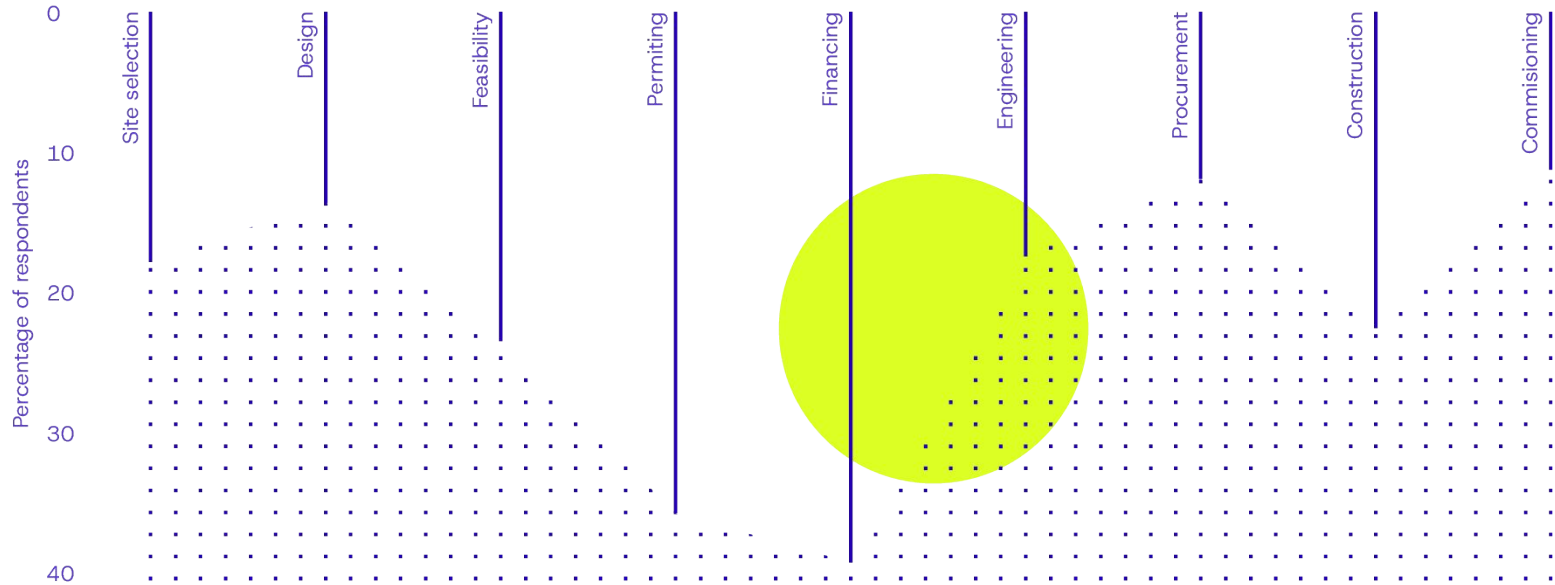
Record high EPC costs



Long permitting lines mean solar projects in pipeline are unlikely to meet BOC or PiS deadlines



# Financing and permitting/grid connection are the riskiest stages for solar projects



The pre-construction “Valley of Death”: the riskiest steps in project development



So what's next for solar project development in the USA?

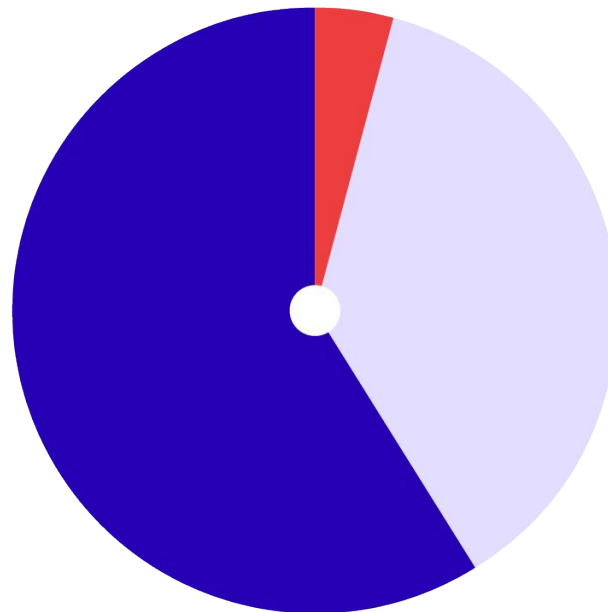






# High-quality engineering is critical for project success according to a majority of US solar developers

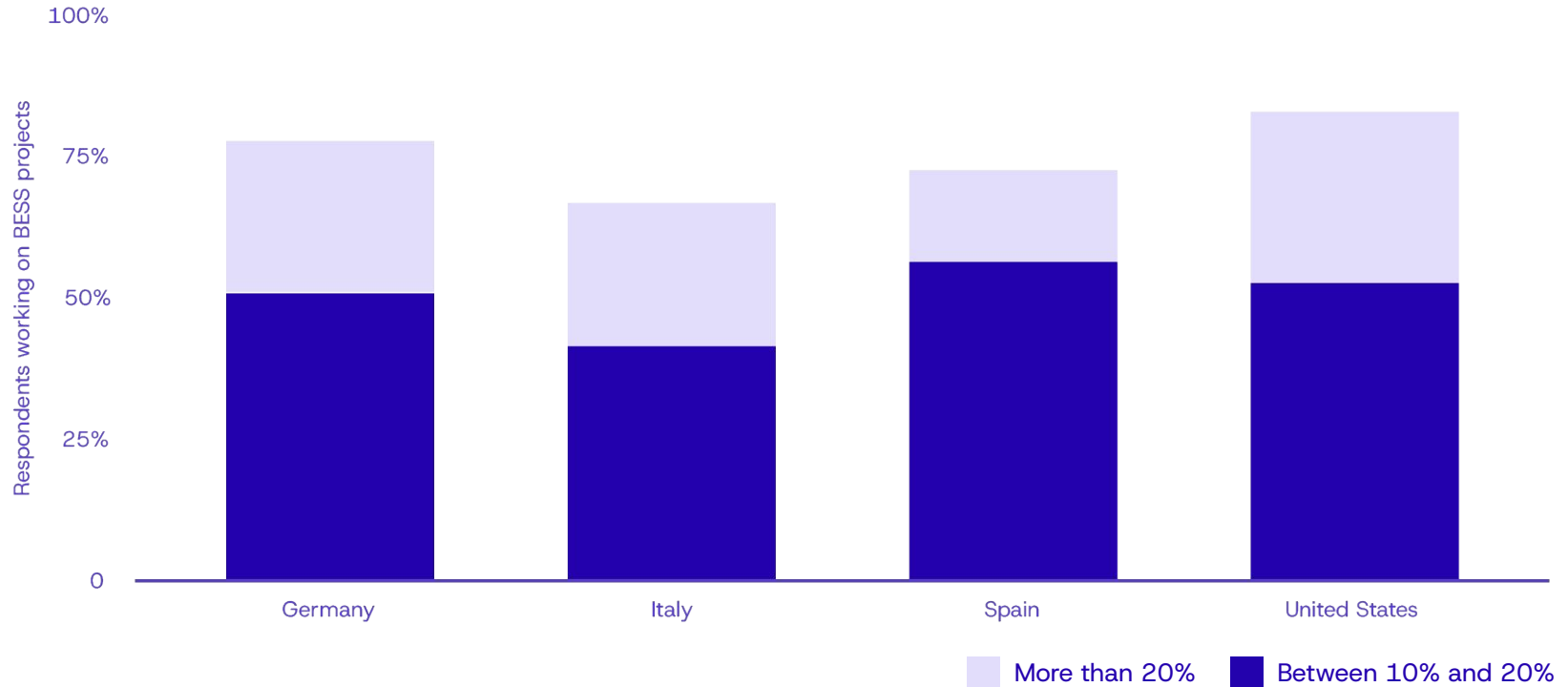
- Strongly agree
- Somewhat agree
- Somewhat disagree



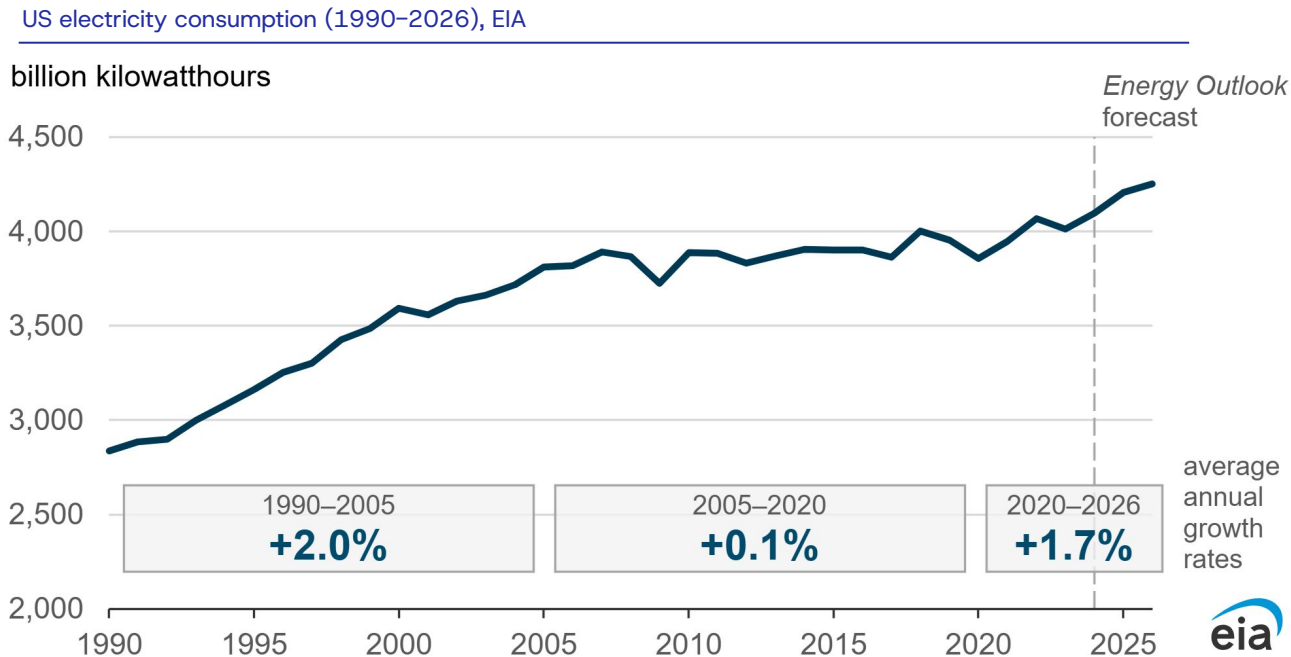
High quality engineering is the most important factor for success in solar PV project developments



## The US has the highest share of solar developers working on BESS projects

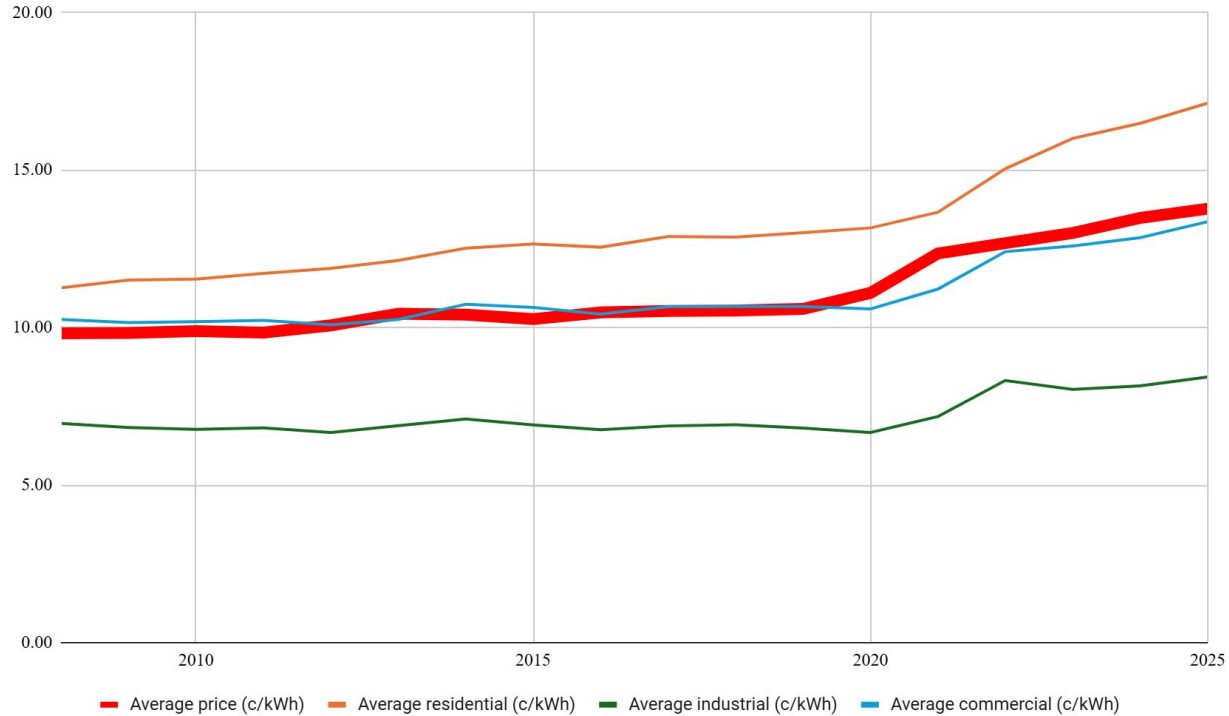


# Electricity demand is growing, after remaining stable for over a decade...



## ... pushing electricity prices up

US average electricity prices (2008–2025), EIA





End-use electrification

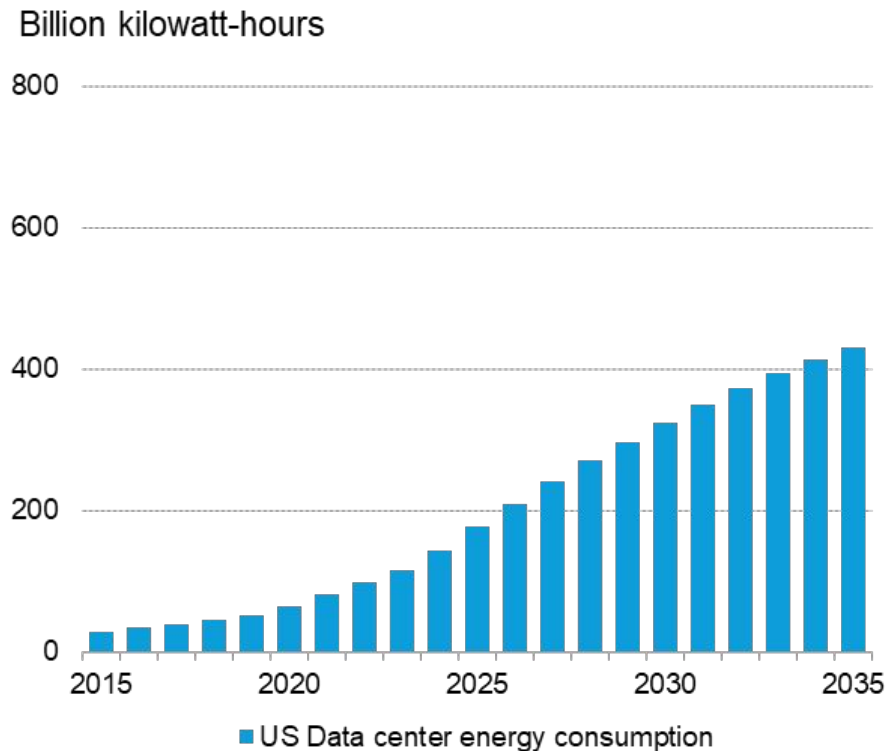


Data centers





Data center power consumption is forecast to more than double over the next 10 years, according to conservative estimates



# Data center development is constrained by 3 critical components



Land



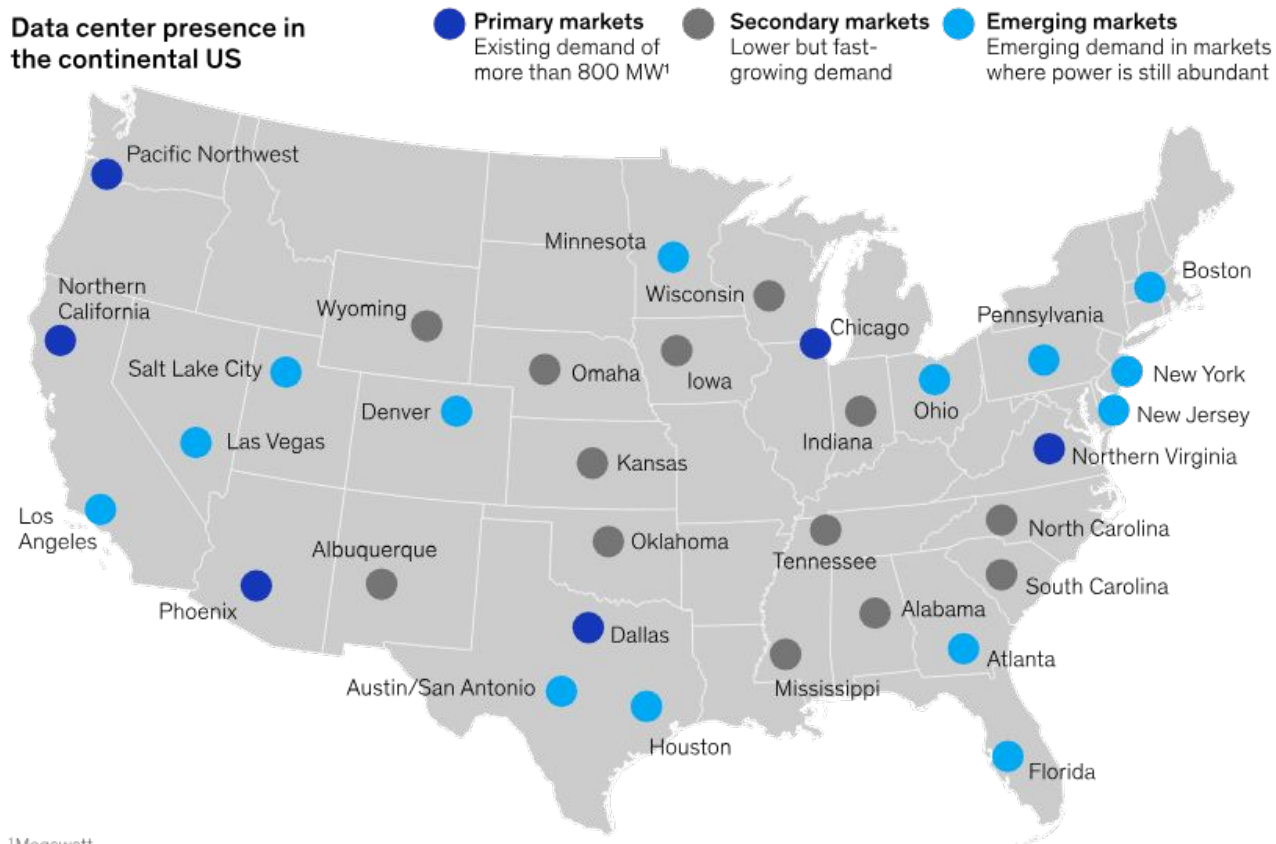
Connectivity



Power



## Data center presence in the continental US



<sup>1</sup>Megawatt.

Source: Datacenters.com; S&P Global Market Intelligence 451 Research; McKinsey Data Center Demand model



## De-risking solar projects in the wake of the OBBB





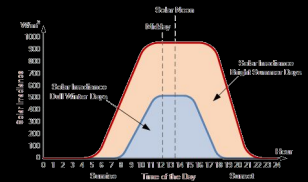
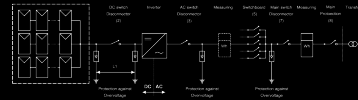
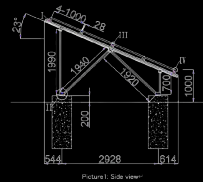
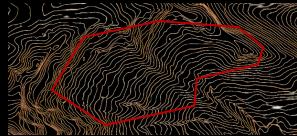
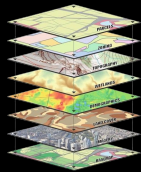
## Best Practice #1

Win the project development race by **front-loading engineering due diligence**

Projects with sloppy or inaccurate initial engineering are far more likely to get kicked back by AHJs, ISOs, and investors

**De-risking projects by analysing multiple layout scenarios, optimizing for yield, and**

→ Ensuring projects are robust from an early-stage significantly reduces the chance of rejection.



Project phases





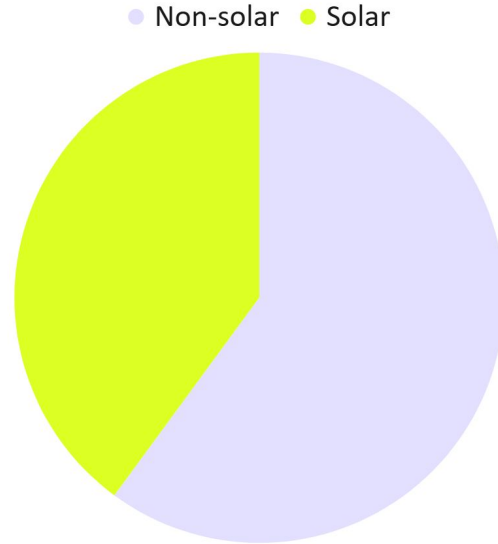
## Best Practice #2

# Eliminate costly errors with solar project development software

Typical solar projects can require dozens of software tools and data formats, with over 60% of the tools used in solar project development are not solar specific

**Standardizing tools and create a single source of truth for project data**

- Reduce information silos, minimize opportunities for manual errors, and speeds up the process





## Best Practice #3

### Embrace automation

Manually executing repetitive tasks like topographical analysis, layout generation, or stringing can be extremely time consuming

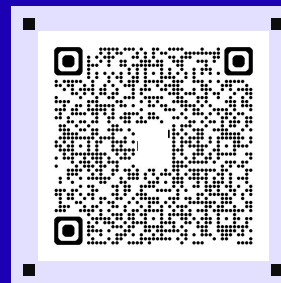
**Automating these processes frees up highly-skilled engineers time**

- Focus can be placed on high-value strategic decisions that make or break projects



DOWNLOAD THE FULL REPORT

## 2025 State of Solar Development



Download

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■ 2025 SOLAR CHALLENGES

# Discussion



**Miguel Herrero**  
Senior Market Advisor

Move solar forward

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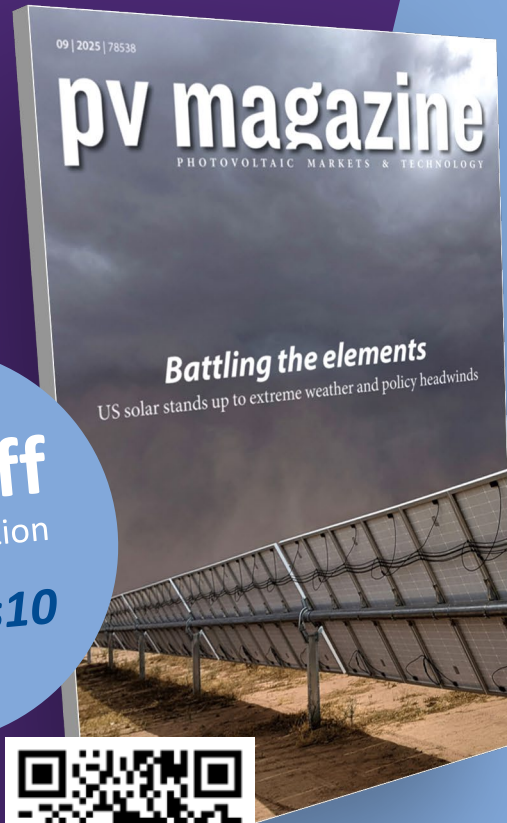
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## Q&A



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by Rachel Metea





# Coming up next...

## **Wednesday, 17 September 2025**

11:00 am – 12:00 pm EDT, New York City  
5:00 pm – 6:00 pm CEST, Berlin

## **Monday, 22 September 2025**

9:30 am – 10:30 am EDT, New York City  
3:30 pm – 4:30 pm CEST, Berlin

**Many more to come!**

**Common  
misconceptions in  
renewable energy**

**How the right data  
can help  
renewable energy  
asset owners track  
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scale**

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**Thank you for  
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